



RE-designing Access to Cultural Heritage for a wider participation in preservation, (re-)use and management of European Culture

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1 EXECUTIVE SUMMARY

This deliverable complies with the Description of Action (DoA) of the REACH Social Platform and the activity outlined in Work Package 2 *Communication and Dissemination (WP2)*, presenting the final report on *"communication and dissemination activities carried out throughout the whole project period. It will also describe the results of community building and stakeholder consultation activities"*.¹

The report demonstrates the activity undertaken and results achieved. It evidences how the project was communicated and disseminated to the target audiences identified by REACH: including communication and dissemination, awareness-raising initiatives, and planned actions to ensure sustainability of the project's results in the long-term.

The document describes how the web presence of the project has been strengthened, the dissemination material produced, and how cooperation has been established with other institutions, organisations and projects in the cultural heritage sector.

During year 1, WP2 focused on the implementation of digital infrastructure and technical tools to guarantee the visibility of the project as well as communication among partners and with external parties. In particular, the following products were released: the project website, showcase and REACH blog on digitalmeetsculture.net/digitalmeetsculture magazine (the official media partner of the project) and the activation of mailing lists. Community building happened throughout the identification of potential associate partners, the establishment of procedures of recruitment and affiliation, and the creation of dissemination material for presenting the project to the widest range of stakeholders.

Year 2 was characterised by dissemination of activities carried out by the REACH pilots. To do this, the REACH website and blog were regularly updated, in order to guarantee accurate representation of the project's progress. Community building was strengthened by increasing the number of associate partners and maintaining earlier collaborations. The open-heritage.eu online platform was designed and established, as sustainable product to provide information on participatory activities from the Social Platform and its stakeholders, as well a variety of other resources such as papers and databases.

Year 3 was dedicated to the collection, presentation and promotion of the results and outcomes of the REACH project. This year was structured around organising and promoting the final project conference and dealing with the communication of its unfortunate cancellation due to the COVID-19 pandemic. Consequently, the work of the final period focused on identifying other channels for maintaining the interest in REACH, presenting the conclusion of the project, fostering reflection, discussing the activities carried out during the project, and providing new engagement regarding sustainability of the REACH Social Platform.

¹ The definition of D2.3 comes from the Description of Action corresponding to the Grant Agreement no. 769827.



2 INTRODUCTION

This deliverable describes three main areas of work:

- 1. communication and dissemination of project results;
- 2. creation of a network of common interest;
- 3. stakeholder consultation to contribute to the sustainability planning of the Social Platform beyond the end of the EC funding period.

The work in these three areas has been conducted in an integrated manner, as the results in each area have contributed to the achievements of the others.



Figure 1 – WP2 areas of activity

Sharing and exchanging information plays a fundamental role in generating engagement, a priority for WP2, was achieved using several communication and dissemination methodologies.

During the early stages, the main focus was on fostering awareness about the project and its purposes among the target audiences, while in the second phase the communication oriented towards the promotion of the project's major activities and achievements.

Dissemination activities carried through the entire project's lifetime aimed specifically to establish the REACH community of common interest. Different mechanisms were put in place to formalise collaboration with individuals, institutions, and external projects.

Once the community was consolidated, stakeholder consultation was realised by encouraging network members to share comments, suggestions and experiences that could enrich the progress and the results of the project.

2.1 BACKGROUND

This deliverable builds on two previous documents: deliverable D2.1 - *Project website, internal communication tools, dissemination plan, promotional material* - and D2.2 - *Terms of Reference for community building and stakeholders' consultation* – both submitted in Month 6.

D2.1 illustrates the main components of the online communication of the REACH Social Platform; it provides an overview of strategy, including activities and materials that the REACH project planned to use to increase its impact.

D2.2 defines key stakeholder groups and target activities, the connections to be established and challenges that would be faced during the project, and roles and responsibilities of partners to ensure the achievement of the overall project goal.



In accordance with the guidelines established in D2.1 and D2.2, the activities carried out by WP2 addressed the following stakeholder groups:

- policy makers
- cultural institutions
- creative industries
- researchers
- civil society
- private stakeholders

2.2 ROLE OF THIS DELIVERABLE IN THE PROJECT

Communication and dissemination reflect the activities of the pilots and provides valuable external visibility to the Social Platform and the progress of the project. In this light, work package (WP2) supported partners' initiatives, contributing to their dissemination, providing engagement and fostering prompt responses from the REACH stakeholders.

During its lifetime, the objectives of both the pilots, and the project in general, had to adapt to new challenges. The activities planned in WP2 were modified accordingly. This deliverable reflects these changes that were due to the consequences of the pandemic, and also to the new direction of the Social Platform, in light of the need for more coordination of research in the cultural heritage field.

2.3 APPROACH

On one hand, WP2 worked to ensure the external visibility of the project using all available communication tools for sharing knowledge and information about the implemented initiatives. On the other hand, WP2 put much effort into encouraging dialogue within partners and cooperation with other projects and organisations.

Partners were encouraged to inform the Communication and Dissemination Team, established by partner Promoter, about latest or upcoming initiatives. Announcements of events were published on the website and on the blog, as well as through social media. This approach steadily increased the network and external interest in the project.

When the COVID-19 pandemic broke out, the project faced a very critical phase: events were cancelled, which affected the main source of engagement, community building and stakeholder consultation. WP2 implemented alternative methods for maintaining a solid network and foster participation:

- increasing the number of blogs and posts published per week;
- following up emails and Skype calls with existing and potential new projects and organisations, to strength the network and counteract forced isolation;
- designing and implementing a large Digital Gallery through a call for posters and videos to collect contributions from the whole community on the topics of cultural heritage related resilience and social participation.

In the final period, all efforts focused on collecting results and outcomes of the pilots' implementation, to promote the collection of good practices on resilience and social innovation and to involve stakeholders in planning the future sustainability of the Social Platform.



2.4 STRUCTURE OF THE DOCUMENT

The deliverable comprises seven chapters, one appendix and 12 annexes.

Chapter 1 Executive Summary provides the overview of the scope of the deliverable.

Chapter 2 **Introduction:** this chapter contains the description of the three areas of work of WP2, which are Communication and Dissemination, Community Building and Stakeholder Consultation and their interconnection. It provides a general overview of the background of this deliverable and its structure.

Chapter 3 **Communication and Dissemination Activities** presents the variety of dissemination methods and channels adopted to foster awareness of its progress and results.

Chapter 4 **Community building** discusses the mechanisms to build the REACH network. It explains which tools and methodologies were used to ensure the correct management of communication and dissemination activities for creating engagement.

Chapter 5 **REACH Stakeholders** describes the tools and methodologies used to involve stakeholders on key issues of the project, providing examples of relationships built with stakeholders.

Chapter 6 **Indicators** illustrates the results of the work and provides a review of the achievements with respect to the performance indicators provided in the Grant Agreement.

Chapter 7 **Conclusions** presents some final considerations in the light of the sustainability of the results and the continuation of the networking of the Social Platform.

Appendix 1 contains a list of terms and abbreviations used in the document.

Annexes 1 to 12 contain data and details about the activities reported in each chapter of this deliverable.



3 COMMUNICATION AND DISSEMINATION ACTIVITIES

The communication and dissemination activities of REACH aimed to enhance the impact of the project by increasing visibility and fostering interest and engagement from a wider audience.

The main objectives of the communication, dissemination and outreach activities were to:

- raise awareness of the activities and outcomes of the project to the widest possible audience;
- distil the project results and present them in a useful, accessible format for the REACH target audiences, using a variety of techniques and media appropriate to the content;
- maximise the impact of the project's work through a programme of public events and publications;
- coordinate the participation of the partners in external events in order to promote the REACH project and the adoption of participatory approaches in the Cultural Heritage (CH) sector;
- report and regularly publish news about the dissemination events;
- liaise with other work packages and contribute to the common objective of creating a common interest network through dissemination and communication.

As indicated in the DoA:

"REACH targets the **whole value-chain of the CH sector**: public and private funding bodies and programme owners, infrastructures and technology providers, cultural content owners and memory institutions, business enterprises, artists, researchers, education sector, practitioners and amateurs. Representatives of these interest groups are involved in communication and dissemination activities and invited to participate in the REACH network."

In order to communicate with its target audience, REACH used a range of complementary dissemination mechanisms. They include:

- **web presence,** including the project website² and the digital platform called openheritage.eu;³
- a REACH account on the following social networks: Facebook, Twitter, YouTube and LinkedIn;
- conferences, workshops and local encounters organised in the framework of the REACH project;⁴
- dissemination material made available in printed and digital formats and made available for download on the project's website;⁵
- participation and presentation of REACH at third party events;⁶
- publication of news on the newsletters and websites of the associate partners as well as on on-line magazines, and submission of scientific papers on peer-reviewed journals.

² See deliverable D2.1 and next section 3.1.1 for further details on the project's website.

³ See section 3.1.3 for further details on the open-heritage.eu digital platform.

⁴ <u>https://www.reach-culture.eu/events</u>.

⁵ https://www.reach-culture.eu/project/dissemination/download-area.

⁶ <u>https://www.reach-culture.eu/3rd-party-events</u>.



The dissemination activity of the REACH project had the following key characteristics:

- producing clear and consistent project messages;
- using a spectrum of communication channels to address the various needs of identified target audiences with appropriate instruments (web, seminars, media, conferences and journals etc.);
- integration with social networking and community sites such as the digitalmeetsculture.net/digitalmeetsculture magazine;⁷
- regular updates on the website and via email;
- regular newsletters concerning REACH progress, plans and achievements;
- access to target audiences via contact networks and in tandem with established events;
- concertation with other EU projects, in the field of cultural heritage and arts.

All dissemination activities ensured the delivery of a consistent message to the external audience.

Partners contributed to the production of communication materials and provided feedback on the documents produced by WP2 Leader Promoter. They also contributed to updating information on the project website, forwarding information about relevant events, papers and other materials, making the website a high-quality information resource for the target community.

3.1 WEB PRESENCE

The following figure illustrates the landing page of the website.

The slider was constantly updated with pictures taken during the events organised by the project, to provide a living impression of the activities of the Social Platform.

⁷ <u>https://www.DigitalMeetsCulture.net</u>.



3.1.1 REACH PROJECT WEBSITE

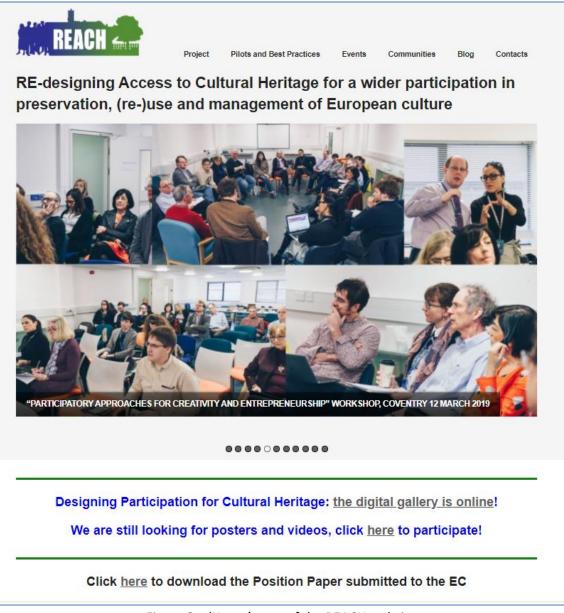


Figure 2 – 'Home' page of the REACH website

During the three years of the project, the website has been improved to record the project progress. The latest features implemented during the final year of the project include:

- publication of a dedicated section⁸ to host the Digital Gallery as an expression of the engagement of the REACH community;
- update and new layout of the pilots' pages⁹ to reflect results and outcomes of their activities and experiences;
- inclusion of new publications on the deliverable's pages,¹⁰ as they became available;

⁸ <u>https://www.reach-culture.eu/posters-and-videos-from-the-reach-community</u>.

⁹ <u>https://www.reach-culture.eu/pilots-and-best-practices.</u>

¹⁰ <u>https://www.reach-culture.eu/project/public-deliverables.</u>



- maintenance and update of the reserved area¹¹ (where partners share completed documents);
- additions to the download area¹² that provides access to all the public documents, brochures, and fact sheets produced by the project.

With regard to the Digital Gallery, please refer to the next section 3.1.2 that provides a complete description and to Annex 1 for the full list of posters and videos published in the Digital Gallery.

Particular attention was paid to promote the richness of the activities of the pilots, with the timely publication of events and news regarding their progresses.

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Figure 3 – Pilots' pages on the REACH website

All local encounters are listed in a dedicated page on the REACH website,¹³ accompanied by the date, the place and title of the event, where stakeholders came together to share knowledge and experiences. Each one is linked to the corresponding pilot's page where the event is illustrated by a picture, a short description and a cross reference to the blog page that reports the details of the participation and the development of the initiative.

Annex 5 provides the list of all posts published in the REACH blog hosted on digitalmeetsculture.net/digitalmeetsculture online magazine, highlighting news of the local encounters and linking them to the pilot that promoted the event.

The same dissemination has been carried out with regard to the participation of REACH in events organised by third parties. All external initiatives that were joined by the REACH partners to promote activities implemented in the framework of the project are reported on the third-party events webpage¹⁴ accompanied by an image, the date, the title of the initiative, a short description and a cross reference to the post on the REACH blog.

¹¹ <u>https://www.reach-culture.eu/project/reserved-area.</u>

¹² https://www.reach-culture.eu/project/dissemination/download-area.

¹³ <u>https://www.reach-culture.eu/events/local-encounters.</u>

¹⁴ <u>https://www.reach-culture.eu/3rd-party-events.</u>





Figure 4 — Pages related to project events on the REACH website

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Figure 5 - Example of blogs promoting REACH events



The promotion of the project's events has also been the subject of specific posts on Twitter and Facebook, as well as dedicated posts in the REACH blog hosted in the digitalmeetsculture.net/digitalmeetsculture magazine.

A new item was created under the 'Project' menu to make more visible the 'Download Area' that promotes the access to the documentation made available by the REACH project to its audience.

REACH	Project Pilots a	nd Best Practices Events
Download Area	Partners Dissemination	Download Area
This page offers a set of materials that ar	Publications Public Deliverables	oad.
REACH Project's fact sheet - English	Reserved Area	

Figure 6 - New sub-menu 'Download Area' of the 'Project' menu

Download Area	(P Search
is page offers a set of materials that are freely available for download.	
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REACH Project's brochure - English	Open-Heritage.eu
REACH Opening Conference	Celline platform about heritage research
	and a second second second
 Postcard of the Opening Conference - English 	
 Programme of the Opening Conference - English 	Follow us
Booklet of the Opening Conference - English	Yes -
Opening Conference Manifesto on Resilience in Practice and Interconnetedness	T m in
 Opening Conference Manifesto on Social Cohesion and Inequality 	
REACH Final Conference	Latest Tweets
Unfortunately the conference has been cancelled because of the covid-10 pandemic.	Free registration for attending
Postcard of the Final Conference -English	to the online CIDOC 2020 Geneva Conference!
REACH fiyers, posters and presentations	digitalmeetsculture.net/article/ idoc
REACH project's general presentation - English	https://t.co/5yeG2p6EU2
Fiver project's presentations - English - Czech - German-Italian	/ day ago
Flyer Good Practices - English	The SOPHIA Social Platform
Flyer Open-Heritage - English	launched its first Newsletter Subscribe and keep informed
Poster Good Practices - English	digitalmeetsculture.net/article/
Poster Open-Heritage - English	he-so
Poster Small Towns Heritage	https://Loo/i7GralaQ0C 4 data aza
Poster Institutional Heritage - English	
Poster Minority Heritage - English	
4 Posters on Rural Heritage:	
Development of the second state of the second	
 Participatory activities on Rural Heritage, Sierra Nevada - English 	
Cultural Heritage in danger, a resource for communities - English	
Abbiategrasso in Ticino Park - English	
 Norcia and its surrounding Apennines - English 	
 EVA 2020 FLORENCE conference, REACH Presentation - English 	
EuroMed Conference 2020, REACH Presentation- English	
REACH newsletter	
 <u>April 20, 2020</u> 	
December 20, 2019	
 June 13, 2019 	
 March 14, 2018 	
 February 02, 2018 	
Reach Position Paper submitted to the European Commission - English	
Follow this link to get the materials produced by Local Encounters	
Follow this link to get the Public Deliverables	
Follow this link to get the Publications	

Figure 7 - Download Area page



The 'Download Area'¹⁵provides a complete list of the dissemination material produced during the lifetime of the project with the option to download the full text of each document. The page reports the link to the 'Publications' page¹⁶ which includes articles and scientific papers related to the project implementation as well as the links to the 'Deliverable' page¹⁷ and the 'Local Encounters' page¹⁸.

In order to make the content of the REACH project more accessible to a wider audience, selected core pages have been translated in the original languages of the project's partners.

This page is available in: Italiano, Čeština, Español, Deutsch, Magyar nyelv

They are the 'Home' page, the 'Project' page, the 'Pilots and Best Practices' page, the 'Events' page and the 'Communities' page.

Progetto		
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Figure 8 - Example of translated pages

The project website confirms an overall positive performance. The analysis below was undertaken in October 2020 when the Users' sessions exceed 27,500, of which over 15,700 are unique visitors. This means that 40% of users return to the website. The trend is characterised by peaks that can be attributed to the dissemination actions undertaken by the partners such as the circulation of project newsletters and the promotion of the REACH events (Opening Conference, Symposium).

On average, users visit 4 pages and stay for 3.29 minutes. The overall number of pages visited is ca. 120,400, with 751 downloads of available documentation.

Geographic spread of the visitors is worldwide, with the countries of the project consortium most strongly represented.

¹⁵ <u>https://www.reach-culture.eu/project/dissemination/download-area</u>.

¹⁶ <u>https://www.reach-culture.eu/publications</u>.

¹⁷ <u>https://www.reach-culture.eu/project/public-deliverables</u>.

¹⁸ https://www.reach-culture.eu/events/local-encounters.



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Figure 9 - Google analytics of the REACH portal

3.1.2 DIGITAL GALLERY

As a physical exhibition in Pisa was impossible because of the June 2020 conference cancellation due to the COVID-19 pandemic, contributors were encouraged to submit their posters in digital format to enable the publication on the REACH website in the online Digital Gallery.¹⁹ The implementation of the Digital Gallery and its relation to the REACH Final Conference is described in D4.5 - *Final Conference*.

A call for posters and videos was launched in 2020. It provided an opportunity to share good practices and present innovative and interesting CH projects that involve resilient communities and social participation.

The call for posters and videos was extended until December 2020, in order to gather further contributions. It is intended to keep the Gallery live beyond the project's lifetime.

The Digital Gallery is accessible through the 'Posters and videos from the REACH community' page, that is linked to the 'Communities' menu and to the 'Home' page of the website.

¹⁹ <u>https://www.reach-culture.eu/posters-and-videos-from-the-reach-community.</u>



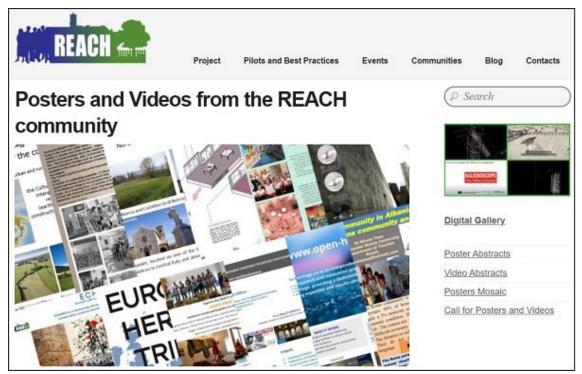


Figure 10 - Digital Gallery page

The Digital Gallery represents a wide showcase of the results of REACH as well as outcomes and initiatives from other projects and associate partners.

The Gallery went online in June 2020 and has since been updated with new posters or videos as they arrived. 31 posters and 10 videos were submitted and published in 2020.



Figure 11 - Mosaic of the REACH Digital Gallery



It was agreed to also include the posters and videos collected for the Opening Conference in Budapest in the Digital Gallery, bringing the total number of posters to **63** and the total number of videos to **25**.

See Annex 1 Digital Gallery for the complete list of published contributions.

All the posters and video are accompanied by an abstract and the list of abstracts is provided in alphabetical order.



Figure 12 - Example of Posters & Videos abstract

All posters are downloadable in PDF format.

Links to the videos are provided in the Gallery, while the actual videos have been published on the REACH YouTube channel.²⁰

3.1.3 OPEN-HERITAGE.EU

One of the main outputs of the REACH project has been the creation of the open-heritage.eu digital platform.²¹ This is an independent platform that is freely accessible to the whole community of heritage researchers, practitioners, professionals and citizens that are interested in promoting CH values, supporting its public recognition and encouraging participatory approaches.

²⁰ <u>https://www.youtube.com/channel/UCTjxbeHm0CEr2-IOb7X-neA?view_as=subscriber</u>.

²¹ <u>https://www.open-heritage.eu/.</u>



The platform offers different types of resources, including examples of best practice, policy and research documents and links to innovation projects. Its objective is to link research and innovation projects in the field of CH, providing a preferential channel for gathering, sharing and making available expertise and results obtained by European initiatives, so that this knowledge can be of benefit for the research community.

Open-heritage.eu aims to become the legacy of the REACH project and for this reason it will continue to operate after the EU funding period of the project has ended.

The platform currently holds 128 good practice cases that have been drawn from other related projects²² (see Annex 9 for a comprehensive list) and 70 documental materials²³ including articles, scientific papers, deliverables and research documents.

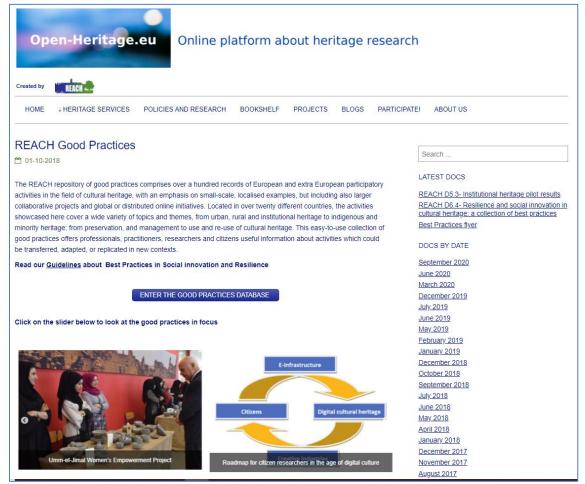


Figure 13 – The 'Good practices' section on open-heritage.eu

²² <u>https://www.open-heritage.eu/best-practices</u>.

²³ <u>https://www.open-heritage.eu/eu-culture-policies/</u>.



This page presents a list of research and policy references in the field of cultural heritage research and participatory approaches in culture and social innovation.

The documents listed here below can be searched also using the instruments on the right-side menu, i.e.: SEARCH that is a full-text search on any world contained in the document and DOCS BY DATE that gives access to the documents published in the selected month.

The following list of documents is ordered by date of publication.

«Not a mere tangential outbreak»: gender,	10 European Initiatives of EYCH 2018	A New European Agenda for Culture	Archaeodrome	
feminism and cultural heritage	Ciencias Sociales v	Connecting Cultures,	Best Practices flyer	
Culture for Cities and	Humanidades Digitales Aplicadas	Connected Citizens	Creative Europe Networks - 28 pan-European organisations connecting and strengthening Europe's cultural sectors	
Regions		D5.2 Hackathons Report		
Embedding Engagement	D5.6 Innovative access to content in education	European Policy Brief.		
Participatory Approaches to Cultural Heritage	European Policy Brief. Soil	Agrobiodiversity As Mediterranean Agrarian Heritage	European Policy Brief. Water	
European Policy Brief. Co- creation strategies: from	European Policy Brief. Digital Copyright	European Policy Brief.	European Policy Brief. Food	
incidental to transformative	Framework. The move from	European Minorities and	Heritage and Culture:	

Figure 14 – The "Policies and research" page on open-heritage.eu

Annex 10 provides full details of the resources available on open-heritage.eu.

3.1.4 SOCIAL MEDIA

REACH accounts were created on Twitter, Facebook, YouTube and LinkedIn.



Figure 15 – REACH social media

Social network activity was undertaken to support the communication and dissemination of the project.

Social networks were useful for quickly spreading news about project events. Each news item on the blog was published on the REACH's social media channels (Facebook, Twitter) whilst videos were shared on the REACH YouTube channel.

WP2 always encouraged partners to participate in social networks to widen the communication, by leaving comments and sharing posts among their contacts.



Facebook

REACH has a dedicated page at the following account: @reachculturalheritage.²⁴



Figure 16 – REACH Facebook page

All news items posted on the REACH blog are also posted on the Facebook page.

Two Facebook events were created specifically for the REACH Opening Conference in Budapest and the Symposium in Brussels:

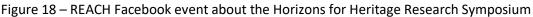


Figure 17 – REACH Facebook event about the Opening Conference

²⁴ <u>https://www.facebook.com/reachculturalheritage/</u>.







During the project lifetime 263 posts have been published. 1,550 Likes were received by 290 followers.

See Annex 2 for details about the REACH posts on Facebook.

Twitter

REACH has a Twitter page at the following account: @REACH_2017.²⁵



Figure 19 – REACH Twitter page

All news items posted on the REACH blog were also tweeted on the REACH Twitter page.

The hashtag used for the REACH project is #participateinculture.

288 posts were written, 1,132 likes received and 828 retweets made by its 367 total followers.

See Annex 3 for details about the REACH posts on Twitter.

²⁵ <u>https://twitter.com/reach_2017.</u>



YouTube

YouTube has been used to share videos collected during the implementation of the REACH project.

The REACH channel is named REACH-CULTURE.²⁶

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Figure 20 – REACH YouTube page

In the YouTube channel the following were uploaded:

- **1** video from the European Year of CH
- **14** videos presented in the poster and video session at the REACH Conference in Budapest
- **2** videos of the presentations delivered by key note speakers at the REACH Conference in Budapest
- **9** videos presented at the Coventry Workshop
- **11** videos linked to the REACH Digital Gallery
- **1** REACH presentation at EuroMed 2020 Conference

²⁶ <u>https://www.youtube.com/channel/UCTjxbeHm0CEr2-IOb7X-neA?view_as=subscriber</u>.



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Idrija Mercury Mine	Bridging the Gap between Ancient Thracian Cultural 63 visualizzazioni + 2 anni fa	Big factory, small ideas 86 visualizzazioni - 2 anni fa	Attila József in Ferencváros 32 visualizzazioni - 2 anni fa	

Figure 21 – REACH videos

5 playlists are included in the REACH channel on YouTube:

- Minority Heritage
- Europa.eu
- ViMM Virtual Multimodal Museums
- Europeana Migration
- MEMOLA Project

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Figure 22 – REACH playlist

See Annex 4 for the full list of REACH videos published on the YouTube channel.



LinkedIn

The REACH LinkedIn group was created at the beginning of February 2020, and called *REACH Social Platform.*²⁷

The LinkedIn group is conceived as an instrument to be used in the future, when the EU funding period has completed.

Partners have been encouraged to join the group and work for setting up future debates on specific themes that emerged during the project, to leave comments and to share information about future activities through their personal accounts.

3.1.5 DIGITALMEETSCULTURE.NET/DIGITALMEETSCULTURE.NET

News about the project activities, press releases and other news of interest related to the themes of REACH were published on the project blog²⁸, hosted on the digitalmeetsculture.net/ digitalmeetsculture online magazine²⁹, media partner of the project.

An RSS feed from the project blog also appears on the project website's homepage.

The topics addressed in the blog posts were chosen by the Promoter team as well as suggested by the other partners or by members of the REACH network.

The total number of articles published in the REACH blog is **236**.

The list of posts is reported in Annex 5.

²⁷ <u>https://www.linkedin.com/groups/13829286/</u>.

²⁸ <u>https://www.DigitalMeetsCulture.net/projects/reach-culture-blog/</u>.

²⁹ <u>https://www.DigitalMeetsCulture.net/</u>.





Figure 23 – The REACH blog on digitalmeetsculture.net/digitalmeetsculture

3.1.6 NEWSLETTER

E-Newsletters have been sent to project stakeholders that previously expressed an interest in the project, to advertise major project events.

The following newsletters have been produced during the project's lifetime:

- Announcing the Budapest Opening Conference (2 February 2018);³⁰
- Registrations open for Budapest Opening Conference (14 March 2018);³¹

³⁰ <u>https://www.reach-culture.eu/wp-content/uploads/2020/10/First-NewsLetterConference-Budapest.20180201.pdf</u>.

³¹ <u>https://www.reach-culture.eu/wp-content/uploads/2020/10/Invite-Conference-Budapest-Users-REACH-20180314.pdf</u>.



- Presenting two workshops and results of Horizons for Heritage Research Symposium (13 June 2019);³²
- Presenting the open-heritage.eu platform and announcing the Pisa Final Conference (20 December 2019);³³
- Announcing the cancellation of Pisa Final Conference (20 April 2020);³⁴
- Presentation of the final results and conclusions of the project (18 December 2020).³⁵



Figure 24 – REACH newsletters

Newsletters were sent to 542 people, and are also available for download at the portal in the Download area.³⁶

3.1.7 REACH ON THE WEB

Due to the constant dissemination effort of WP2, the interest in REACH and its calls for participation progressively grew during the project. Various articles and news items about the project were published outside of the REACH website and blog.

Furthermore, many REACH associate partners created a space dedicated to the project on their official websites, adding the logo, general information, news and links to relevant documentation and to the project website. Cross-links contributed to increase traffic and furthered the website's ranking in web search engines.

A list of pages that posted news, papers or articles on REACH is included in Annex 6.

³² <u>https://www.reach-culture.eu/wp-content/uploads/2020/10/News-Letter-Activity-20190613.pdf</u>.

³³ <u>https://www.reach-culture.eu/wp-content/uploads/2020/10/REACH-Project-activity-20191220.pdf.</u>

³⁴ <u>https://www.reach-culture.eu/wp-content/uploads/2020/10/NewsLetter-Activity-20200420.pdf</u>.

³⁵ <u>https://www.reach-culture.eu/wp-content/uploads/2020/12/REACH-Project-Conclusions.pdf</u>.

³⁶ https://www.reach-culture.eu/project/dissemination/download-area.



It should be noted that the list might not be comprehensive, since the dissemination team did not always receive communication on external publication, so more references could exist on the web.

As an example, the REACH Opening Conference has been promoted on other websites. The following figure reproduces some screen shots of the promotion of the REACH conference on other websites and portals.



Figure 25 – REACH Opening Conference on the web

Chapter 4.3 provides further examples of the presence of the REACH project on websites of associate partners.

3.2 DISSEMINATION MATERIALS

During the three years of the project, many dissemination materials were produced.

These materials are available in PDF format on the download area of the project website³⁷ and some of them were also printed and distributed to the participants in project events and other encounters.

The design of the printed materials was based on the visual identity and branding guidelines defined by REACH and reported in the introductory section and in deliverable D2.1 - *Project website, internal communication tools, dissemination plan, promotional material.*

³⁷ <u>https://www.reach-culture.eu/project/dissemination/download-area.</u>



3.2.1 COMMUNICATION PRODUCTS

As described in Deliverable 2.1:

"Based on the DoA, as well as on an evaluation of the overall progress so far, the following documents and print templates were thus identified and then designed during the first months of the project:

- 1. General-purpose A4 **factsheet**. Front/back printed, it is deployed at various events as a general presentation of the project. The choice of a standard ISO-A4 format instead of more 'fashionable' designs translates into savings for the project and in no way diminishes the impact of the design. The standard small format also makes it easy to arrange for future additional print runs. The project factsheet will be translated in other partner languages
- 2. General-purpose A4 **flyer**. Front-only printed, it can be easily reproduced by the partners to provide a quick information about the REACH Social Platform. Flyer project presentation is available in digital format in 3 other European languages
- 3. General-purpose **presentation** of the project. It provides the partners with a general, schematic presentation of the project for their networking activities
- 4. A **template** for the REACH slide presentation has been provided for use by all partners when disseminating the results of REACH. A set of coherent graphic rules is given in the template
- 5. General-purpose 21x58 cm. standalone information **brochure**. It summarises in a simple and effective way the main aspects and key points of the project
- 6. **Postcard** for advertise and the International REACH Opening Conference in Budapest. It is a card of 10x15 cm, reporting information on dates and place of the Conference
- 7. Programme of Budapest Conference
- 8. Booklet of Budapest Conference"

In addition to the eight products listed in D2.1, a self-standing banner about the REACH Social Platform was produced for the Opening Conference in Budapest, and then re-used in subsequent public events.

The first four communication products (factsheet, flyer, presentation and template) were produced in digital format only, while the other products (brochure, postcard, programme, booklet and banner) were printed and used for dissemination in physical events.

3,000 printed copies of the brochure were produced and disseminated in all physical events organised by the project and/or attended by the partners, until the pandemic impeded to meet personally.

1,000 printed copies of the postcard of the Opening Conference in Budapest were disseminated to promote the event.

Programme and booklet of the Opening Conference was printed and distributed to the delegates participating at the event in Budapest.





Figure 26 – Overview of the dissemination products

Significant effort was put into showcasing project results, especially in the final year of the project. New dissemination materials were produced in collaboration with all the partners, under the coordination of the WP2 Leader Promoter.

Due to the unfortunate cancellation of the Final Conference in June 2020 and all other physical encounters due to the COVID-19 pandemic, all the materials created during 2020 were produced in digital format only.

The following products were realised in the last year:

- **Postcard** for advertising the International REACH Final Conference in Pisa. It is a card of 10x15 cm, with information on dates and place
- Flyer Good Practices
- Flyer open-heritage.eu
- Poster Good Practices
- Poster open-heritage.eu
- Posters of the pilots

The figures that follow represent the two flyers.





Figure 27 – Flyer of Good Practices



Figure 28 - Flyer of open-heritage.eu



A detailed description of the flyers on Good Practices and on open-heritage.eu are available in the deliverable D4.5 - *Final Conference*.³⁸

The REACH posters are illustrated in the next section 3.2.4.

REACH has been showcased during several international conferences. The papers and presentations delivered at the following conferences are available on the project website in the 'Download Area' and in the '3rd-party Events' page:

- EVA 2020 FLORENCE Conference³⁹
- ROCK Open Knowledge Week⁴⁰
- EuroMed 2020 Conference⁴¹

Further details about the participation of REACH in these events are provided in Chapter 4.

All the communication materials are available in PDF format in the 'Download Area' of the project website.⁴²

3.2.2 PAPERS AND SCIENTIFIC PUBLICATIONS

Scientific papers and other publications have been distributed in proceedings and professional journals to document the technical work and specific methodologies adopted by the REACH consortium for the implementation of the project.

In total, 10 papers and scientific publications have been produced by the REACH consortium., although it is likely that 7 more will be published during 2021. They are listed in Annex 12.

The scientific publications produced by the REACH project are available on the 'Publications' page of the project website.⁴³

3.2.3 MANIFESTOS

The Opening Conference in Budapest hosted a world café with two discussion tables. The discussions were summarised by the table chairs into two manifestos that were published on the website:

- the Manifesto on Resilience in Practice and Interconnectedness⁴⁴
- the Manifesto on Social Cohesion and Inequality⁴⁵

³⁸ <u>https://www.reach-culture.eu/wp-content/uploads/2020/03/REACH-D5.2-Minority-heritage-pilot-results.pdf</u>.

³⁹ <u>https://www.reach-culture.eu/wp-content/uploads/2020/07/REACH-presentation-for-EVA-Florence-COnference.pdf</u>.

⁴⁰ <u>https://www.DigitalMeetsCulture.net/article/reach-project-at-the-openknowledgeweek-on-line-exhibition/.</u>

⁴¹ <u>https://www.reach-culture.eu/wp-content/uploads/2017/11/REACH-presentation-for-EuroMed-2020.pdf</u>.

⁴² <u>https://www.reach-culture.eu/project/dissemination/download-area</u>.

⁴³ <u>https://www.reach-culture.eu/publications</u>.

⁴⁴ <u>https://www.reach-culture.eu/wp-content/uploads/2019/09/REACH-Conference-Manifesto-on-Resilience-in-Practice-and-Interconnetedness.pdf</u>.

⁴⁵ <u>https://www.reach-culture.eu/wp-content/uploads/2019/09/REACH-Conference-Manifesto-on-Social-Cohesion-and-Inequality.pdf</u>.



A third manifesto was produced as *food for discussion* in preparation for the *Horizons for Heritage Research Symposium* held in Brussels on 20th March 2019 under the aegis of the European Commission. In the final session of the Symposium, Prof. Neil Forbes presented this third Manifesto⁴⁶ as a proposal for further discussion, based on the results of the consultation carried out during the previous months. The Manifesto was then revised into the form of a Joint Statement that was eventually produced and shared among the participants in the Symposium for their endorsement.

3.2.4 REACH POSTERS

During the past year, a series of posters highlighted the results of the project activities, namely: pilots, good practices database and the open-heritage.eu digital platform.

1. Rural heritage pilot

Partecipatory Activities on Rural Heritage (Sierra Nevada, Spain)



Urban and rural heritage role in Italian small towns affected by incoming threat and traumatic event - Abbiategrasso in Ticino Park (north Italy)



The MISE/DABC main goal is to preserve this tangible cultural heritage of this area of Italy. This heritage is part of the identity of the local communities and also constitutes a set of effective agricultural and handcraft production techniques both in terms of production of food with beneficial properties and natural resources management. It also constitutes a tradition to be handed down from one generation to the other, also in terms of transmission of working skills. The preservation of these cultural identities has positive implications in different settings such as sustainable development, protection of biodiversity and environment, health, quality of life and welfare.

⁴⁶ <u>https://www.reach-culture.eu/events/ch-cluster-symposium/horizon-for-heritage-research-manifesto</u>.



Urban and rural heritage role in Italian small towns affected by incoming threat and traumatic even - Norcia and its surrounding Apeninnes



This community is a network of small towns in Central Italy (in the area of Norcia and its surrounding Apeninnes) hit by the 2016-2017 earthquakes. The goal is to help restoring and maintaining the rich cultural identity and values connected to tangible and intangible culture, namely the varied local handcraft activities and rural manufacturing processes that connote this area. The agricultural biodiversity (with the production of typical vegetables, legumes, cheese, cold cuts, etc.) of the territory is due to the particular geomorphology and to the attachment of the local communities to their traditions, habits, way of life and traditional economies.

2. Institutional heritage pilot

Daring Participation - transforming institution



The REACH pilot on institutional heritage analysed the implementation of participatory activities in museums, their significance and impact. Special attention was paid to the complex relationships between institution - audience - society and the (constantly) changing expectations of museums. On this basis, needs for action were derived in order to improve the room for manoeuvre of museums and to enhance their societal relevance and benefits.

3. Minority heritage pilot

Resilient Roma Heritage



The REACH Minority heritage pilot aimed at analyzing and contextualizing the cultural heritage of marginalized minorities, mostly focusing on Roma heritage in Hungary and the neighboring countries. The pilot also stressed on showing how the institutionalization of (re)appropriated cultural heritage can result in the economic and social revival of socially and culturally deprived (and often oppressed) communities. The work focused on collecting examples of participatory activities and good examples of community-led heritage management in rural and in urban contexts.



4. Small towns' heritage pilot

Small towns' heritage pilot



The Small towns' heritage REACH pilot focused on the challenges and perspectives of small towns from the perspective of local cultural heritage. It mapped how cultural heritage has been defined, represented and used. The pilot focused on the Vysočina region in the Czech Republic, with further examples drawn from Poland and Slovakia. The analysis of the common patterns and the diversity in how heritage is used as an asset helped to draw suggestions and implications that may be further used in local cultural heritage management and day-to day praxis of both institutions and communities in small towns.

5. open-heritage.eu

Open-Heritage, the online platform about heritage research



Open-Heritage is the independent online platform of the REACH project designed to link research andinnovation projects in the field of Cultural Heritage.It is freely accessible to the entire heritage research community and offers different types of resourcesand mechanisms of interaction for sharing knowledge and experiences:•a database of Good Practices (participatory approaches in culture, social innovation andresilience);•links to Researches documents and policies;•links to innovation projects.

6. Good Practices

Good Practices for participatory approaches in culture



The REACH's good practices collection comprises over 100 cases in 30 countries, covering a variety of participatory approaches in the field of CH, with an emphasis on small-scale, localised examples, but including also larger collaborative projects and global or distributed online initiatives.

This collection helps professionals, researchers and citizens with the planning of participatory actions.

3.3 PROJECT EVENTS

Events were another important channel for dissemination. The project included a variety of workshops, the *Horizons for Heritage Research Symposium*, local encounters, the Opening Conference in Budapest and the participation of REACH partners in several other relevant events and scientific conferences organised by third-parties.



Each event has a dedicated webpage under the 'Events' menu and its sub-menus,⁴⁷ and all events have been shared through the REACH blog.

Specific objectives of these events were to:

- discuss inclusive methods for multi-disciplinary research on CH preservation and assess how a wider societal participation can contribute to achieve more sustainable results;
- deliver new understandings of participatory approaches for innovation in CH management, and explore new roles for civil society to collaborate with CH professionals;
- explore novel approaches to use and (re-)use CH, also in the context of partnerships between cultural and private sectors;
- identify future research directions.

REACH provided a wide programme of international events during its 38 months lifetime as illustrated below.

The international Opening Conference 'Resilient Cultural Heritage and Communities in Europe' was held in Budapest on 10-11 May 2018⁴⁸.

Full details about the conference are provided in the deliverable D4.4 - Opening Conference.49



Figure 29 – Presentations and co-working in the REACH Opening Conference

The second/final conference⁵⁰ was planned to be held in Pisa on 4-5 June 2020, but had to be cancelled due to the COVID-19 pandemic, despite the fact that organisation was already at an advanced stage.

⁴⁷ <u>https://www.reach-culture.eu/events</u>.

⁴⁸ <u>https://www.reach-culture.eu/events/opening-conference-in-budapest</u>.

⁴⁹ <u>http://www.reach-culture.eu/wp-content/uploads/2017/11/REACH-D4.4-Opening-conference.pdf</u>.

⁵⁰ <u>https://www.reach-culture.eu/events/pisa-final-conference</u>.





Figure 30 – The REACH Final Conference was supposed to be held at the Palazzo della Scuola Normale Superiore of Pisa, Italy

3.3.1 FOUR INTERNATIONAL WORKSHOPS

The workshop on participatory approaches for **Cultural Heritage Management** was held in Berlin on 20-21 November 2018, under the title **Daring Participation**!⁵¹



Figure 31 – Workshop on participatory approaches for Cultural Heritage Management in Berlin

⁵¹ <u>http://reach-culture.eu/events/workshops/workshop-on-participatory-approaches-for-cultural-heritage-management</u>.



The workshop on participatory approaches for **Creativity and Entrepreneurship** was held in Coventry on 12 March 2019⁵²



Figure 32 – Workshop on participatory approaches for Creativity and Entrepreneurship

The workshop on participatory approaches for **Territorial Cohesion** was held in Granada on 26 November 2019^{53}



Figure 33 – Workshop on participatory approaches for Territorial Cohesion in Granada

⁵² <u>http://reach-culture.eu/events/workshops/workshop-on-participatory-approaches-for-creativity-and-entrepreneurship</u>.

⁵³ http://reach-culture.eu/events/workshops/workshop-on-participatory-approaches-for-territorial-cohesion.



The workshop on Resilient Cultural Heritage was held in Prague on 5-6 March 2020⁵⁴



Figure 34 – Workshop on Resilient Cultural Heritage in Prague

Programmes and presentations delivered during the four workshops are available on the website in the 'Events' sections.

Results of the workshops are described in deliverable D4.2 - Workshop Results and Lessons Learnt.⁵⁵

3.3.2 POLICY AND NETWORKING EVENTS

The 'Horizon for Heritage Research' Symposium was held in Brussels on 20 March 2019.⁵⁶

The Report of the event and all the presentations are available on the website in the dedicated 'CH Symposium and Policy debate' page⁵⁷.

⁵⁴ <u>http://reach-culture.eu/events/workshops/workshop-on-resilient-cultural-heritage</u>.

⁵⁵ <u>https://www.reach-culture.eu/repository/Deliverables/REACH%20D4.2-Workshops-results-and-lessons-learnt.pdf</u>.

⁵⁶ <u>https://www.reach-culture.eu/events/ch-cluster-symposium</u>.

⁵⁷ <u>https://www.reach-culture.eu/events/ch-cluster-symposium.</u>





Figure 35 – Symposium in Brussels, session 1: Zoltán Krasznai, Dorota Nigge, Neil Forbes and Gábor Sonkoly

A **Stakeholders Meeting** was organised online on 26 November 2020, which attracted more than 20 delegates to discuss the creation of a permanent structure for the coordination of CH research.



Figure 36 – Picture from the REACH Stakeholders' meeting on Zoom



Further information about the Symposium and the Stakeholders meeting are available in the following section 5.3 Horizons for Heritage Research and also detailed in deliverable D7.2 – *Sustainability plan*⁵⁸.



3.3.3 LOCAL ENCOUNTERS WITH LOCAL STAKEHOLDERS AND COMMUNITIES

Figure 37 – Example of local encounter: Mojaquera Workshop

The REACH project offered a rich programme of local encounters with stakeholders and communities, organised by the pilot coordinators in the countries and regions of project partners.

These local meetings created a fundamental opportunity for dialogue with targeted administrations, citizens' organisations and research communities.

The outputs of the local meetings contributed towards the enrichment of the thematic workshops and project pilot. Details of pilots' consultation activity with stakeholders is available in section 5.2 below.

⁵⁸ <u>https://www.reach-culture.eu/repository/Deliverables/D7.2%20Sustainability%20plan.pdf</u>.





Figure 38 – Pictures from the REACH Local Encounters

Information about these encounters is available on the website in the dedicated page.⁵⁹

The list of the **37** Local Encounter is reported in the Annex 7.

3.4 PROJECT'S PRESENTATIONS IN RELEVANT EVENTS

The participation of REACH partners in relevant events and workshops organised by other institutions and projects contributed to the dissemination and promotion of the project among specific audiences. A dedicated page on the REACH website is devoted to present this promotional activity.⁶⁰

Participation in third-party events provided the occasion to distribute communication materials of REACH and when possible to deliver project's presentations.

⁵⁹ <u>https://www.reach-culture.eu/events/local-encounters</u>.

⁶⁰ <u>https://www.reach-culture.eu/3rd-party-events</u>.





Figure 39 – REACH brochures available next to other projects' dissemination materials during the Europeana Migration exhibition in Pisa, September 2019

In total, the project was presented and disseminated at **43** events.

The list of these events is reported in Annex 8.

Three conferences are particularly noteworthy because they ran during the last year of the project, allowing for the presentation of full project results to international audience.

The three conferences are: EVA 2020 Florence, the ROCK Open Knowledge Week and EuroMed 2020.

All of these events ran online because of the Covid-19 pandemic.

EVA Florence is the annual international conference on Electronic Imaging & the Visual Arts, organised by the University of Florence. The edition of 2020 was held online, on 20 July 2020 with the aim of exchanging experiences and knowledge on the topic of culture and technology. In this context, the REACH project presented its results. The Digital Gallery served as an example of a successful digital participatory product in support of CH.⁶¹



Figure 40 – Screenshot of the announcement of the REACH presentation at EVA 2020 Florence

⁶¹ <u>https://www.reach-culture.eu/wp-content/uploads/2020/06/EVA-FLORENCE-2020-REACH-Project-Paper.pdf</u>.



ROCK Open Knowledge Week was a four-day event from 27 to 30 October 2020, designed to present the results of the large ROCK Innovation Project of Horizon 2020. It was the occasion to debate the new frontiers of urban regeneration and sustainable development led by CH. REACH was invited to participate in the virtual exhibition with a dedicated virtual booth in which a presentation and a livechat was available to visitors. This event enabled sharing information about the outputs of the REACH project with the large audience that attended the event. It also enabled the establishment of new contacts and widened participation in the REACH network.



Figure 41 – ROCK digital postcard invitation to the REACH booth

EuroMed is the bi-annual international conference organised by Cyprus University of Technology. This year, the 2020 edition was held online from 2 to 5 November 2020. It focused on the use of digitisation and 3D technology applied to CH. The REACH project presented a paper and delivered a presentation entitled *"The REACH Project Contribution to Protecting, Preserving and Valuing Tangible and Intangible Heritage"*.⁶² The paper will be included in the conference proceedings to be published in the coming months by Springer Open.



Figure 42 – Screenshot of the announcement of the REACH presentation at EuroMed2020

⁶² <u>https://www.reach-culture.eu/wp-content/uploads/2020/09/REACH-paper-final-submission.pdf</u>.



4 COMMUNITY BUILDING

The activity of community building was fundamental for the establishment of the Social Platform.

During the implementation of the REACH project, various methodologies have been used to recruit and affiliate external parties to the project. The first step was to understand the actual opportunities of collaboration. The activities and objectives of potential projects, organisations and individual experts were assessed, in order to check their alignment with the REACH purposes. When affirmed, contact was established and an invitation extended to collaborate with REACH. Proposals were customised according to specificities and skills of potential partners.

With regard to the members of the REACH consortium, the activity of community building has been focused on facilitating internal dynamics, and on promoting the pilots' initiatives both internally and externally. Internally, the Communication and Dissemination Team provided information to the consortium members about the activities carried out by partners. Externally, activities of the project were immediately announced through dedicated posts on the REACH blog and on the social media.

The website played a central role in community building: it was constantly updated and progress was published online as soon as the Communication and Dissemination Team received notification. The full list of publications related to pilot activities is available on the website in the 'Local Encounters' page as well as in the individual pilot pages.

The Communication and Dissemination Team participated in all monthly meetings with project partners. These meetings discussed collaborations with associate partners and their progress, the signature of new Cooperation Agreements (CA) and Memorandum of Understanding (MoU), and informal collaborations. During these meetings, partners were encouraged to inform the Communication and Dissemination Team about upcoming activities in order to disseminate the information promptly through the different project's communication channels. Partners were also invited to provide suggestions and comments on the communication and dissemination tasks for the benefit of the whole project.

A transparent and open dialogue within the REACH consortium was always promoted, with REACH partners collaboratively supporting each other's work, engaging with local collaborators when useful. This happened through dedicated mailing lists for internal communication, as well as promoting specific initiatives of the project (e.g. the Budapest Opening Conference, the *Horizons for Heritage Research Symposium*, and the Digital Gallery).

On several occasion the Dissemination and Communication Team fostered liaison between the members of the Consortium and the REACH pilots where that were common links related to specific topics. This was the case with the RURITAGE project that launched a call for "*Rural resilience actions in times of COVID-19*" in April 2020.⁶³

⁶³ https://www.ruritage.eu/news-events/news/ruralresilienceactions-covid-19/.





Figure 43 – The RURITAGE call on the project's website

The call aimed to gather initiatives and ideas of social resilience in rural areas in times of COVID-19. The Communication and Dissemination Team received the call and promoted it on the REACH blog.



Figure 44 – The RURITAGE call on the REACH blog

Dr Silvana Colella coordinated a more intense collaboration between the REACH good practices and the RURITAGE call.



During the COVID-19 lockdown, the Dissemination Team was a driving force for collecting posters and videos, providing technical support to external participants and to the members of the consortium with a particular attention to the results of the pilots.

External community building was oriented to potential associates from different backgrounds, whose variety of interests and contexts would reflect the multidisciplinary approach that characterises the REACH project and network. This led to a range of project partners becoming involved, including research centres, e-infrastructure providers, universities, museums, cultural institutions, private researchers, SMEs, non-profit associations and cultural heritage organisations both in the public and private spheres. Their shared common denominator was the interest in promoting participatory approaches in CH.

These actors opened dialogue, providing reciprocal knowledge exchange and expertise about CH activities and initiatives, as well as promoting the REACH Social Platform on other websites and inviting REACH to participate in third-party events.

REACH increased its audience by sharing information provided by other organisations and projects through its blog, social media, and website. It also encouraged the participation of experts from different sectors in all REACH events.

Physical events established a solid and large network, providing a place for debate and interaction. They afforded many opportunities to share experiences and knowledge and plan future activities. Event promotion was central to multiple communications: publication on the REACH website, personal emails, Skype meetings, newsletters, posts on social media, posts on the REACH blog, and publications on other project's website and e-platforms.

On one hand, following up with event attendees and mailing list subscribers created more engagement and participation following REACH activities. It strengthened liaisons, furthered awareness of the project, and established lasting collaborations.

On the other hand, using social media for community building provided uncertain results. Although social media are designed to create interaction, they require collaboration from partners, with multiple posts made on a semi-regular basis, to be successful.

While being useful for the virtual communication of the project's events, social media was not always effective for participatory activities and as the basis of community building. In contrast, more traditional methods such as physical participation in events, direct exchanges of knowledge via personal email and/or Skype conversations and share of experiences by using publications on the website have been more successful.

Social media contributed to increase the visibility of the project outside the consortium, even if they cannot be considered part of the process of affiliation and recruitment.

The COVID-19 pandemic upset the social dynamics of participation and undermined the processes of engagement based on aggregation, meetings, freedom of movement, possibility to physically join events, and share experiences. As indicated in the previous chapter, the final project conference was cancelled and discussing the outcomes of REACH with its community of stakeholders was therefore unattainable. It became essential to find another way to keep the network alive.



To this purpose, the REACH Social Platform launched the call for posters and videos "Designing Participation for Cultural Heritage." The aim was to collect examples from people who were interested by conference topics. Accepted submissions were intended to be shown during the conference or presented during a conference lecture. After cancellation of the event, the call was transformed to a wider and inclusive online initiative addressed to projects and organisations interested in sharing expertise across all disciplines related to the promotion of participation, social cohesion and digitisation in support of the resilience of CH.

The gallery has a multidisciplinary feature and is the result of community engagement that the REACH Social Platform was able to foster.

open-heritage.eu, the digital platform of the REACH project, is another instrument for community building. Since its implementation it has been open to contributions from all members of CH community, both internal and external to the project. Organisations and projects have been invited to send scientific productions, articles, services and good practice examples, and to share the results and outcomes of their activities. It offers a consultation tool to benefit anyone engaged in the CH field.

Guidelines and procedures to recruit and affiliate external parties have been defined in D2.2 - *Terms* of *Reference for community building and stakeholder consultation* - produced at the very beginning of the project in June 2018.

4.1 GROWING THE NETWORK

In order to recruit organisations and projects to participate in the REACH Social Platform, the Communication and Dissemination Team used different procedures. Social media were useful for sharing other people's activities and communicating the initiatives of REACH within the community; comments and friendships released on Twitter and Facebook enhanced interconnections.

The promotion of REACH via newsletters and websites of other projects and organisations was important for increasing the network and recruiting new associate partners. This activity contributed greatly to spreading interest, also in external networks.

Participation in third-party events, both physical and online, also contributed to spreading REACH to different contexts.

Creating links and connections has been a key focus all throughout the project. Below are some examples to demonstrate the wide range of activities to extend the REACH network.

REACH was invited to participate in the First ROCK Exchange workshop organised by the ROCK project in the frame of the European CH Summit in Berlin, as part of the initiatives of the European Commission for the European Year of Cultural Heritage 2018.



WHAT'S NEW

ROCK IN BERLIN: CULTURAL HERITAGE CONNECTS!

The first ROCK exchange workshop took place on 20 June.

As one of the flagship European-funded projects, ROCK has been invited to attend the European Cultural Heritage Summit with a dedicated event that took place on 20 June in Berlin. This Summit, with the motto "Sharing Heritage – Sharing Values", has been recognised by the European Union as one of the key public events of the European Year of Cultural Heritage (EYCH) and will be supported by the EU's Creative Europe programme.

The objectives of the ROCK event were to explore the connections between ROCK and other European-funded projects on cultural heritage and create synergies in three main areas of collaboration:

- Participatory approaches and social inclusion;
- New governance model for creative, sustainable and circular cities;
- New technologies for access to cultural heritage.

ROCK and the 8 invited European-funded projects (ARCHES, CLIC, EUCANET, Forget Heritage, I-MEDIA CITIES, Open Heritage, REACH and RURITAGE) discussed the many existing and future possibilities for joint efforts and sharing of knowledge. This projects' partnership will allow for a better cooperation at EU-level and will improve the projects' sustainability. It will also provide the European Commission and decision-makers with cultural heritage knowledge and policy recommendations.

The next gathering of projects will be on 15-16 November 2018 in Brussels, during a dedicated session at the Fair of Innovators organized by the European Commission. More information to come, but mark the dates already!

Figure 45 – The ROCK post about the Exchange workshop in Berlin, June 2018

Contact with the EUCANET project⁶⁴ was established during the workshop. The role of local communities in urban transformation is a common point of interest between EUCANET and REACH. This opened a dialogue between the two projects, ultimately leading to the agreement of an MoU. In particular, common interests were explored concerning the liaison between the City Agencies participating in the EUCANET network and the REACH Small towns' heritage and Rural heritage pilots. In particular, EUCANET participated in the REACH Digital Gallery with a poster. The collaboration with ROCK continued.

ROCK also participated with a poster in the REACH Digital Gallery, and REACH was invited to participate in the ROCK Open Knowledge week, joining the event's digital exhibition to present its outcomes.

⁶⁴ <u>https://eucanet.wordpress.com/</u>. From the website: "EUCANET is the European Agencies Network for citizenship, inclusion, involvement and empowerment of communities through the urban transformation process"





Figure 46 – The entrance page in the digital exhibition of the ROCK Knowledge Week

A post on the REACH blog was published to promote both the event and the REACH participation in the digital exhibition.



Figure 47 – The post of the REACH participation in the ROCK Open Knowledge Week



During the ROCK Knowledge Week, REACH had the opportunity to connect with DANUrB+.⁶⁵ This is an Interreg project that started in September 2020 and aims to increase cultural and touristic attractiveness of small towns and rural areas of the Danube region. This is of interest to REACH, particularly for the Small towns' heritage pilot. The project signed an MoU to support joint actions and explore further collaboration with the REACH pilot. DANUrB+ also submitted a poster to the REACH Digital Gallery.

Another beneficial collaboration has been established with the European Heritage Tribune (EHT),⁶⁶ a free digital newsletter for European heritage professionals. EHT aims to build a lasting European CH network by sharing knowledge and connecting people within the cultural and creative sectors. The Communication and Dissemination team of REACH contacted EHT, leading to a Cooperation Agreement signed in March 2020. REACH is now mentioned as partner in each newsletter issue. Moreover, EHT always promoted REACH initiatives such as the Digital Gallery poster call and participated with its own poster.

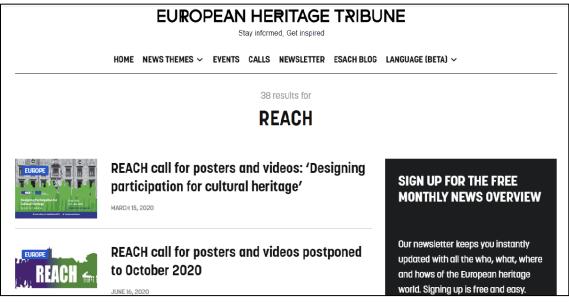


Figure 48 – The post of the REACH participation in the ROCK Open Knowledge Week

Churches 21⁶⁷ is launched as part of the Hildesheim promotional campaign for its candidature as European Capital of Culture in 2025. The contact was forwarded to the Communication and Dissemination Team by Neil Forbes, REACH project Coordinator. The Churches 21 project focuses on active participation of citizenship in rural areas, which also has a clear link with the Small towns' heritage pilot coordinated by the Charles University of Prague. An MoU was signed in July 2020. Church 21 mentions the REACH project and Charles University as international partners in its BidBook.

⁶⁵ <u>http://www.interreg-danube.eu/approved-projects/danurb_plus.</u>

⁶⁶ <u>https://www.reach-culture.eu/the-european-heritage-tribune</u>.

⁶⁷ <u>Linked On-going Projects (reach-culture.eu)</u>.



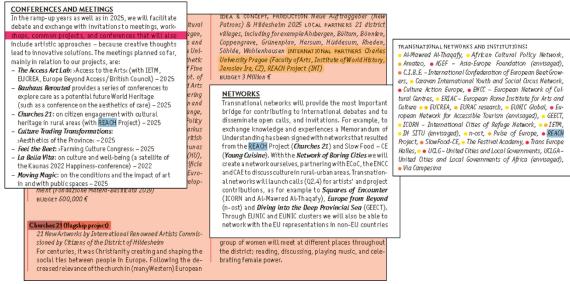


Figure 49 – Citations of REACH in the BidBook of Hildesheim 25

Even if the city of Hildesheim is not successful in its bid to become the European Capital of Culture for 2025, Hildesheim, which signed the MoU on behalf of Churches 21, is nevertheless interested to be involved in participatory projects. The connection with the REACH project is ongoing and the possibility of publishing the Hildesheim BidBook on open-heritage.eu is currently under consideration.

"Reconnecting with Your Culture" is a new project that addresses a young audience from 5 to 17 years old with the aim to increase their active engagement in the CH of their country. The Communication and Dissemination Team published a post on the REACH blog about the project.





Figure 50 – Post of the REACH blog about "Reconnecting with Your Culture"

Contact was established with EdA (Esempi di Architettura Internazionale), the promoter of the *"Reconnecting with Your Culture"* project. An MoU was signed in July 2020 and more information has been shared among the REACH community via the blog and social media. *"Reconnecting with Your Culture"* participated in the REACH Digital Gallery with a poster.

Another interesting way to approach new associates was through the publication of news items concerning participatory approaches on the REACH blog and on the social media. News was followed by an email, containing a brief presentation of REACH and informing the person behind the initiative about publication on the REACH blog. When conditions were favourable, the Communication and Dissemination Team initiated a conversation to explain the benefits of joining the REACH community. If the interest was mutual, terms of collaboration were negotiated and reported in a document signed by both parties.

Many other collaborations were established in addition to the above examples.

Figures about the various forms of collaboration are provided in section 4.3 Results.



4.2 PROCEDURES OF AFFILIATION

Generally, the first approach consisted of an email addressed to the communication contact of the potential associate. This email contained a brief presentation of the REACH project and a general invitation to collaborate. Subsequently, a Skype meeting was planned and a common plan of cooperation was designed. Contacts were added to the REACH mailing list and showcases were created on the project portal.

There are two different forms of including new associate partners in the REACH network, depending on whether the other party is a *project* with a corresponding consortium and activity plan, or an *organisation*. In case of projects, an MoU was signed because it is more flexible and better fits with articulated collaboration. In case of organisations or individual experts, a Cooperation Agreement (CA) was established.

Signing formal agreements encourages longer cooperation, possibly extending beyond the EU funding period of the REACH project and considered essential for network building. Most potential project partners accepted to sign an agreement. Some projects however preferred to maintain a more informal collaboration, without signing an MoU or CA. In these cases, there was an "Action plan of collaboration". These types of affiliations were equally important to the project. In fact, some provided more positive participation and more active support compared to the formalised collaborations. Even in the absence of a signed form, it is very likely that future dialogue with these parties will remain open for further interactions.

Besides these types of affiliation (MoU and CA), another, less formal option, is for subscriptions to be made to the REACH mailing list; this was requested by several users and visitors of the project website and by the attendees to the REACH events. This was the case for pilot activities, international workshops and the Opening Conference. These contacts were used to maintain interest in the project's progress, and to inform registered users about upcoming activities.

Contact with attendees of REACH events was followed up through the project's mailing lists, and fostered engagement of subscribers and increased cooperation possibilities.

4.3 RESULTS

This chapter describes the results provided by the procedure of affiliation and by the activities for growing the network.

The summary of the results achieved follows:

- 22 signed Memoranda of Understanding (MoUs)
- 26 signed Cooperation Agreements (CAs)
- 2 informal collaborations

The list of MoU, CA and informal collaborations is available in annex 11.

A dedicated showcase was created for each affiliate of the REACH website. Furthermore, posts were published on the REACH blog for sharing information about initiatives implemented by linked projects and associate partners.



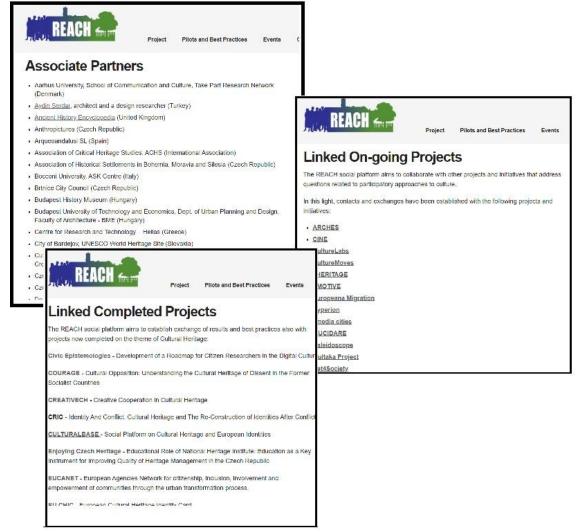


Figure 51 – Linked project and associate partners

In return, linked projects and associate partners published news and mentioned REACH on their blogs, websites, newsletters and on social media. For example, REACH is presented as a sister project on RURITAGE website. In addition, the SOPHIA Social Platform shared the collaboration with REACH on its blog and in social media, and included REACH in its Associates web section.

A total number of 21 mentions of REACH collaborations appear on other websites.

The following image illustrate some example of these interactions.



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Figure 52 – Examples of REACH on other websites

A list of references (not exhaustive) is available in Annex 6.

Pilots have played a valuable role in network building, (further details are provided in chapter 5). During local encounters, they established connections with other parties, which were then forwarded to the Communication and Dissemination Team for follow-up. In turn, the Communication and Dissemination Team also established connections with projects and organisations with similar interests, inviting them to exchange reflections and cooperate.

This was the case with EXARC^{68,} an organisation for Archaeological Open-Air Museums, which actively promotes initiative of social participation in CH. The Communication and Dissemination Team introduced the REACH associate partner to SPK, task leader of the Institutional heritage pilot for exploring new collaborations.

RURITAGE⁶⁹ and Dr Silvana Colella offer another example of successful collaboration, regarding the collection of good practices, as already mentioned above.

⁶⁸ <u>https://www.reach-culture.eu/exarc-net.</u>

⁶⁹ <u>https://www.reach-culture.eu/team-communities/linked-projects#RURITAGE.</u>



5 REACH STAKEHOLDERS

The REACH network involves a wide range of CH stakeholders, fostered through online communication (web and social media), events, publications and direct contacts (meetings, events, interviews and consultations).

Dissemination and networking activities were organised according to the specific needs and interests of each user group, in order to create an effective consultation process and sustainable legacy of the EU funded project.

Consultation was conducted both internally and with externally.

The internal consultation took place with the partners involved in the pilots, who contributed with the inputs gathered from their activities with local stakeholders. Specific consultations were held during local events. These encounters enabled dialogue with local stakeholders, citizens' organisations, research communities, cultural activists and civil participants. They enriched and validated the pilots with input from a variety of perspectives. The face-to-face meetings organised by the pilots also encouraged participation and consultation. Partners explained the scope of a specific pilot and set up working groups. They met with local stakeholder groups such as communities and administrations, and proposed shared methodologies to address arising issues. The results of such consultations are briefly outlined in section 5.2 below reported in greater detail in the pilots' deliverables. This enabled assessment of satisfaction with project initiatives, to understand the level of satisfaction for the results achieved in the pilot and to ask for feedbacks for the improvements of future local interventions.

Furthermore, monthly partner Skype meetings were the occasion to discuss progress and to debate strategic topics and future implementation. Periodic Project Board meetings took place, linked to the project events such as the Opening Conference in Budapest and the four workshops). These various activities established an open and positive dialogue among the partners, in addition to provide periodically updated information about the progress of each activity.

Different levels characterised the consultation addressed to external stakeholders. Such consultation targeted a twofold audience:

- on one hand, associate partners
 These are the representatives of organisations and projects that signed a MoU or a CA. They interacted with REACH mostly online, during dedicated Skype meeting and via email.
- on the other hand, stakeholders met during physical events
 The events were both public, organised by REACH and those to which REACH was invited to participate (i.e. '3rd party events'). The interaction was mostly verbal, and feedback received by the REACH representatives was collected in internal reports and well as, when useful, represented in the posts on the REACH blog.

The four international workshops and the Opening Conference provided a wide and general consultation perspective. The total number of attendees to the Berlin workshop was 28, 24 people participated in the workshop in Coventry, 20 people participated in the workshop in Granada and 35 people in workshop in Prague. The Budapest conference counted 150 registered participants. These events offered an opportunity for network members and partners to discuss successful examples of participatory processes and lessons learnt from other initiatives.



The Symposium on *Horizon for Heritage Research* (see the following section 5.2) was the most significant opportunity for stakeholders' consultation about the need to work towards a permanent coordination of the CH research. Representatives of networks and project consortia from all over Europe joined to discuss needs, benefits and characteristics of such coordinated effort, with more than 120 registered participants. The Symposium was expected to be followed up during the REACH Final Conference that was unfortunately because of the pandemic. Nevertheless, bilateral consultations continued via Skype and email, and a Stakeholders' Meeting took place online on 26 November 2020. Conclusions about the results of the Symposium and of the Stakeholders' Meeting are reported in the D7.2 - *Sustainability plan*.

The consultation in REACH was supported by the use of a wide range of tools, to activate different forms of exchanges with the targeted stakeholders. For example:

- posts on the REACH blog were used to promote the local events to an international audience and to trigger new contacts
- email was used to enter into a personal and direct conversation with experts
- posters were created to be shown in physical meetings and online, generating requests for further information from new stakeholders

In addition, these tools were instrumental to establish a factual dialogue with the REACH stakeholders and to create relationships and links that are at the basis of the sustainability planning elaborated in WP7.

5.1 INTERACTION WITH PROJECTS

The MoU and CA formalised collaborations described in Chapter 4 stimulated engaging interactions with selected projects:

- Culture Lab
- Routes to PA
- Cine Gate
- ViMM
- ROCK and Eurocities
- Innovators in Culture

Culture Labs⁷⁰ is a REACH sister project, both financed through the same call for proposals of Horizon 2020 for the topic "*CULT-COOP-06-2017: Participatory approaches and social innovation in culture*". Two projects were selected for funding: REACH was awarded as Coordination and Support Action and Culture Lab as Research and Innovation Action. The aim of Culture Labs is to implement an ICT infrastructure dedicated to implement pilot projects based on participatory approaches in culture.

The REACH Coordinator joined the kick-off meeting of Culture Labs and the willingness of cooperation between the two projects was confirmed.

A MoU was signed between REACH and Culture Labs and a reciprocal promotion was agreed, also on the respective websites.

⁷⁰ <u>https://www.reach-culture.eu/team-communities/linked-projects#Culturelabs.</u>



•	CultureLabs' case studies and pilots focus on different immigrants communities and seek to build bridges between their grassroots living
	culture and institutional cultural heritage.
	How to build and encourage social innovation? A brief "cooking" lesson
	The first step is to identify the needs of institutional stakeholders as well as of immigrants and the kind of resources – "ingredients" that
CULTURE	will be collected in the CultureLabs and experimented/implemented during the pilots .
LABS RECIPES FOR SOCIAL INNOVATION	After collecting ingredients, the project envisages to define what a "recipe" should comprise and what kind of digital services can assist
	the succesful organisation of such recipes. How do partecipatory activities enable social inclusion? How to encourage it through cultural
CULTURELABS has been funded from H2120 programme under grant agreement af 770158	heritage?
	Of course, there are "chiefs" that have already made existing recipes. In this regards CultureLabs would thank the participants of our kick-
Users	off meeting, speakers representing REACH project and Greek organisations active in the Cultural Heritage and social innovation fields:
Home	Neil Forbes – Coordinator of the REACH project (www.reach-culture.eu)
Project 🗸	• Dora Vougiouka – Onassis Cultural Centre Athens (www.sgt.gr)
Platform	Christos Papamichael – Liminal organisation for inclusive art (www.liminal.eu)
Explore our tool	Eleni Zacharopoulou – Krama multicultural theatrical team (www.facebook.com/theatrikiomadakrama)

Figure 53 – Reference to REACH on the Culture Labs website

REACH and Culture Labs maintained a beneficial collaboration, with exchange of information and promotion of events of the other one, with presentations made at the REACH Opening Conference, and at the workshop is in Berlin and Coventry.

A further liaison involved the University of Salerno that proposed a collaboration with their project Routes to PA,⁷¹ a digital Social Platform that enables interactions over Open Data in order to create online communities. At the time, REACH was defining technical features for the design and implementation of open-heritage.eu. After positive results regarding adaptability, the option of adopting the Routes to PA software for REACH was discussed (between the Communication and Dissemination Team and UGR, responsible for data tasks, and later with other REACH partners). Eventually, Routes to PA was considered too elaborate for REACH and was not adopted. Nevertheless, the opportunity to test a very interesting system provided inspiration for the development of the openheritage.eu online platform.

Another interesting opportunity was established with CINE project.⁷² CINE is an Interreg project that targets the North Atlantic region. CINE developed the CINE Gate digital platform with an innovative and interesting interface to its resources. The CINE Gate platform was demonstrated at the ViMM (Virtual Multimodal Museum) meeting in Berlin in 2018, when representatives of REACH were invited. REACH and CINE signed an MoU in June 2018, to study the features of the CINE Gate software to consider whether it might fill the role of the interactive map, that was to an activity of the Small towns' heritage pilot. This collaboration has also been important for the implementation of open-heritage.eu. CINE Gate is listed as linked platform in the "Heritage Service" section of open-heritage.eu,⁷³ and as linked project on the REACH website.

⁷¹ <u>https://project.routetopa.eu/</u>.

⁷² <u>https://cine.interreg-npa.eu/</u>.

⁷³ https://www.open-heritage.eu/heritage-data/cine-gate/.



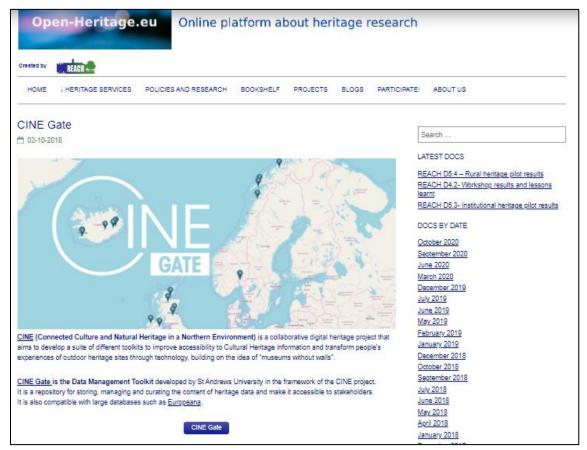


Figure 54 – CINE Gate page on open-heritage.eu

The VIMM⁷⁴ community provided a strong resource. Collaboration started in April 2018 during the milestone meeting organised by ViMM and hosted by SPK in Berlin. REACH was introduced to the VIMM project coordinator and collaboration was discussed in relation to CH digitisation. A MoU was signed in May 2018. Both projects promoted and participated in mutual initiatives, in both physical and online events. VIMM produced a poster for the REACH Digital Gallery and the participation of REACH at the EuroMed 2020 Conference. The VIMM network was actively engaged in REACH sustainability plans and initiatives, participating in the Symposium (March 2019) during which the need for a permanent coordination structure of CH was discussed. ViMM also actively took part in the REACH Stakeholders' Meeting on 26 November 2020.

The "Innovation & Cultural Heritage" conference, organised by the European Commission in Brussels on 20 March 2018, provided the REACH project with an opportunity to create an active and profitable collaboration with Eurocities and the ROCK project. After the Conference, REACH received two invitations. The first invitation was to participate in the First Exchange Workshop organised by Eurocities for the ROCK project in context of the European Cultural Heritage Summit in Berlin in June 2018⁷⁵, the second to participate in the Second Exchange Workshop organised by Eurocities for the ROCK project in context of European Innovators in Cultural Heritage⁷⁶ in Brussels in

⁷⁴ <u>https://www.vi-mm.eu/</u>.

 ⁷⁵ <u>https://europa.eu/cultural-heritage/news/get-ready-first-european-cultural-heritage-summit-berlin_es.html</u>.
 ⁷⁶ <u>https://ec.europa.eu/research/index.cfm?pg=events&eventcode=F89FF0D7-A551-8054-</u>

EA7D4EBE41C5178D.



November 2018. One year later, REACH, invited ROCK and Eurocities to join the Symposium Horizons for Heritage Research and then the stakeholders' meeting organised online on 26 November 2020.⁷⁴

Innovators incultural heritage.eu⁷⁷ is a digital platform dedicated to innovators in the CH field. The platform has been developed as a collaboration of ROCK with the MARINA project and launched at the Fair of Innovators.⁷⁵ Innovators incultural heritage.eu allows participating projects to create their own 'community space'. REACH joined the platform and created the REACH community on the platform, where events and publications are advertised and news about initiatives and activities implemented in the framework of the project are published regularly.

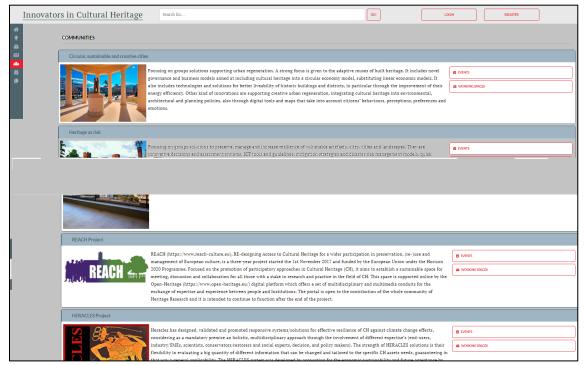


Figure 55 – The 'REACH community space' on innovators incultural heritage.eu

Innovators in CH is included in the Heritage Services section of open-heritage.eu.⁷⁸

5.2 REACH PILOTS' STAKEHOLDER CONSULTATION

A significant areas of the REACH project's stakeholder consultation was through the work of the four participatory pilots, covering Minority heritage, Rural heritage, Institutional heritage and Small towns' heritage. Each pilot had its own scope, client groups and set of wider stakeholders.

5.2.1 MINORITY HERITAGE PILOT

The Minority heritage pilot, led by ELTE, worked with Roma communities in both rural and urban areas, holding approximately 30 meetings with stakeholders. Beyond the initial associate partners (MOME EcoLab -Cloudfactory project, Roma Country House, Kesztyűgyár Community House, Gallery8) closer collaboration was established with many institutions, including Újpest Roma Local History Collection, Gandhi Secondary School, UCCU Roma Informal Educational Foundation, and Independent Theatre.

⁷⁷ <u>https://www.innovatorsinculturalheritage.eu/</u>.

⁷⁸ https://www.open-heritage.eu/eu-culture-policies/.





Figure 56 – The Újpest Roma Local History Collection (Source: ujpestiroma.hu)

One of the strongest links was with the Roma Country House, located in Hodász, an extremely deprived sub-region in north-eastern Hungary, that not only plays an eminent role in preserving the Roma traditions, but also in local community-building. Rather than organising a local encounter with stakeholders in Budapest, the meeting was held in Hodász in October 2018, including a guided tour and illustration of traditional lifestyles. The objective was to make discussions more vivid, rather than theoretical and to raise awareness of the community and its potential.

The urban local encounter took the form of a mini-conference in February 2019 organised by students from ELTE University. Over 50 people attended, including many different stakeholders and representatives of other, Roma or non-Roma cultural and educational institutions. Students conducted interviews and presented their findings of Roma heritage, culminating in a round table discussion considering the possibilities of institutionalising Roma heritage.

The third local encounter was hosted by the Gandhi Secondary School, located in Pécs in May 2019. The main objective of the school is the continuation of Roma language and culture. Stakeholder discussion highlighted the importance of heritage communities and active participation and involvement, as well as informal education aimed to tackle the often racist and xenophobic attitude of the majority society.

Activities during the pilot, and especially the local encounters, revealed the potential for future cooperation between stakeholders, by identifying opportunities for collaboration. Participants of the local encounters were mainly isolated from each other (geographically, socially and professionally) and therefore REACH support increased the invisibility towards each other and created the opportunity for them to get to know more about the good practices and struggles of others. The Minority heritage pilot used multiple methods to bring Associate partners together.



Potential successes included the contact made between prestigious public institutions such as the Budapest City Archives, the Metropolitan Ervin Szabó Library and the Újpest Roma collection. The fact that these important national collections became more aware of the existence and importance of Roma cultural heritage and local history represents a long-term result.

5.2.2 INSTITUTIONAL HERITAGE PILOT

At the beginning of the project SPK carried out discussions with practitioners, including initiatives in the small towns of Bernau and Kleinmachnow located near to Berlin, and larger institutions, including the Stadtmuseum Berlin, the Ethnologisches Museum, Berlin, the Hamburger Kunsthalle, the Historisches Musuem Frankfurt, and the Städtische Sammlungen, Cottbus that helped to deepened pilot insights. A number of these institutions subsequently presented at the REACH Berlin Daring Participation! workshop.

Ultimately, three partners were chosen to participate in the pilot. The Industrie-und Filmmuseum, Wolfen was visited in March 2019. A detailed interview was carried out with the museum's director and a conversation was held with the museum employee responsible for the archive and the documentation of the archive items. As this was the day of the Bilderschau (Picture Show) the SPK team was able to stay and witness the event that brought former factory worker back to the factory/museum to view archive film footage and share their memories.

The Haus der Geschichte was visited in May 2019. An interview was held with the museum director, as well as a joint conversation with five volunteers in which they could explain their experiences, their opinions and their wishes regarding their participation in voluntary work. The institution's work is strongly connected with research projects on the history of Wittenberg in the 20th century, especially through its strand of interviewing citizens as eyewitnesses.



Figure 57 – TAMAM workshop © Staatliche Museen zu Berlin, Museum für Islamische Kunst, TAMAM

Due to its range of programmes and agendas, the Museum für Islamische Kunst (SMB-PK) was visited on several occasions (TAMAM: May 2019; Multaka: May, June, and July 2019; GV –GZ: June 2019; exhibition: June 2019). Within the context of these projects, it was possible to carry out several semi-structured interviews, principally with the project managers.



Additionally, in the case of Multaka, semi-structured interviews and discussions with participants were undertaken, as well as participatory observations in the Bode-Museum and during guided tours (combined with talks to a representative of an attending group).

SPK has continued to support the three museums in the subsequent difficult (Covid-19) period and help them to reflect and consider future opportunities.

5.2.3 RURAL HERITAGE PILOT

The Rural heritage pilot, led by UGR, was able to build on the established community activities of the MEMOLA project. Visits were made to the Sierra Nevada region of Spain, including irrigation projects in Cáñar, Barjas, Poqueira, Jérez Del Marquesado, Lugros, Romayla, and Sorbas, in 2018/19. These are communities that have been visited for many years, and local people and interested visitors join the working parties to dig irrigation channels to ensure that water reaches farms and communities.

The archaeological excavation at the site of Mojácar la Viejain Mojácar, Almería began in 2018, initiated by the Town Hall of Almeria. UGR promoted approaches towards participatory heritage designed for the general public, including a series of educational archaeological workshops, guided site visits, map and craft making and insights into traditional practices. The success of these activities is due to the ongoing relationships and knowledge exchange between archaeologists, local communities and volunteers.



Figure 58 – Cleaning the Fuente de los Caños, Sorbas, Alméria (ES), 2020. Photograph: E. Aramburu and R. Corselli.

Further multidisciplinary activities to promote rural heritage (both tangible and intangible), run by UGR's MEMOLab, include conferences, scientific meetings and thematic workshops supporting rural communities, providing advice and promoting mediation.



In April 2018, collaboration took place with the General Assembly of Communal Initiatives that represents areas conserved by local communities' waters and lands rights. In June 2018, a forum was held with congressman Juanxto López de Uralde that presented the problems caused by the modernisation of historical and traditional irrigation systems.

The second part of the Rural heritage pilot investigated two case studies in Italy.

Ticino Park is a traditional agricultural area, in Northern Italy, where the marcita meadow, is at risk of disappearing due to over-industrialisation and to the construction of a new highway. Interaction with stakeholders was important and therefore 14 semi-structured classic and walking interviews were carried out in Abbiategrasso and Albairate, near to Milan, including with elected town representatives (mayors and councillors) and residents.

A further case study focuses on a network of small towns in Central Italy in the area of Norcia and the surrounding Apennines that were hit by earthquakes in 2016-2017. In order to have comparable results, the research methodology adopted, in this case with 15 semi-structured interviews held with the main stakeholders.

One of the main objectives of Ticino Park is defending, protecting and enhancing the quality of the agrarian landscape. In order to achieve that, it has established a series of active participatory tools for use in primary schools (30 schools to date), with university students (100 so far joining digging workshops) and farmers (15 participating in water management courses). This has been supported by conferences and walking tours, by a travelling exhibition, brochures and videos (history, food products, environment and people), that have been used to raise public awareness and share traditional knowledge.

5.2.4 SMALL TOWNS' HERITAGE

The Small towns' heritage project has worked with associate partners in not only the Czech Republic, but also Slovakia and Poland, interacting with CH stakeholders from across the spectrum of society. Their views and opinions have been important to both the pilot and the wider project.

The first local encounter of the Small towns' pilot, a day-long workshop, was organised in Prague, in February 2018. It attracted 25 representatives from several associated partners of various kinds: municipal and regional actors (town Svidník in Slovakia, association Povodí Stařečského potoka, administrative region Vysočina), governmental institutions (National Heritage Institute; CzechTourism) and non-governmental organisations (Společnost Petra Parléře, Institut pro kulturu a památky, Anthropictures, European Council for the Village and Small Town (ECOVAST) Slovakia; private enterprise/a large factory CZ LOKO operating in Česká Třebová) active in heritage protection, presentation and use that operate on trans-regional, nationwide or international level, and few representatives of academia (University of Bialystok, Belarussian Academy of Sciences).





Figure 59 – Vysočina open air museum, Czech Republic Photograph: J. Krajíček

Both January and February 2019 once again saw associate partners come to the University in Prague to discuss different aspects of the project's work, not only providing greater understanding for the pilot team, but themselves building new and deeper relationships with each other.

Field work also brought the pilot into contact with other stakeholders, including a 2018 visit to the University of Bialystok, Poland to meet the Head of History and Sociology Department, to verify the pilot's desktop-research based hypothesis on the character of regional and municipal presentation of cultural heritage. This meeting introduced the Curator of Art Collection and also a specialist of Education and Promotion from the Arsenal Gallery Bialystok, and led to an invitation for them to present at the Daring Participation! REACH workshop in Berlin later that year.

The 2018 international conference *Kultura a cestovní ruch v AT-CZ regionu* (Culture and Tourism in the AT-CZ Region), organised by Vysočina Regional Government in Jihlava, provided an opportunity for the REACH CUNI team to meet regional stakeholders and to update the research cooperation established during the Prague events.

On 14-16 November 2018, the pilot team invited stakeholders to join them at a workshop entitled *Resilience of Heritage in Resilient Cities*. This event was the first of a series of encounters organised by the REACH pilots, in preparation for the wider REACH project workshop on Resilient Cultural Heritage.

The four REACH participatory pilots have undertaken a wide range of activities with their respective communities. This work has been important to the REACH project in building its networks and enabling consultation with stakeholders and exchange of knowledge and ideas. Further details of these activities can be found in each of the pilot specific deliverables on the website.



5.3 HORIZONS FOR HERITAGE RESEARCH

5.3.1 THE SYMPOSIUM

The REACH network of stakeholders formed the core of participants in the successful '*Horizons for Heritage Research*' Symposium organised by the project under the auspices of the European Commission on 20 March 2019.

At the first-year anniversary of 'Innovation and cultural heritage',⁷⁹ the high-level conference of the European Commission organised in the frame of the European Year of CH 2018 on 20 March 2018, the REACH Symposium evaluated European research policy developments, discussing needs and benefits from a joint collaboration effort of the research on cultural heritage, at multidisciplinary and multi-sectorial levels.

A visual identity was designed, along with invitations and folders that were distributed at the meeting and the banner for the online promotion of the event.

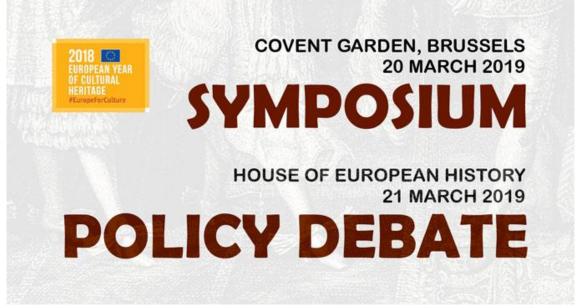


Figure 60 – The Symposium banner on the REACH website

The event is documented on the REACH website with a set of dedicated pages all accessible from the page dedicated to the Symposium⁸⁰.

A Report of the Symposium was produced in collaboration with the European Commission, and published online on the REACH website.⁸¹

The outcome of the Symposium is the Joint Statement⁸², published and promoted on line on the REACH website and endorsed by the participants in the event. The document reflects the debate and the proposal regarding the establishment of a permanent and sustainable coordination structure to facilitate integration and collaboration amongst those with a CH research interest.

⁷⁹ <u>https://ec.europa.eu/info/events/innovation-and-cultural-heritage-2018-mar-20_en.</u>

⁸⁰ <u>https://www.reach-culture.eu/events/ch-cluster-symposium</u>.

⁸¹ <u>https://www.reach-culture.eu/wp-content/uploads/2019/05/Horizons-for-Heritage-Research-Towards-a-Cluster-on-Cultural-Heritage-Symposium-Report.pdf</u>.

⁸² <u>https://www.reach-culture.eu/wp-content/uploads/2020/07/Joint-statement-REACH.pdf</u>.



5.3.2 HIGH-LEVEL POLICY DEBATE

The Symposium was followed by a Policy Debate on the second day, entitled "*Cultural Heritage and the Cultural and Creative Industries in Horizon Europe*".

The event was co-organised by REACH together with the European Commission, and hosted by MEP Christian Ehler, rapporteur of the Horizon Europe proposal in the European Parliament. The debate brought research stakeholders and European policy-makers together, to reflect on the results and perspectives of European funded research and innovation in CH and the cultural and creative industries. The Policy Debate took place in the House of European History.

High-level guests and politicians reflected on the legacy of the EYCH, including difficulties and feedback received, in order to take stock of European research policy developments. The needs and benefits of a joint coordination effort were further discussed and planned.

5.3.3 REACH POSITION PAPER

Drawing on the outcomes of the Symposium and the Policy Debate, REACH developed its Position Paper⁸³ about CH research in Horizon Europe, submitted to the European commission in July 2019. The document also incorporated contributions from a subsequent consultation exercise carried out by REACH with the participants in the Symposium. The Paper consists of two sections:

- Section 1 provides a position in relation to the priorities for CH research and an outline of specific Areas of Intervention
- Section 2 provides a position regarding the instruments to support the results of research in order to produce actual innovation, impact and growth

Connections with the ECHOES and ViMM have been established.

ECHOES is the European Cluster of research on material science applied to cultural heritage. ECHOES issued at the same time of REACH its Position Paper. The two Position Papers mention each other reciprocally.

Similarly, REACH and ViMM endorsed their strategic documents reciprocally. In particular, the REACH Position Paper refers to the ViMM Roadmap and Action Plan⁸⁴ for the future evolution of digital virtual museums.

The REACH Position Paper presents areas of intervention that highlight the significance of CH research regarding two aspects: the first is the central location of this research agenda in relation to societal challenges and some of Europe's most pressing concerns; the second relates to the potential for research to generate innovation and impact. Finally, the Paper identifies three priority actions to support the actual delivery of CH-related innovation, impact and growth:

- 1) research infrastructures;
- 2) public-private-partnerships (PPP);
- 3) participation in European innovation ecosystems.

The Position Paper proposes the adoption of a unique facility for bringing together researchers from different countries, to enable advocacy of the sector's needs and requirements and be a conduit for debate on challenges and expectations, at European and international level.

⁸³ <u>https://www.reach-culture.eu/wp-content/uploads/2019/10/REACH-Position-paper.pdf</u>.

⁸⁴ https://www.vi-mm.eu/wp-content/uploads/2016/12/ViMM-Roadmap-and-Action-Plan-summary.pdf.



5.3.4 STAKEHOLDERS' MEETING ON 26 NOVEMBER 2020

The follow-up of the discussions held at the *Horizons for Heritage Research Symposium*, was planned for the REACH Final Conference in June 2020, which was cancelled because of the COVID-19 pandemic. Instead, an online event was organised on 26 November 2020 with the aim of facilitating the consultation, including discussion and planning of the feasibility of a permanent coordination structure for CH research.

In addition to allow exchanges between researchers on emerging research and innovation agendas, the structure should also advocate transdisciplinary and cross-sectoral approaches to CH research directly to policy-makers and programme managers.

Representatives of the following academic and cultural institutions and networks participated in the Stakeholders meeting: Europa Nostra, ECHOES, VIMM, UNESCO, Eurocities, the University of Barcelona/Coordinator of UNCHARTED project, Europeana Foundation, KU Leuven/President of Photoconsortium Association, Wikimedia, and of course the REACH Consortium members.

Further information about the outcomes of the Stakeholders' meeting will be provided in D7.2 - *Sustainability plan*.



6 INDICATORS

The data reported in the following table details the results of the activity carried out by WP2. In some cases, they exceeded the DoA targets. The data confirm that, in some periods, the activity of the project has been livelier and more productive in terms of participation. In other cases, external factors such as the COVID⁻19 pandemic and lockdown influenced the activity and the project results.

Also, the European Privacy Guideline (GDPR - General Data Protection Regulation n. 2016/679) that came into effect in 2018 created a situation where existing contact lists had to be renewed. This was eventually resolved but influenced the earlier fluent dynamics of communication.

Nevertheless, the results of WP2 are in line with the requirements of the mandate.

Web presence:		
КРІ	Target	Results
Access to the project's website	200 per month at the beginning of Year 1; 500 per month at the end of Year 3	Targets achieved. The average of accesses for the first year is c 850, with a peak of c 2,000 in correspondence with the Opening Conference. The average of the last two years is c 730 accesses with a peak of c 1,700 in correspondence of the Symposium. The cancellation of the Final Conference has surely impacted on the average of the last period.
Distribution of visitors in Europe	Visitors beyond the 5 countries of the partners	Target achieved. Visitors from all European countries and worldwide
REACH network:		
Number of organisations/professionals who become members of the network	hisations/professionals heritage become members of stakeholders,	Target achieved. The network is composed by all the organisations that signed a Cooperation Agreement (CA) and by the partners of the consortia that signed a Memorandum of Understanding (MoU). Furthermore, it includes organisations and projects that, even if not linked by the signature of a CA or MoU, nevertheless agreed to carry on an informal cooperation with the REACH Social Platform.
		In addition, the network includes individual researchers, experts and professionals who participated in the REACH pilots.



		The total number of involved people and organisations abundantly exceeds the target figure of 300.
Geographic balance	Members beyond	Target achieved.
	the 5 countries of the partners	Associate partners were affiliated with MoU and CA from 17 counties: Ireland Estonia Netherlands Germany Belgium Bulgaria Croatia Portugal Romania Jerusalem New Zealand
		Denmark
		Turkey United Kingdom
		Italy
		Hungary
		Spain
REACH Newsletter:	1	
Number of recipients of the c 500 newsletter		Target achieved. Contacts included in the REACH mailing list are 585 + 7500 contacts shared with the digitalmeetsculture.net/digitalmeetsculture magazine.
Number of editions of the newsletter	2 editions per year	Target achieved. 5 Newsletters produced during the project.



Workshops and conferences		
Number of workshops organised by REACH	4 international workshops	Target achieved. Workshops were organised in Berlin, Coventry, Granada and Prague as foreseen in the DoA. In addition, the <i>Horizons for Heritage</i> <i>Research Symposium</i> was organised in Brussels, under the aegis of the European Commission.
Local encounters with stakeholders	Annually, in the countries of the partners	Target achieved. Detailed information is provided above, and in greater detail in the pilot deliverables.
Participation in the workshops	Participation in workshops is intended to be limited in order to allow better interaction between participants. Average number of participants per workshop = 25	Target achieved. The total number of attendees to the Berlin workshop was 28, 24 people participated in the workshop in Coventry, 20 people participated in the workshop in Granada and 35 people in workshop in Prague.
Registrations at each conference	120	Target achieved. Over 150 registered to the Opening Conference and over 120 registered to the Symposium.
Posters on show in the poster sessions	20	Target achieved. In the Opening Conference posters shown were 35 and videos 14. The Digital Gallery <i>Designing participation for cultural heritage</i> showcases 28 posters and 10 videos.
Downloads of presentations/proceedings from the online portal	100	Target achieved. More than 700 downloads.



People working on the online	portal:	
Number of posts/interactions with the online portal	minimum one weekly interaction; these will include passive interactions (e.g. views, likes) and active ones (e.g. annotation, comment, sharing)	Target achieved. An overage of c.28 interactions per week.
Collaboration with other proje and individual researchers: Collaboration agreements,	c 30	Target achieved.
and Memorandum of Understanding signed with other projects during the project lifetime		Total signature 22 MoUs +26 CA+2 informal cooperation.
Collaboration with individual researchers and CH managers online and onsite during project's events	c 300	Target achieved. This number includes all participants in the international workshops, local encounters, Opening Conference, Symposium and final Stakeholders online meeting.
Publications:	12 articles (at least 1 per year, per academic partner). These include papers published by the participating university as well as hybrid scientific publication with non-professional authors. (As there can be several months before articles are	Target will be achieved. As detailed in Annex 12, 10 publications have already been made, with 7 more due to be published in 2021, after the project has ended.
	before articles are published, some may not yet be available during the lifetime of the project.)	



7 CONCLUSION

This deliverable provides an overview of the work carried out in WP2 during the lifetime of the REACH project, the challenges it faced for achieving the objectives stated by the DoA and the actual results.

The document describes the methodologies to support the establishment of the Social Platform, the critical aspects that emerged during the implementation of the activities and the decisions taken to overcome those difficulties. All this forms the foundation for future sustainability and continuation of the Social Platform.

Communication and dissemination created awareness of and interest in the mission and the goal of the project, enabling engagement and participation. A community of common interest was established in support of the project implementation. Several forms of affiliation have been established, representing a solid, enduring cooperation.

The COVID-19 pandemic posed a great challenge: forced isolation seriously threatened the balance of the REACH Social Platform as connections and active involvement were at risk.

WP2 put all its efforts towards fostering a positive attitude in partners and pilot task leaders. The consortium aimed to maintain a lively interest in the project and to provide other means of engagement.

The Digital Gallery is a concrete representation of all these efforts. It managed to deliver a valuable message of participation, an example of resilient participatory cultural heritage.

A concrete legacy of the REACH project is open-heritage.eu, the permanent digital participatory platform that provides access to a wide and varied range of papers, data and links to documents and practices produced by the work of a multi-disciplinary community of CH researchers.

Finally, WP2, together with the four pilots, contributed to a solid and vast community of common interest. It supported dialogue among the members of the REACH consortium and fostered cooperation with third parties.

In this light it is considered that all the activities detailed in this deliverable have contributed to lay the foundation for the sustainability of the Social Platform and for the establishment of a permanent and lasting cluster of actors involved in the field of CH.

REACH Deliverable: D2.3 Title: Final report on dissemination activities, community building and stakeholder consultation



Appendix: Definitions of Terms and Abbreviations

- CA –Cooperation Agreement COVID-19 – Corona Virus Disease 19 DoA – Description of Action ECHOES – Enabling Cultural Heritage European Strategy EHT – European Heritage Tribune EU – European Union GA – Grant Agreement MEP – Member of the European Parliament MOU – Memorandum of Understanding
- ViMM Virtual Multimodal Museums network

WP – Work Package



Annex 1: Digital Gallery

POSTERS

A proposal for the EU Urban Agenda



Download the poster

C-DaRE Conversations



Download the poster

Communicating Immersive Architectural Legacies in Virtual Realities

enable a wider discussion.



This research investigated how virtual realities alter the experience of the tangible and intangible, and how these environments can still communicate tangible and intangible heritage. The purpose of this research was to develop digital representations of the Gordon Wilson Flats, a building with contested heritage value in Wellington, New Zealand, following a digital heritage methodology.

EUCANET is a network supported by the Europe for Citizens programme of the European Union. During a two-year long debate, the five founding partners (Torino Urban Lab, Fondazione per l'Innovazione Urbana of Bologna, City of Skopje, City of Marseille, Cluj Metropolitan Area Intercommunity Development Association) explored how City Agencies could improve the direct contribution of citizens to EU urban policies.

This project began as a response to an article in the Guardian about

the loss of touch. The purpose of the Conversations on Touch project was for colleagues in the centre to engage in small group discussions about how the experience of the loss of touch, due to COVID-19 is affecting them and others. To also draw on their expertise in touchbased practices to discuss what this means for dance practice and what might be offered as a remedy to the situation. The focus of the conversations shifted as the experience of the lockdown and the absence of touch changed over time. The conversations were recorded so we could share them with our online community and



Cultural Heritage as a Source of Societal Well-being in European Regions



Heriwell is a project launched by Espon EGTC and carried out by Istituto per la Ricerca Sociale (IRS, Milan) with Associazione ACUME as a sub-contractor; European Association of Cultural Researchers (ERICarts, Bonn and Cologne); Associazione Economia della Cultura (AEC, Rome). The aim is to provide evidence and data on the impact of cultural heritage on societal well-being by developing a pan-European methodology. The first output of the HERIWELL project will be a conceptual framework on the two terms cultural heritage and societal wellbeing.

Cultural heritage in danger, a resource for the communities



Download the poster

DANube Urban Brand



Download the poster

The Ministry of economic development (MiSE), in collaboration with the Department of architecture, built environment and construction engineering (DABC) of Politecnico di Milano has focused its action in helping those communities of Italy whose cultural identity has been put in danger by disruptive events or has experienced a gradual period of downturn due to changes in the social and economic fabric. Actions put in place has targeted at enhancing social cohesion and generating opportunities of renaissance through participatory approaches in the philosophy of the REACH project.

DANUrB has the opportunity to use the potentials of an internationally visible system and turn peripheral situations into advantages by attracting visitors and inhabitants attracted by the Danube but searching for slow life with authentic values. Therefore, DANUrB aims a Branding of DANUrB values to increase the attractiveness of towns and regions to offer a network of heritage assets valorized that are authentic in peripheral regions, but are interesting as they are inter-regionally connected to the Danube.





The REACH pilot on institutional heritage analysed the implementation of participatory activities in museums, their significance and impact. Special attention was paid to the complex relationships between institution – audience – society and the (constantly) changing expectations of museums. On this basis, needs for action were derived in order to improve the room for manoeuvre of museums and to enhance their societal relevance and benefits.

Ductility is the Memory



Download the poster

"DUCTILITY is in the MEMORY" is a motto that wants to enclose the emotional and technological character of the project: highstrength materials used today in construction must be ductile, also the thought of people that have experienced a drama has to be ductile, to process the event since to be able to overcome it; and so, ductile wants to show itself this new place that is going to generate, offering itself to citizenship not only as an earthquake memorial (memory room) but also as reconciliation space as well (green and rest areas), as a place of experience of drama for those who have not lived it (path of the walls), and as a site of rebirth dedicated to young people and knowledge (reading room).

ECHOES "Enabling Cultural Heritage Oriented European Strategies"



ECHOES is a **European initiative** coordinated by CSGI and Warrant Hub to connect all conservation science activities and stakeholders in Europe. The cluster **is a bottom-up action** open to all the people and institutions involved in the Cultural Heritage field **to create a community** and stimulate discussion between experts with different backgrounds.



EKA Estonian Academy of Arts



Estonian Academy of Arts, Department of Cultural Heritage and Conservation is looking for partners for a proposal aimed at creating high-quality digital resources of cultural heritage with combining improved traditional and innovative methods and implementing these into the cultural heritage conservation workflow.

The emphasis of digitisation is on various technologies which enable to tell stories about the past with adding various layers of information and to create new content for museums and researchers.

Download the poster

EUROPEAN HERITAGE TRIBUNE a newsletter on Europe's cultural Heritage



The European Heritage Tribune is an independent digital news platform that offers an overview of the most important news, events, opinions and best practices in the heritage sector from all European Countries. The goal is to strengthen the European network by sharing knowledge, connecting people within cultural and creative sectors across Europe.

From the memories of our parents to the eyes of our children



Minority heritage is one of the thematic areas under the scope of REACH project. The society of Cyprus is a jigsaw of small ethnic and religious groups, formed during its turbulent history. Greek-Cypriots consists the major one, however, there are four other communities living in Cyprus today, the Turkish-Cypriots, the Maronites, the Armenians and the Latins. For those people is vital to retain its customs, traditions, everyday habits, conceptions and identity.



Good Practices for participatory approaches in culture



The REACH's good practices collection comprises over 100 cases in 30 countries, covering a variety of participatory approaches in the field of CH, with an emphasis on small-scale, localised examples, but including also larger collaborative projects and global or distributed online initiatives.

This collection helps professionals, researchers and citizens with the planning of participatory actions.

Is cultural heritage able to provide sustainable community capital?



Download the poster

This poster shows the impact of cultural heritage in various forms of community's capital and how it is used to offer opportunities for community sustainable development. In the terms of sustainability, the overall goal for cultural heritage, is to create interrelationships between the capitals in order to secure balance, leading towards a path of community resilience through regional competitiveness and community coherence. This research serves the purpose of defining the multilevel impact of heritage, on human as an entity and on group, as community. The sublevel analysis of each capital aims at casting light on various aspects of life as a contribution to humanity's future.

Kaleidoscope: User Engagement Strategies for Digitized Photographic Heritage



The Kaleidoscope project aimed to enhance user engagement with digital cultural heritage by focusing on archival photographs related to the project theme '1950s in Europe'. The user engagement strand of the project was led by Coventry University, who collaborated with consortium partners to conduct research into innovative user engagement strategies. Drawing on participatory arts practice frameworks, four strategies were employed: co- creation, crowdsourcing, rephotography and digital storytelling.

REACH Deliverable: D2.3 Title: Final report on dissemination activities, community building and stakeholder consultation



Monastery in Bzovík – conclusions and recommendations of value assessment and management plan



The consortium of researchers from Central Europe actually finished Interreg CE project RUINS Sustainable re-use, preservation and modern management of historical ruins in Central Europe – elaboration of integrated model and guidelines based on the synthesis of the best European experiences. The outputs are based their goal on the finding that cultural heritage represents a great potential for protection, economic growth, and it can generate new values for local communities.

Open-heritage.eu, the online platform about heritage research



Open-heritage.eu is the independent online platform of the REACH project designed to link research and innovation projects in the field of Cultural Heritage. It is freely accessible to the entire heritage research community and offers different types of resources and mechanisms of interaction for sharing knowledge and experiences:

•a database of Good Practices (participatory approaches in culture, social innovation and resilience);

•links to Researches documents and policies;

•links to innovation projects.

Download the poster

PAGODE – Europeana China



PAGODE is rooted in the belief that the Europeana experience and the common care for cultural heritage know no borders. The project is designing a semantic framework to speak about Chinese cultural heritage in Europe and to highlight Chinese contents in Europeana. It will bring into the spotlight Chinese objects as part of Europe's cultural history of trade and exchange, encouraging a different understanding of the binary relationship between East and West.

Download the poster



Participatory activities at Museo della Grafica in Pisa



Hosted in the venue of Palazzo Lanfranchi, Museo della Grafica was created by the Municipality of Pisa and the University of Pisa to value a rich collection of prints and drawings and to offer to the citizens an exhibition space in a nice context that adds brilliantly to the network of museums of the city. The poster illustrates briefly the rich programme of engaging initiatives hosted and organised by Museo della Grafica with the aim of empowering the largest participation of citizens and of widely sharing artistic, cultural and civic contents.

Participatory Activities On Rural Heritage (Sierra Nevada, Spain)



Participatory activities on rural heritage carried out in Sierra Nevada (Granada, Spain) has as main objective to reinforce social participation of local and rural communities. With this objective we want to manage and preserve rural heritage and intellectual values. The main activities carried out were intellect to Irrigators Communities (cleanness of channel irrigations mainly), with these actions we contribute to spread importance of rural heritage and dignification of agricultural work. Secondly our activities were oriented to Community Archaeology; In the context of Mojácar la Vieja Archaeological excavation we promote the approach to heritage of the community. Finally, several Transversal Activities were carried out during the pilot's participation on REACH Project. Collaboration with rural communities by meetings and workshops to increase empowerment and heritage issues assessment

Resilient Roma Heritage



The REACH Minority heritage pilot aimed at intellect and contextualizing the cultural heritage of marginalized minorities, mostly focusing on Roma heritage in Hungary and the neighbouring countries. The pilot also stressed on showing how the institutionalization of (re)appropriated cultural heritage can result in the economic and social revival of socially and culturally deprived (and often oppressed) communities. The work focused on collecting examples of participatory activities and good examples of community-led heritage management in rural and in urban contexts.



ROCK – Cultural heritage leading urban futures



In ROCK, cities believe that cultural heritage is a great tool for urban regeneration and a driver for change. But consequences of lockdown measures and of pandemic situation had a strong impact on cities' local culture and cultural heritage, communities and sites, and citizens' services. The ROCK cities reacted quickly and creatively to an unprecedented situation, exploiting the instruments developed in the ROCK project.

Small Towns' Heritage REACH Pilot



The Small towns' heritage REACH pilot focused on the challenges and perspectives of small towns from the perspective of local cultural heritage. It mapped how cultural heritage has been defined, represented and used. The pilot focused on the Vysočina region in the Czech Republic, with further examples drawn from Poland and Slovakia. The analysis of the common patterns and the diversity in how heritage is used as an asset helped to draw suggestions and implications that may be further used in local cultural heritage management and day-to day praxis of both institutions and communities in small towns.

SARGENTIA- 3D- Reconstruction of the capital Ulpia Traiana Sarmizegetusa



Download the poster

www.sargetia.ro offers the opportunity to visit and find out about Romanian cultural sites and historical monuments through the use of new 3D technology. We introduce a new concept: the monument site, consisting of the archaeological site for the historical part and the virtual site, for architecture. We propose to visit the virtual site first and then the archaeological site. Thus, the visitor will understand the historical part thoroughly. The new "3D Reconstruction" technology restores each building to scale, according to the archaeologists' plans. The virtual guide directed by us, can visit any place without prearranged routes. Visit <u>www.sargetia.ro</u>



SoPHIA – Social Platform for Holistic Impact Heritage Assessment



SoPHIA aims to promote collective reflection within the cultural and political sector in Europe on the impact assessment and quality of interventions in European historical environment and cultural heritage at urban level.

Download the poster

THE HeLLo PROJECT, Heritage energy Living Lab onsite: Ongoing work and Dissemination strategy



The HeLLo project has two specific objectives: to check the compatibility of thermal insulation technologies on historic constructions and, to create a structured dissemination programme that opens the doors of laboratory life to the outside of the academic boundaries. Herein, part of the work that has been developed so far is shown, through its various dissemination labs.

DOI: 10.5281/zenodo.3929533.

The Right for Education of Roma community in Albania. Building a dialogue between the Roma community and Albanian government



Download the poster

This poster is a short introduction and explain the importance of education of Roma community for the sustainable development of Albania within the framework of the European integration. Poverty and living conditions also affect the Roma children's opportunities for education. Often living on the outskirts of town with poor road infrastructure and weak links to public transportation, Roma parents do not have the means to pay for their children's transportation, textbooks and other school material. In the school curricula, Roma children's are portrayed as vulnerable groups rather than distinguished identities, which leads to further stigmatization and discriminatory attitudes. Quality education consists of not only classroom-based activities but also community exchange, awareness raising and other activities promoting mutual understanding and inter-cultural dialogue.



UNCHARTED – Understanding, Capturing and Fostering the Societal Value of Culture



Download the poster

What is the social value of culture? While culture is increasingly being viewed from an economic perspective, there is much more at stake. Focusing on the valuation practices developed by different actors involved in the cultural sector, the EU-funded UNCHARTED project will identify Europe's plurality of cultural values attached to specific cultural products, productions, services, activities and sites. It will consider the multiplicity of agents and the diversity of evaluation practices. Led by the University of Barcelona and involving 10 research partners based in France, Hungary, Italy, Norway, Portugal, Spain and the United Kingdom, the project will focus on the valuation practices of the various actors involved in cultural life, from the audience and visitors to the artists to experts and politicians.

Urban and rural heritage role in Italian small towns affected by incoming threat and traumatic event – Abbiategrasso in Ticino Park (north Italy)



The MISE/DABC main goal is to preserve this tangible cultural heritage of this area of Italy. This heritage is part of the identity of the local communities and also constitutes a set of effective agricultural and handcraft production techniques both in terms of production of food with beneficial properties and natural resources management. It also constitutes a tradition to be handed down from one generation to the other, also in terms of transmission of working skills. The preservation of these cultural identities has positive implications in different settings such as sustainable development, protection of biodiversity and environment, health, quality of life and welfare.

Urban and rural heritage role in Italian small towns affected by incoming threat and traumatic even – Norcia and its surrounding Apennines



Download the poster

This community is a network of small towns in Central Italy (in the area of Norcia and its surrounding Apennines) hit by the 2016-2017 earthquakes. The goal is to help restoring and maintaining the rich cultural identity and values connected to tangible and intangible culture, namely the varied local handcraft activities and rural manufacturing processes that connote this area. The agricultural biodiversity (with the production of typical vegetables, legumes, cheese, cold cuts, etc.) of the territory is due to the particular geomorphology and to the attachment of the local communities to their traditions, habits, way of life and traditional economies.



WeAre#EuropeForCulture



Ten co-creation events across Europe in 2019 engaged citizens of different ages and backgrounds, to realize pop-up exhibitions including both local cultural heritage and crowdsourced heritage. A final event and carousel exhibition at the House of European History in Brussels in February 2020 marked the happy conclusion of a very brilliant project. The project was coordinated by KU Leuven with participation of Noterik and Photoconsortium association. Discover the project and its stories: https://www.photoconsortium.net/europeforculture/



VIDEOS

Darwin at Saint-Peter's



Download the video

Gender and Cultural heritage



Video installation excerpts on Charles Darwin's thoughts about religion in images, computer voice over and music. The video is projected within a painting frame in Saint-Pierre's church, France. Included in the video is the original painting and other church artifacts. The voice overs are original texts from Darwin. This video is also available in <u>French</u>.

The role that women have played in society's cultural heritage has often been unacknowledged and forgotten. The REACH project has explored and highlighted the achievements women throughout its work.

Download the video

From User to Engaged User: What is User Engagement?

From User to Engaged User: What is User Engagement?



This webinar was created as part of the EU-funded Kaleidoscope project MOOC. It presents a theoretical framework for user engagement with digital cultural heritage. It introduces four strategies: co-creation, crowdsourcing, rephotography and digital storytelling, contextualizing them within the wider field of participatory arts practices. For more information on the project please see the Kaleidoscope poster published in the REACH Digital Gallery

Download the video

Participation in rural heritage preservation



Download the video

The Video presents the results of the Rural heritage Pilot's case study on Ticino area, made by Politecnico di Milano, DABC and MISE. The participative actions implemented by Ticino Park in the past 30 years demonstrate that involvement in rural heritage preservation and transmission can help communities to defend the landscape from disturbances due to urban pressure.



Pilot on Institutional Heritage



This is the video presenting the Institutional heritage pilot and its results

Download the video

Pilot on Roma Heritage



This is the short video presenting the Minority heritage pilot and its results

Download the video

Portraits de Loire à la Renaissance / Portraits of the Loire during the Renaissance



Download the video

Reconnecting With Your Culture

films is to picture what the Loire and its banks might have looked like in Renaissance times, how was organized the men's and women's life and by doing so to grasp the nature of a relationship forged slowly with the river over time. This also shows that today's landscapes are a foundation for the landscapes of tomorrow, we are responsible for it through our actions. Playlist <u>here</u>

The focus of the project through six short animated



Download the video

The EdA together with UNESCO University and Heritage activated a new international project titled "Reconnecting With Your Culture" in order to bring the younger generations closer to the theme of cultural heritage. The concept from which this new project starts, is the centrality of the role of Culture to develop future perspectives capable of developing shared and participatory policies and foster the sustainable development of humanity. Authors: Olimpia Niglio with Kevin A. Echverry



Sargetia: 3D reconstruction of the capital Ulpia Traiana Sarmizegetusa – Forum Vetus – exterior



Download the video

We present a film after about the Forum Vetus – exterior. Colonia Ulpia Traiana Augusta Dacica Sarmizegetusa) was the capital of the Roman province of Dacia. Prof. Dr. Alexandru Diaconescu and team at Babeş-Bolyai University Romania, are carrying out a 3D reconstruction of the capital.

www.sargetia.ro offers the opportunity to visit and find out about Romanian cultural sites and historical monuments. The new "3D Reconstruction" technology restores each building to scale, according to the archaeologists' plans. The virtual guide directed by us, can visit any place without prearranged routes.

Sargetia: 3D reconstruction of the capital Ulpia Traiana Sarmizegetusa – Forum Vetus – the yard



Download the video

We present a film after the big program about the Forum Vetus – court. Colonia Ulpia Traiana Augusta Dacica Sarmizegetusa) was the capital of the Roman province of Dacia. Under the leadership of Prof. Dr. Alexandru Diaconescu from Babeş-Bolyai University Romania, we are carrying out the 3D reconstruction of the capital. The virtual site has multiple presentation options: for PC, Internet through WebGL technology, Android phones and tablets, Google Daydream headphones and Oculus Go for Virtual Reality. We also make CAD for architects.

Urban Frenetic



Download the video

The following short dance films were made in Summer 2018 as an artistic response to the frenetic pace of urban life and urbanization in terms of living spaces. I had become increasingly concerned about how mobile phones; the internet, social media was having an impact on our society, our daily lives and the way in which it drives the pace at which we live today.



Urban Flow



Download the video

The second film is a slowed down version of the first, designed to show the opposite dynamic, representing ideas from past cultures and traditions and a slower pace of life or 'going with the flow'.

Both films and images explored the use of digital camera effects and sound score. Furthermore, as a mature dance artist, I am interested in the juxtaposition of the old and new, both in terms of the movement itself and the use of technology and screendance; which I feel creates new possibilities for the synthesis of movement, photography and film using an iPhone and the software/apps available. This also allows more people of differing generations and abilities access to creativity within dance.



Annex 2 Facebook Posts

Date	Post
29/11/2017	https://www.facebook.com/reachculturalheritage/posts/480969772274784
22/12/2017	https://www.facebook.com/reachculturalheritage/posts/485881305116964
23/12/2017	https://www.facebook.com/reachculturalheritage/posts/496457830725978
08/01/2018	https://www.facebook.com/reachculturalheritage/posts/496999910671770
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REACH Deliverable: D2.3 Title: Final report on dissemination activities, community building and stakeholder consultation





Annex 3 Twitter

Date	Tweet
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13/10/2020	https://twitter.com/REACH_2017/status/1316035172761047041
20/10/2020	https://twitter.com/REACH_2017/status/1318504754532798464
22/10/2020	https://twitter.com/REACH_2017/status/1319224159046688769
29/10/2020	https://twitter.com/REACH_2017/status/1321842846912172035
05/11/2020	https://twitter.com/REACH_2017/status/1324310848937070593
05/11/2020	https://twitter.com/REACH_2017/status/1324425813849214976
05/11/2020	https://twitter.com/REACH_2017/status/1324426419791953921
06/11/2020	https://twitter.com/REACH_2017/status/1324722543333429254
12/11/2020	https://twitter.com/REACH_2017/status/1326873242318106631
16/11/2020	https://twitter.com/REACH_2017/status/1328287374569316352
19/11/2020	https://twitter.com/REACH_2017/status/1329344208692523008
26/11/2020	https://twitter.com/REACH_2017/status/1331985636170084352
30/11/2020	https://twitter.com/REACH_2017/status/1333352564373458947
02/12/2020	https://twitter.com/REACH_2017/status/1334067757206401024



Annex 4 YouTube videos

Title	Date	Link
You Tube new video: EYCH	13/11/2018	https://www.youtube.com/watch?v=WMIY7zLZS1I
Dancer clip		
REACH Workshop, Coventry 12	16/04/2019	https://www.youtube.com/watch?v=TosCY1t4eSI&t=1s
March 2019. Charlotte Waelde		
(Coventry University)		
REACH Workshop, Coventry 12	16/04/2019	https://www.youtube.com/watch?v=yvsjYgfR25k&t=53s
March 2019. Maria Ralli		
(National Technical University		
of Athens)	101/2010	https://www.autuba.com/watab2.com/autuba8t 20c
REACH Workshop, Coventry 12 March 2019. Dom Breadmore	16/04/2019	https://www.youtube.com/watch?v=luqheu4tljs&t=38s
(Ludic Rooms)		
REACH Workshop, Coventry 12	16/04/2019	https://www.youtube.com/watch?v=CJCSKk0P3q8&t=30s
March 2019. Antonella Fresa	10/04/2015	intips.//www.youtube.com/watch:v=CJCSRK01540&t=505
(Promoter)		
REACH Workshop, Coventry 12	16/04/2019	https://www.youtube.com/watch?v=4HDZvbctOfl&t=30s
March 2019. Sally Hartshorne		
(University of Leicester)		
REACH Workshop, Coventry 12	16/04/2019	https://www.youtube.com/watch?v=za1Vh7uesKI&t=576s
March 2019. Richard Tomlins		
(Coventry University)		
REACH Workshop, Coventry 12	18/04/2019	https://www.youtube.com/watch?v=r4KmLWh-I-
March 2019. Graham Black		<u>s&t=1286s</u>
(Nottingham Trent University)		
REACH Workshop, Coventry 12	02/05/2019	https://www.youtube.com/watch?v=j3wR_EFIMHI&t=4s
March 2019. Compilation.		
REACH Workshop, Coventry 12	02/05/2019	https://www.youtube.com/watch?v=XlpatyxrNx0&t=404s
March 2019. Sarah Whatley		
(Coventry University) "From User to Engaged User:	30/06/2020	https://www.youtube.com/channel/UCTjxbeHm0CEr2-
What is User Engagement?"	30/00/2020	IOb7X-neA?view_as=subscriber
"Urban Flow"	30/06/2020	https://www.youtube.com/channel/UCTjxbeHm0CEr2-
	30,00,2020	IOb7X-neA?view_as=subscriber
"Urban Frenetic"	30/06/2020	https://www.youtube.com/channel/UCTjxbeHm0CEr2-
	,,	IOb7X-neA?view as=subscriber
Portraits of the Loire during	01/06/2020	https://www.youtube.com/watch?v=XePK0D8wQdQ&t=3s
the Renaissance		
Attila József in Ferencváros	09/05/2018	https://youtu.be/TbTg4yfJp8w
Big factory, small ideas	09/05/2018	https://youtu.be/rm9J3TGz1yY
Bridging the Gap between	09/05/2018	https://youtu.be/hBoV7Ega9IQ
Ancient Thracian Cultural		
Heritage and Modern Youth		
through Serious Games		
Euromed	09/11/2020	https://youtu.be/Zg2ll4LBPns
Idrija Mercury Mine – part of	09/05/2018	https://youtu.be/VNGLdUTdPes
UNESCO World Heritage Site		



'Heritage of Mercury. Almadén		
and Idrija'		
I-Media-Cities	09/05/2018	https://youtu.be/Hi6EtAJ-hSo
Is there a Crisis of	05/11/2020	https://youtu.be/pl6oVCXmRHs
Democracy?		
Lights on!	09/05/2018	https://youtu.be/rB7WCzwg3us
Kamill Erdős' legacy in the	09/05/2018	https://youtu.be/FcYD9rJypbE
Erkel Ferenc Museum		
Multiplatform-based Game	09/05/2018	https://youtu.be/dB9-MLsZIfU
Development, Management		
and Presentation Tool for		
Supporting New Methods of		
Interactive Learning		
Poverty and Architecture	09/05/2018	https://youtu.be/g4rHahKg0DQ
Protecting Bedouin lived	09/05/2018	https://youtu.be/IhHphbletBg
cultural heritage in the		
occupied Palestinian Territory		
REACH Institutional Heritage	09/12/2020	https://youtu.be/BJFCmH4aCE0
Pilot Results		
REACH parco Ticino	19/11/2020	https://youtu.be/g-DCY9BJpRI
REACH Roma heritage video	28/10/2020	https://youtu.be/1au-kliEOk8
Reconnecting With Your	11/11/2020	https://youtu.be/_iksKFrWAL8
Culture		
Sargetia: 3D reconstruction of	03/11/2020	https://youtu.be/BA7a4vng28k
the capital Ulpia Traiana		
Sarmizegetusa – Forum Vetus		
- the yard	02/44/2020	
Sargetia: 3D reconstruction of	03/11/2020	https://youtu.be/Evv46g17DxM
the capital Ulpia Traiana		
Sarmizegetusa – Forum Vetus – exterior		
Siena città aperta	09/05/2018	https://youtu.be/vDTDar81O2c
The Nomad Creative Projects	09/05/2018	https://youtu.be/zIpWSpx50Qs
The Remaining Vitor	09/05/2018	https://youtu.be/zlpW5px50Qs
The Societal Benefits of	05/11/2020	https://youtu.be/J-Po7ROLhXA
Publicly Engaged Archaeology	03/11/2020	IIIIps.//youlu.be/j-PO/NOLINA
TRACES	09/05/2018	https://youtu.be/dszagxmRq7Q
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Annex 5 Post of the REACH blog on digitalmeetsculture.net

Title	Data	Link	Pilot
Starting a new EU project about participatory approaches to Culture: REACH!	02/11/2017	http://www.DigitalMeetsCulture.net/article/sta rting-a-new-eu-project-about-participatory- approaches-to-culture-reach/	
TAKE PART in culture!	03/11/2017	http://www.DigitalMeetsCulture.net/article/tak e-part-in-culture/	
Europeana AGM 2017	23/11/2017	http://www.DigitalMeetsCulture.net/article/eur opeana-agm-2017/	
Civic Engagement at the Museum: Philadelphia Assembled	28/11/2017	http://www.DigitalMeetsCulture.net/article/civi c-engagement-at-the-museum-philadelphia- assembled/	
REACH Kick-Off Meeting	28/11/2017	http://www.DigitalMeetsCulture.net/article/rea ch-kick-off/	
Symposium: Roma Cultural Heritage	29/11/2017	http://www.DigitalMeetsCulture.net/article/sy mposium-roma-cultural-heritage/	
ViMM Virtual Multimodal Museum launches a survey on Metadata, Terminology and Identifiers Standards	05/12/2017	http://www.DigitalMeetsCulture.net/article/vim m-virtual-multimodal-museum-launches-a- survey-on-metadata-terminology-and- identifiers-standards/	
Europeana Migration, to show that culture is the product of multicultural influences down the centuries	07/12/2017	http://www.DigitalMeetsCulture.net/article/eur opeana-migration-to-show-that-culture-is-the- product-of-multicultural-influences-down-the- centuries/	
ACM/IEEE Joint Conference on Digital Libraries / JCDL 2018	18/12/2017	http://www.DigitalMeetsCulture.net/article/ac mieee-joint-conference-on-digital-libraries-jcdl- 2018/	
Stuart Semple transforms Denver in a HAPPY CITY	21/12/2017	http://www.DigitalMeetsCulture.net/article/stu art-semple-tranforms-denver-in-a-happy-city/	
Learning by the past: MEMOLA animation video	23/12/2017	http://www.DigitalMeetsCulture.net/article/lea rning-by-the-past-memola-animation-video/	
Edinburgh Short Film Festival Submissions Now Open for 2018	02/01/2018	http://www.DigitalMeetsCulture.net/article/edi nburgh-short-film-festival-submissions-now- open-for-2018/	



A new way to connect cultures and people: The Nomad Creative Projects	05/01/2018	http://www.DigitalMeetsCulture.net/article/a- new-way-to-connect-cultures-and-people-the- nomad-creative-projects/	
Policy Workshop "Coordinating Policy Recommendations for Durable Action"	12/01/2018	http://www.DigitalMeetsCulture.net/article/poli cy-workshop-coordinating-policy- recommendations-for-durable-action/	
COURAGE_DANDELION	12/01/2018	http://www.DigitalMeetsCulture.net/article/cou rage_dandelion/	
workshop: The politics of metadata in participatory approaches: Opportunities, practices, and conflicts (DHN 2018)	16/01/2018	http://www.DigitalMeetsCulture.net/article/wo rkshop-the-politics-of-metadata-in- participatory-approaches-opportunities- practices-and-conflicts-dhn-2018/	
Towards a New Audiovisual Think Tank for Audiovisual Archivists and Cultural Heritage Professionals	16/01/2018	http://www.DigitalMeetsCulture.net/article/to wards-a-new-audiovisual-think-tank-for- audiovisual-archivists-and-cultural-heritage- professionals/	
Upcoming workshop. Small towns in promotion of its cultural heritage: possibilities and experiences	19/01/2018	http://www.DigitalMeetsCulture.net/article/upc oming-workshop-small-towns-in-promotion-of- its-cultural-heritage-possibilities-and- experiences/	STH
Innovation and Cultural Heritage	24/01/2018	http://www.DigitalMeetsCulture.net/article/inn ovation-and-cultural-heritage-2/	
Upcoming Conference: The Future of Roma Cultural Heritage	29/01/2018	http://www.DigitalMeetsCulture.net/article/upc oming-conferencethe-future-of-roma-cultural- heritage/	
The Europeana Research Grants Programme 2017 awards a Roma cultural heritage project	01/02/2018	http://www.DigitalMeetsCulture.net/article/the -europeana-research-grants-programme-2017- awards-a-roma-cultural-heritage-project/	
CIDOC 2018 Call for Papers NOW OPEN THRU February 28	05/02/2018	http://www.DigitalMeetsCulture.net/article/cid oc-2018-call-for-papers-now-open-thru- february-28/	
7th EUROMED 2018 conference - Progress in Cultural Heritage e- Documentation, Preservation and Protection	05/02/2018	http://www.DigitalMeetsCulture.net/article/7th -euromed-2018-conference-progress-in- cultural-heritage-e-documentation- preservation-and-protection/	
Upcoming Conference: The Best in Heritage	09/02/2018	http://www.DigitalMeetsCulture.net/article/upc oming-conference-the-best-in-heritage/	



VRTCH'18 - 1st International Conference on VR Technologies in Cultural Heritage	12/02/2018	http://www.DigitalMeetsCulture.net/article/vrt ch18-1st-international-conference-on-vr- technologies-in-cultural-heritage/	
Call for papers: Digital Presentation and Preservation of Cultural and Scientific Heritage	22/02/2018	http://www.DigitalMeetsCulture.net/article/call -for-papers-digital-presentation-and- preservation-of-cultural-and-scientific-heritage/	
Small towns in promotion of their cultural heritage: possibilities and experiences	26/02/2018	http://www.DigitalMeetsCulture.net/article/sm all-towns-in-promotion-of-their-cultural- heritage-possibilities-and-experiences/	
Annual cleaning of the medieval irrigation channel of Barjas	26/02/2018	http://www.DigitalMeetsCulture.net/article/an nual-cleaning-of-the-medieval-irrigation- channel-of-barjas/	RH
REACH Opening Conference	05/03/2018	http://www.DigitalMeetsCulture.net/article/rea ch-opening-conference	
REACH Opening Conference: Call for Posters	05/03/2018	http://www.DigitalMeetsCulture.net/article/rea ch-opening-conference-call-for-posters	
REACH project at conference/workshop "Cultural heritage, social cohesion and place attachment" in Budapest	13/03/2018	http://www.DigitalMeetsCulture.net/article/rea ch-project-at-conferenceworkshop-cultural- heritage-social-cohesion-and-place-attachment- in-budapest	
"ARE YOU READY TO PARTICIPATE? Communicating the Museums 20th edition	19/03/2018	http://www.DigitalMeetsCulture.net/article/are -you-ready-to-participate-communicating-the- museums-20th-edition	
REACH at "Innovation and Cultural Heritage" conference in Brussels	21/03/2018	http://www.DigitalMeetsCulture.net/article/rea ch-at-innovation-and-cultural-heritage- conference-in-brussels	
Last call: TEMA+ European Territories- Heritage and Development Erasmus Mundus joint master degree	29/03/2018	http://www.DigitalMeetsCulture.net/article/last -call-tema-european-territories-heritage-and- development-erasmus-mundus-joint-master- degree	
WATIFY: Inspire to Transform	03/04/2018	http://www.DigitalMeetsCulture.net/article/Wa tify-inspire-to-transform	
Scintille: Sequence of lectures dedicated to the topic of technological innovation	09/04/2018	http://www.DigitalMeetsCulture.net/article/sci ntille-sequence-of-lectures-dedicated-to-the- topic-of-technological-innovation	



7th EUROMED 2018 conference - Progress in Cultural Heritage e- Documentation, Preservation and Protection	15/04/2018	http://www.DigitalMeetsCulture.net/article/7th -euromed-2018-conference-progress-in- cultural-heritage-e-documentation- preservation-and-protection	
DCDC2018 Discovering Collections, Discovering Communities / Memory and Transformation	18/04/2018	http://www.DigitalMeetsCulture.net/article/dcd c2018-discovering-collections-discovering- communities-memory-and-transformation	
3rd General Assembly of "Iniciativa Comunales"	18/04/2018	http://www.DigitalMeetsCulture.net/article/3rd -general-assembly-of-iniciativa-comunales	RH
Get involved! REACH opening conference "Resilient Cultural Heritage and Communities in Europe"	23/04/2018	http://www.DigitalMeetsCulture.net/article/get -involved-reach-opening-conference-resilient- cultural-heritage-and-communities-in-europe	
REACH Conference in GUIDE@HAND Budapest smartphone application!	30/04/2018	http://www.DigitalMeetsCulture.net/article/rea ch-conference-in-guidehand-budapest- smartphone-application	
Cultural Heritage Mission in Japan	02/05/2018	http://www.DigitalMeetsCulture.net/article/cult ural-heritage-mission-in-japan	
Europeana 1914-1918 Transcribathon in Athens	09/05/2018	http://www.DigitalMeetsCulture.net/article/eur opeana-1914-1918-transcribathon-in-athens	
Upcoming Europeana Collection Day at #ReachYourCulture Conference: let's share your own story!	09/05/2018	http://www.DigitalMeetsCulture.net/article/upc oming-europeana-collection-day-at- reachyourculture-conference-lets-share-your- own-story	
MEMOLab: May initiatives for the recovery of historical irrigation systems in Sierra Nevada	16/05/2018	http://www.DigitalMeetsCulture.net/article/me molab-initiatives-for-the-recovery-of-historical- irrigation-systems-in-sierra-nevada	RH
Upcoming workshop: "Diversity and Local Contexts: Adaptation and Heritage"	17/05/2018	http://www.DigitalMeetsCulture.net/article/upc oming-workshop-diversity-and-local-contexts- adaptation-and-heritage	
The REACH opening conference	22/05/2018		
Successful Opening Conference for REACH project!	24/05/2018	http://www.DigitalMeetsCulture.net/article/suc cessful-opening-conference-for-reach-project	



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Social Empowerment in Digital Theatre - workshop 2-4 June 2018	25/05/2018	http://www.DigitalMeetsCulture.net/article/soc ial-empowerment-in-digital-theatre-workshop- 2-4-june-2018	
REACH Project at the European Cultural Heritage Summit	29/05/2018	http://www.DigitalMeetsCulture.net/article/rea ch-project-at-the-european-cultural-heritage- summit	ІН
Communicating the Museum - CTM18 Chicago	08/06/2018	http://www.DigitalMeetsCulture.net/article/co mmunicating-the-museum-ctm18-chicago	
Brtnice town, Czech Republic, struck by flash flood after torrential rain	08/06/2018	http://www.DigitalMeetsCulture.net/article/brt nice-town-czech-republic-struck-by-flash-flood- after-torrential-rain	
Digital Historic Urban Landscape Methodology for Heritage Impact Assessment of Singapore	18/06/2018	http://www.DigitalMeetsCulture.net/article/digi tal-historic-urban-landscape-methodology-for- heritage-impact-assessment-of-singapore	
H2020 ViMM Project: Consultation for the final version of the EU Manifesto on Digital Cultural Heritage	22/06/2018	http://www.DigitalMeetsCulture.net/article/h2 020-vimm-project-consultation-for-the-final- version-of-the-eu-manifesto-on-digital-cultural- heritage	
Call for Papers, Participatory Memory Practices: Connectivities, Empowerment, and Recognition of Cultural Heritages in Mediatized Memory Ecologies	22/06/2018	http://www.DigitalMeetsCulture.net/article/call -for-papers-participatory-memory-practices- connectivities-empowerment-and-recognition- of-cultural-heritages-in-mediatized-memory- ecologies	
Workshop: Co-creating augmented cultural experiences in Albertopolis	26/06/2018	http://www.DigitalMeetsCulture.net/article/wo rkshop-co-creating-augmented-cultural- experiences-in-albertopolis	
Bastogne War Museum: A new identity for a new memorial place	28/06/2018	http://www.DigitalMeetsCulture.net/article/bas togne-war-museum-a-new-identity-for-a-new- memorial-place	
Introductory meeting for the minority heritage pilot of REACH Project	02/07/2018	http://www.DigitalMeetsCulture.net/?p=48851	
Sicily Histories APP for smartphone	11/07/2018	http://www.DigitalMeetsCulture.net/?p=48997	
Call for Papers: Resilience of Heritage in Resilient Cities	14/07/2018	http://www.DigitalMeetsCulture.net/?p=49062	
The role of scientific advice in modern society	20/07/2018	http://www.DigitalMeetsCulture.net/?p=49091	



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Upcoming Bardkontakt conference. Cemeteries and memorials in the life of municipalities	24/07/2018	http://www.DigitalMeetsCulture.net/?p=49127	
Call for Papers: ECHIC Conference 2019	27/07/2018	http://www.DigitalMeetsCulture.net/?p=49176	
An Open Mind To Heritage: Glasgow City Heritage Trust	02/08/2018	http://www.DigitalMeetsCulture.net/?p=49248	
14 [^] edition of the EAUH Conference: Urban Renewal and Resilience. Cities in Comparative Perspective	03/09/2018	http://www.DigitalMeetsCulture.net/?p=49325	
Let's talk about Open Data! SWIB Conference 2018	10/09/2018	http://www.DigitalMeetsCulture.net/?p=49344	
Preservation, re-use and management of Roma cultural heritage: REACH Local Encounter	13/09/2018	http://www.DigitalMeetsCulture.net/?p=49366	
Upcoming workshop: Historic Cities & ICT: Which building will you save first?	21/09/2018	http://www.DigitalMeetsCulture.net/?p=49424	
AR Technology and Institutional heritage	28/09/2018	http://www.DigitalMeetsCulture.net/?p=49527	
REACH project at Budapest Ritmo Conference	03/10/2018	http://www.DigitalMeetsCulture.net/?p=49584	
Call of Interest for Role Models launched by RURITAGE Project	05/10/2018	http://www.DigitalMeetsCulture.net/?p=49617	
REACH project local encounter: Preservation, re-use and management of Roma cultural heritage	12/10/2018	http://www.DigitalMeetsCulture.net/?p=49638	МН
Call for application! "Bologna si mette in gioco. Playable Bologna"	16/10/2018	http://www.DigitalMeetsCulture.net/?p=49661	
REACH project presented at the International Conference on Multiple Heritages	22/10/2018	http://www.DigitalMeetsCulture.net/?p=49741	



REACH project supports EUROMED Conference 2018	24/10/2018	http://www.DigitalMeetsCulture.net/?p=49766	
Where the researcher cannot get: open platforms to collaborate with citizens on cultural heritage research data	30/10/2018	http://www.DigitalMeetsCulture.net/?p=49799	
Small Towns Heritage Pilot- Regional meeting with associate partners	19/02/2019	http://www.DigitalMeetsCulture.net/?p=50754	STH
REACH project local encounter: Mini- conference "The Roma Heritage of the 8th district"	14/02/2019	http://www.DigitalMeetsCulture.net/?p=50706	МН
The Museum for all people: Art; Accessibility and Social Inclusion: call for papers	14/02/2019	http://www.DigitalMeetsCulture.net/?p=50696	
Daisie is a playground for creative collaboration, exchange and networking	11/02/2019	http://www.DigitalMeetsCulture.net/?p=50671	
COURAGE Policy Brief	01/02/2019	http://www.DigitalMeetsCulture.net/?p=50596	
CH Symposium and Policy debate	25/01/2019	http://www.DigitalMeetsCulture.net/?p=50580	
Italy: design; politics and democracy in the 20th century.	25/01/2019	http://www.DigitalMeetsCulture.net/?p=50534	
Not a mere tangential outbreak: gender; feminism and cultural heritage	18/01/2019	http://www.DigitalMeetsCulture.net/?p=50513	
The REACH Workshop on participatory approaches for Cultural Heritage management	20/12/2018	http://www.DigitalMeetsCulture.net/?p=50365	IH
TRACES project Final Conference: Transmitting Contentious Cultural Heritages with the Arts	19/12/2018	http://www.DigitalMeetsCulture.net/?p=50329	
REACH at the Faro Convention research- action workshop	13/12/2018	http://www.DigitalMeetsCulture.net/?p=50275	



Outcomes of the International workshop "Resilience of Heritage in Resilient Cities"	11/12/2018	http://www.DigitalMeetsCulture.net/?p=50248	STH
REACH project at the Closing Conference of the European Year of Cultural Heritage 2018	07/12/2018	http://www.DigitalMeetsCulture.net/?p=50200	
Daring participation! The REACH project workshop on Institutional Heritage is just started!	20/11/2018	http://www.DigitalMeetsCulture.net/?p=50086	
REACH at the Fair of European Innovators in Cultural Heritage	16/11/2018	http://www.DigitalMeetsCulture.net/?p=50019	
REACH project at the CHCD - International Symposium on Cultural Heritage Conservation and Digitization	13/11/2018	http://www.DigitalMeetsCulture.net/?p=49937	
Get involve in Culture Moves project! Art; dance and touristic engagement	13/11/2018	http://www.DigitalMeetsCulture.net/?p=49922	
Strategies and opportunities for cultural heritage in the European Research Area	09/11/2018	http://www.DigitalMeetsCulture.net/?p=49908	
Heritage Evenings	08/11/2018	http://www.DigitalMeetsCulture.net/?p=49901	
International Workshop: Digital History and Public History	02/11/2018	http://www.DigitalMeetsCulture.net/?p=49843	
The Art+Feminism Wikipedia Edit-a-thon in Southern California Museums	01/03/2019	http://www.DigitalMeetsCulture.net/?p=50860	
The REACH Workshop on participatory approaches for creativity and entrepreneurship	05/03/2019	http://www.DigitalMeetsCulture.net/?p=50887	
"Ksar Said: Building Tunisian Young People's Critical Engagement with Their Heritage"	07/03/2019	http://www.DigitalMeetsCulture.net/?p=50915	



RURITAGE Project Call of Interest for Replicators	13/03/2019	http://www.DigitalMeetsCulture.net/?p=50936	
Successful REACH- Workshop on Participatory Approaches for creativity and Entrepreneurship	28/03/2019	http://www.DigitalMeetsCulture.net/?p=51020	
Great participation and remarkable outcomes for CH Symposium!	29/03/2019	http://www.DigitalMeetsCulture.net/?p=51060	
REACH at the International Conference "Small Cities and Environment (from the Middle Ages to Contemporary Times)"	08/04/2019	http://www.DigitalMeetsCulture.net/?p=51133	
Get involved in the Dancing Bodies in Coventry!	09/04/2019	http://www.DigitalMeetsCulture.net/?p=51177	
Good practices from the Rural Heritage Pilot: MEMOLab campaign "recovery of historic irrigation channels"	16/04/2019	http://www.DigitalMeetsCulture.net/?p=51269	RH
REACH Project at "Museums for all people!"	17/04/2019	http://www.DigitalMeetsCulture.net/?p=51307	
Brtnice town; REACH associate partner; winner of the Historical Town of the Year competition	18/04/2019	http://www.DigitalMeetsCulture.net/?p=51359	
Resilient Heritage and Civic Engagement	23/04/2019	http://www.DigitalMeetsCulture.net/?p=51387	
Get Involved!	02/05/2019	http://www.DigitalMeetsCulture.net/?p=51418	
Dancing Bodies in Coventry Project	10/05/2019	http://www.DigitalMeetsCulture.net/?p=51456	
First meeting of ECHOES cluster	15/05/2019	http://www.DigitalMeetsCulture.net/?p=51555	
The charming Roma Cultural Heritage	16/05/2019	http://www.DigitalMeetsCulture.net/?p=51592	
The first ROCK Roadshow: Technical tests of transmission!	22/05/2019	http://www.DigitalMeetsCulture.net/?p=51631	



RomArchive project winner of the Creative Europe Research Award	25/05/2019	http://www.DigitalMeetsCulture.net/?p=51668	МН
REACH Local Encounter: "Intangible Roma cultural heritage in Hungary "Communities and participation"	29/05/2019	http://www.DigitalMeetsCulture.net/?p=51704	МН
The legal framework of cultural landscapes in Andalusia (Spain): limits and possibilities of public participation from an archaeological perspective	30/05/2019	http://www.DigitalMeetsCulture.net/?p=51719	
The Strategic Use of Heritage Representations: The Small Towns of Podlasie Province	04/06/2019	http://www.DigitalMeetsCulture.net/?p=51739	
Fifth Biennial of Public Space: promote projects and initiatives to give quality and vitality to public spaces	07/06/2019	http://www.DigitalMeetsCulture.net/?p=51788	
Panel discussion: The Artist Isn't (Physically) Present: Women in Digital Art	14/06/2019	http://www.DigitalMeetsCulture.net/?p=51853	
European Commission report on Cultural Heritage: Digitisation; Online Accessibility and Digital Preservation	21/06/2019	http://www.DigitalMeetsCulture.net/?p=51896	
Upcoming Workshop on Historical Irrigation Systems Management	26/06/2019	http://www.DigitalMeetsCulture.net/?p=51940	STH
A new generation of professionals and Cultural Heritage Messengers	02/07/2019	https://www.DigitalMeetsCulture.net?p=52008	
Horizon Europe Co-design 2021-2024: share your views with the European Commission	03/07/2019	https://www.DigitalMeetsCulture.net?p=52025	



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Call for Entries: ILUCIDARE Special Prizes within the European Heritage Awards/Europa Nostra Awards 2020	04/07/2019	https://www.DigitalMeetsCulture.net?p=52049	
The REACH project at Silk Cities conference 2019	08/07/2019	https://www.DigitalMeetsCulture.net?p=52113	
The art to connect people "The Chronicles of San Francisco"	15/07/2019	https://www.DigitalMeetsCulture.net?p=52194	
Hyperion: a new European project for the preservation of tangible cultural heritage	18/07/2019	https://www.DigitalMeetsCulture.net?p=52254	
"Smart Specialisation and the Heritage City", ROCK workshop at the European Week of Regions and Cities	25/07/2019	https://www.DigitalMeetsCulture.net?p=52322	
5th Biennial Conference of ACHS: "Futures"	01/08/2019	https://www.DigitalMeetsCulture.net?p=52369	
Embedding engagement: participatory approaches to cultural heritage	06/08/2019	https://www.DigitalMeetsCulture.net?p=52406	
Emotional experiences at the museum and heritage sites	30/08/2019	https://www.DigitalMeetsCulture.net?p=52560	
Open-heritage.eu, the new Cultural Heritage platform of REACH Project is online	06/09/2019	https://www.DigitalMeetsCulture.net?p=52623	
Europeana Research Grants Programme – 2019 Call for Submissions	11/09/2019	https://www.DigitalMeetsCulture.net?p=52661	
Let's talk about Green Conservation and Cultural Heritage!	13/09/2019	https://www.DigitalMeetsCulture.net?p=52748	
Platforms On The Future Of Cultural Heritage: the contribute of the REACH Project	27/09/2019	https://www.DigitalMeetsCulture.net?p=52864	
Participation and identity in heritage re-use in urban contexts	29/09/2019	https://www.DigitalMeetsCulture.net?p=5280	



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Open Archives 5th Conference with ArchivCamp!	03/10/2019	https://www.DigitalMeetsCulture.net/article/op en-archives-5th-conference-with-archivcamp/		
GIF IT UP! 2019 edition	08/10/2019	https://www.DigitalMeetsCulture.net/article/gif -it-up-2019-edition/		
ILUCIDARE Playground: Cracking the future of heritage	12/10/2019	https://www.DigitalMeetsCulture.net/article/ilu cidare-playground-cracking-the-future-of- heritage/		
Hey Students! Get involve in Cultural Heritage!	17/10/2019	https://www.DigitalMeetsCulture.net/article/he y-students-get-involve-in-cultura-heritage/		
REACH project presented to the informative meeting of H2020 programme	18/10/2019	https://www.DigitalMeetsCulture.net/article/re ach-project-presented-to-the-informative- meeting-of-h2020-programme/	e RH	
REACH Project Best Practices on Social Participation In Cultural Heritage	21/10/2019	https://www.DigitalMeetsCulture.net/article/re ach-project-best-practices-on-social- participation-in-cultural-heritage/		
EMOTIVE project's survey on digital experiences in Cultural Heritage	23/10/2019	https://www.DigitalMeetsCulture.net/article/e motive-projects-survey-on-digital-experiences		
PLUGGY final event "Europeans to become online heritage curators"	30/10/2019	https://www.DigitalMeetsCulture.net/article/pl uggy-final-event-europeans-to-become-online- heritage-curators/		
Participatory approaches for territorial cohesion – REACH International Workshop	06/11/2019	https://www.DigitalMeetsCulture.net/article/pa rticipatory-approaches-for-territorial-cohesion- reach-international-workshop/		
REACH at "Citizen participation and the changing meaning & value of cultural heritage across Europe" Workshop	08/11/2019	<u>https://www.DigitalMeetsCulture.net/article/reach-at-kik-irpa-faro-workshop/</u>		
New ICOMOS publication: a multidisciplinary research linking water to heritage	15/11/2019	9 <u>https://www.DigitalMeetsCulture.net/article/ne</u> w-icomos-publication-a-multidisciplinary- research-linking-water-to-heritage/		
RURITAGE and ROCK projects joint workshop	18/11/2019	9 <u>https://www.DigitalMeetsCulture.net/article/ru</u> <u>ritage-and-rock-projects-joint-workshop/</u>		
Education, Youth, Culture and Sports European Council	22/11/2019	https://www.DigitalMeetsCulture.net/article/ed ucation-youth-culture-and-sports-european- council/		



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PAST PRESENT final event of EYCH project WeAre#EuropeForCulture	27/11/2019	https://www.DigitalMeetsCulture.net/article/pa st-present-final-event/	
Remarkable outcomes for the REACH International Workshop on Rural Heritage	04/12/2019	https://www.DigitalMeetsCulture.net/article/re markable-outcomes-for-the-reach-international- workshop-on-rural-heritage/	
2020 March – Documentation Strategies in (Archaeological) Open- Air Museums	06/12/2019	https://www.DigitalMeetsCulture.net/article/20 20-march-documentation-strategies-in- archaeological-open-air-museums/	
Culture Moves project: Dance (Algo)Rhythms	13/12/2019	https://www.DigitalMeetsCulture.net/article/cu lture-moves-project-at-the-pisa-internet- festival-2019dance-algorhythms/	
CALL for POSTERS and VIDEOS is now open for the REACH project Final Conference	16/12/2019	https://www.DigitalMeetsCulture.net/article/ca II-for-posters-and-videos-is-now-open-for-the- reach-project-final-conference/	
sargetia: 3D Reconstruction and augmented reality applied to history and archeology	09/01/2020	https://www.DigitalMeetsCulture.net/article/sa rgetia-3d-reconstruction-and-augmented- reality-applied-to-history-and-archeology/	
Sparkling February for Photoconsortium! We are all invited to join the final appointments of We Are#EuropeForCulture and Kaleidoscope projects!	17/01/2020	https://www.DigitalMeetsCulture.net/article/sp arkling-february-for-photoconsortium-we-are- all-invited-to-join-the-final-appointments-of-we- areeuropeforculture-and-kaleidoscope-projects/	
Closer to Van Eyck: when high digital technology meets heritage	21/01/2020	https://www.DigitalMeetsCulture.net/article/cl oser-to-van-eyck-when-high-digital-technology- meet-heritage/	
HERItage International Conference: March 11-13, 2020 Opatija (Rijeka), Croatia	22/01/2020	https://www.DigitalMeetsCulture.net/article/he ritage-international-conference-march-11-13- 2020-opatija-rijeka-croatia/	
2021 TICCIH Congress in Montreal: Industrial Heritage Reloaded. New Territories, Changing Culturescapes	27/01/2020	https://www.DigitalMeetsCulture.net/article/20 21-ticcih-congress-in-montreal-industrial- heritage-reloaded-new-territories-changing- culturescapes/	
UNCHARTED: a new EU project responding to the H2020 "Transformations" call.	03/02/2020	https://www.DigitalMeetsCulture.net/article/un charted-a-new-eu-project-to-respond-to-the- h2020-transformations-call/	



The ARCH project to make historical areas more resilient	10/02/2020	https://www.DigitalMeetsCulture.net/article/th e-arch-project-to-make-historical-areas-more- resilient/		
HeritageHack: in Idrija to tackle the challenges of cultural heritage!	12/02/2020	https://www.DigitalMeetsCulture.net/article/he ritagehack-in-idrija-to-tackle-the-challenges-of- cultural-heritage/		
CultureMoves MOOC "Creating a Digital Cultural Heritage Community"	13/02/2020	https://www.DigitalMeetsCulture.net/article/cu lturemoves-mooc-creating-a-digital-cultural- heritage-community/		
The LabDays of CultureMoves	13/02/2020	https://www.DigitalMeetsCulture.net/article/th e-labdays-of-culturemoves/		
Museums and intangible heritage: towards a third space in the heritage sector	21/02/2020	https://www.DigitalMeetsCulture.net/article/m useums-and-intangible-heritage-towards-a- third-space-in-the-heritage-sector/	<u>/m</u>	
Participatory activity of Rural Heritage pilot	25/02/2020	https://www.DigitalMeetsCulture.net/article/pa rticipatory-activity-of-rural-heritage-pilot/	RH	
Roma Heritage: the case study of the REACH project	25/02/2020	https://www.DigitalMeetsCulture.net/article/ro ma-heritagethe-case-study-of-the-reach- project/	МН	
International Workshop: Building together the future of heritage sites in the Balkans	06/03/2020	https://www.DigitalMeetsCulture.net/?p=54601		
How are European museums managing COVID-19?	18/03/2020	https://www.DigitalMeetsCulture.net/?p=54658		
Effects of COVID-19 on the European Culture and Creative Industries	26/03/2020	https://www.DigitalMeetsCulture.net/?p=54690		
New booklet of ROCK: how can cultural heritage be accessible to everyone?	02/04/2020	https://www.DigitalMeetsCulture.net/?p=54717		
REACH Final Conference Cancelled!	03/04/2020	https://www.DigitalMeetsCulture.net/?p=54706		
@Gettymuseum calls to participate!	10/04/2020	https://www.DigitalMeetsCulture.net/?p=54753		
Get involved! Help RURITAGE project to promote social resilience in rural areas	14/04/2020	https://www.DigitalMeetsCulture.net/?p=54792		



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Outstanding workshop on Resilient Cultural Heritage for the REACH Project	22/04/2020	https://www.DigitalMeetsCulture.net/?p=54811	
"Coventry Creates" project: deadline for applications is getting close!	24/04/2020	https://www.DigitalMeetsCulture.net/?p=54827	
Extended dead line for the REACH Call for Posters & Videos: your are still in time to participate!	24/04/2020	https://www.DigitalMeetsCulture.net/?p=54845	
EXARC: the new monthly series #FinallyFriday	27/04/2020	https://www.DigitalMeetsCulture.net/?p=54849	
The Gypsy Roma Traveller in Higher Education- Influencing Policy	30/04/2020	https://www.DigitalMeetsCulture.net/?p=54878	
Europa Nostra digital Agora	04/05/2020	https://www.DigitalMeetsCulture.net/?p=54896	
Webinar on Digital Cultural Heritage	06/05/2020	https://www.DigitalMeetsCulture.net/?p=54928	
International Conference: Digital Presentation and Preservation of Cultural and Scientific Heritage - DiPP2020	11/05/2020	https://www.DigitalMeetsCulture.net/?p=54947	
New project for The ESPON European Grouping on Territorial Cooperation	14/05/2020	https://www.DigitalMeetsCulture.net/?p=54976	
Art Transfer; the new app to transform common life into artwork	18/05/2020	https://www.DigitalMeetsCulture.net/?p=54984	
Uccu Roma Informal Educational Foundation is one of the winners of the European Heritage Awards / Europa Nostra	21/05/2020	https://www.DigitalMeetsCulture.net/?p=54996	
Reimagining Museums for Climate Action: An International Design Competition	27/05/2020	https://www.DigitalMeetsCulture.net/?p=55073	



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User Engagement and Digital Cultural Heritage: Reflecting on the Kaleidoscope Project	28/05/2020	https://www.DigitalMeetsCulture.net/?p=55080	
ROCK Open Knowledge Week	05/06/2020	https://www.DigitalMeetsCulture.net/?p=55092	
The virtual showcase of UC Davis graduate students for the Arts & Humanities 2020 Graduate Exhibition	09/06/2020	https://www.DigitalMeetsCulture.net/?p=55121	
Public Domain and misuse: some thoughts	11/06/2020	https://www.DigitalMeetsCulture.net/wp- admin/post.php?post=55132	
EGI CONFERENCE 2020: "Federated infrastructures for connected communities"	18/06/2020	https://www.DigitalMeetsCulture.net/wp- admin/post.php?post=55186	
EC launches public consultation on digital access to European cultural heritage	26/06/2020	https://www.DigitalMeetsCulture.net/wp- admin/post.php?post=55186&action=edit	
REACH Project presented at EVA 2020 Florence	29/06/2020	https://www.DigitalMeetsCulture.net/wp- admin/post.php?post=55192&action=edit	
The ICCROM webinar <u>"Heritage and</u> <u>Sustainability in Post</u> <u>COVID-19 World –</u> <u>Building Back Better"</u>	01/07/2020	https://www.DigitalMeetsCulture.net/article/th e-iccrom-webinar-heritage-and-sustainability-in- post-covid-19-world-building-back-better/	
Designing Participation for Cultural Heritage: the Digital Gallery is online on the REACH website!	03/07/2020	https://www.DigitalMeetsCulture.net/article/de signing-participation-for-cultural-heritage-the- digital-gallery-is-online-on-the-reach-website/	
The European Heritage Days Stories	09/07/2020	https://www.DigitalMeetsCulture.net/article/th e-european-heritage-days-stories/	
Take a trip while staying at home	17/07/2020	https://www.DigitalMeetsCulture.net/article/ta ke-a-trip-while-staying-at-home/	
Web-EuroMed2020 on Digital Cultural Heritage	20/07/2020	https://www.DigitalMeetsCulture.net/article/w eb-euromed2020-on-digital-cultural-heritage/	
Factum Arte and Cabildo de Gran Canaria together to reproduce a pre- Hispanic sacred cave	21/07/2020	https://www.DigitalMeetsCulture.net/article/fa ctum-arte-and-cabildo-de-gran-canaria- together-to-reproduce-a-pre-hispanic-sacred- cave/	



ROCK Open Knowledge Week: Cultural Heritage Leading Urban Futures	22/07/2020	https://www.DigitalMeetsCulture.net/article/ro ck-open-knowledge-weekcultural-heritage- leading-urban-futures/
The new international project "Reconnecting With Your Culture"	27/07/2020	https://www.DigitalMeetsCulture.net/article/th e-new-international-project-reconnecting-with- your-culture/
European Heritage Awards / Europa Nostra Awards 2021	28/07/2020	https://www.DigitalMeetsCulture.net/article/eu ropean-heritage-awards-europa-nostra-awards- 2021/
<u>The HeLLo project final</u> <u>event</u>	29/07/2020	<u>https://www.DigitalMeetsCulture.net/article/th</u> <u>e-hello-project-final-event/</u>
The 1st Eu Presidency Trio Conference: Museums and Social Responsibility – Values revisited	30/07/2020	https://www.DigitalMeetsCulture.net/article/th e-1st-eu-presidency-trio-conference-museums- and-social-responsibility-values-revisited/
European Research & Innovation Days, join the virtual event!	31/07/2020	https://www.DigitalMeetsCulture.net/article/eu ropean-research-innovation-days-join-the- virtual-event/
<u>Cities, Design and</u> <u>Innovation – EU</u> <u>conference on the future</u> <u>of the Cultural and</u> <u>Creative Industries post-</u> <u>COVID</u>	25/08/2020	https://www.DigitalMeetsCulture.net/article/cit ies-design-and-innovation-eu-conference-on- the-future-of-the-cultural-and-creative- industries-post-covid/
Last updates from the international project" <u>Reconnecting with Your</u> <u>Culture"</u>	01/09/2020	https://www.DigitalMeetsCulture.net/article/las t-updates-from-the-international-project- reconnecting-with-your-culture/
New pilot project for ERIAC: Barvalipe Roma Online University	02/09/2020	https://www.DigitalMeetsCulture.net/article/ne w-pilot-project-for-eriac-barvalipe-roma-online- university/
International Scientific Conference: RUINS II – protection, use, management	03/09/2020	https://www.DigitalMeetsCulture.net/article/int ernational-scientific-conference-ruins-ii- protection-use-management/
Collect & Connect International conference: paper submission deadline extended to September 18 2020	07/09/2020	https://www.DigitalMeetsCulture.net/article/co llect-connect-international-conference-paper- submission-deadline-extended-to-september- 18-2020/
Europeana 2020: Crisis, Change and Culture	10/09/2020	https://www.DigitalMeetsCulture.net/article/eu ropeana-2020-crisis-change-and-culture/
S+T+ARTS exhibition VISIBLE SENSIBLE	16/09/2020	https://www.DigitalMeetsCulture.net/article/st arts-exhibition-visible-sensible/



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The 2020 Annual Global Art Access Corporation Curatorial Competition	17/09/2020	https://www.DigitalMeetsCulture.net/article/th e-2020-annual-global-art-access-corporation- curatorial-competition/	
What is the link between cultural heritage and resilience?	18/09/2020	https://www.DigitalMeetsCulture.net/article/w hat-is-the-link-between-cultural-heritage-and- resilience/	
<u>Cultural Heritage,</u> <u>Resilience and Sustainable</u> <u>Urban Regeneration at</u> <u>Mannheim2020</u>	30/09/2020	https://www.DigitalMeetsCulture.net/article/cu Itural-heritage-resilience-and-sustainable- urban-regeneration-rock-project-presented-at- mannheim2020-session/	
ESACH talks! people and heritage	04/10/2020	https://www.DigitalMeetsCulture.net/article/as ach-talks-people-and-heritage/	
The first steps of SOPHIA, the new Social Platform for Holistic Heritage Impact Assessment	06/10/2020	https://www.DigitalMeetsCulture.net/article/th e-first-steps-of-sophia-the-new-social-platform- for-holistic-heritage-impact-assessment	
<u>ROCK – Cultural heritage</u> <u>leading urban futures-</u> joins the REACH Digital <u>Gallery</u>	09/10/2020	https://www.DigitalMeetsCulture.net/article/ro ck-cultural-heritage-leading-urban-futures-joins- the-reach-digital-gallery/	
Culture x Climate 2020: mobilising arts, culture and heritage for climate action	13/10/2020	https://www.DigitalMeetsCulture.net/article/cu lture-x-climate-2020-mobilising-arts-culture- and-heritage-for-climate-action/	
18 Pieces Of Research, 18 Creative Responses	20/10/2020	https://www.DigitalMeetsCulture.net/article/18 -pieces-of-research-18-creative-responses/	
REACH Project at the #OpenKnowledgeWeek on line exhibition	22/10/2020	https://www.DigitalMeetsCulture.net/article/re ach-project-at-the-openknowledgeweek-on- line-exhibition/	
Linking Cultural Heritage to Smart Specialisation Strategies	29/10/2020	https://www.DigitalMeetsCulture.net/article/lin king-cultural-heritage-to-smart-specialisation- strategies/	
This afternoon, Thursday 5th November, stay connected and join the REACH project at the Euromed 2020 on line Conference	5/11/2020	https://www.DigitalMeetsCulture.net/article/thi s-afternoon-thursday-5th-november-stay- connected-and-join-the-reach-project-at-the- euromed-2020-on-line-conference/	
Urban regeneration and digital heritage: two valuable experiences for the REACH project	6/11/2020	https://www.DigitalMeetsCulture.net/article/ur ban-regeneration-and-digital-heritage-two- valuable-experiences-for-the-reach-project/	



#OHDialogues: the 2nd workshop on adaptive heritage reuse is on streaming!	12/11/2020	https://www.digitalmeetsculture.net/article/oh dialogues-the-2nd-workshop-on-adaptive- heritage-reuse-is-on-streaming/	
The SOPHIA Social Platform launched its first Newsletter	16/11/2020	https://www.digitalmeetsculture.net/article/the -sophia-social-platform-launched-its-first- newsletter/	
DANube Urban Brand + Building Regional and Local Resilience through the Valorization of Danube's Cultural Heritage	26/11/2020	https://www.digitalmeetsculture.net/article/da nube-urban-brand-building-regional-and-local- resilience-through-the-valorization-of-danubes- cultural-heritage/	
Towards a permanent coordination structure for cultural heritage research	30/11/2020	https://www.digitalmeetsculture.net/article/to wards-a-permanent-coordination-structure-for- cultural-heritage-research/	
REACH project invited to join the HERIWELL supporting partners Deliberative Event	02/12/2020	https://www.digitalmeetsculture.net/article/rea ch-project-invited-to-join-the-heriwell- supporting-partners-deliberative-event/	



Annex 6 REACH on the web

http://www.thenomadcreativeprojects.com/

http://projekter.au.dk/en/take-part/members/

http://esempidiarchitettura.it/sito/edakids-reconnecting-with-your-culture/

http://esempidiarchitettura.it/sito/

https://heritagetribune.eu/about-european-heritage-tribune/

https://exarc.net/cooperation/reach

https://www.ruritage.eu/networking-2/clic-2-2/

https://www.innovatorsinculturalheritage.eu/registeredarea/users/2421

https://www.id20.si/novice/idrija-2020-postala-del-mreze-projekta-reach/

https://sophiaplatform.eu/en/news/sophia-h2020-joins-forces-eu-projects-cultural-heritage

Budapest Opening Conference

The CFP list, an academic call for paper database: <u>https://www.cfplist.com/CFP/15641</u>

H-Announce magazine:

https://networks.h-net.org/node/73374/announcements/1576242/call-posters-resilientcultural-heritage-and-communities-europe

European Commission Research & Innovation website: <u>http://ec.europa.eu/research/index.cfm?pg=events&eventcode=0B89DCB9-EC12-C5F9-</u> 98F9FB7CF39EFCC8

Calenda (Le calendrier des lettres et sciences humaines et sociales) : <u>https://calenda.org/438778</u>

Publication on Ariadne website <u>http://www.ariadne.ac.uk/issue78/reach</u> Publication on Ariadne twitter account

Europeana. <u>https://pro.europeana.eu/event/reach-opening-conference</u>

https://koee2018.kormany.hu/resilient-cultural-heritage-and-communities-in-europe-reachopening-conference

Publication on AhiCE website <u>http://www.ahice.net/conferences-call-for-</u> papers/detail/project/resilient-cultural-heritage-and-communities-in-europe-reach-openingconference-1369/

Publication on Europa Cultural Heritage website: <u>https://europa.eu/cultural-heritage/news/reach-opening-conference-open-call-posters-and-videos_en</u>



Annex 7 Local encounters

Date	Event	
15 February 2020	Sorbas, Almería (Spain). Participatory activity: cleanliness of Fuente de los Caños.	
21-22 November 2019	Prague (Czech Republic). Workshop On Resilience And European Cultural Heritage.	
14-18 October 2019	Budapest (Hungary). TEMA+ Non-academic Intensive Week.	
15 October 2019	Granada (Spain). Briefing of the H2020 program entitled "Inclusive, Innovative and Reflective Societies".	
18 July 2019,	Mojácar Almería (Spain). Participatory map of historic irrigation systems.	
15 July 2019	Mojácar, Almería (Spain). Archaeological excavation with children	
11 July 2019	Mojácar, Almería (Spain). Art session in the archaeological excavation of Mojácar	
09 July 2019	Mojácar, Almería (Spain). Mojaquera Workshop	
04 July 2019	Mojácar, Almería (Spain). Esparto Workshop	
03 July 2019	Mojácar, Almería (Spain). Geometric drawings workshop	
29 May 2019	Prague (Czech Republic). Small Towns Pilot in conference with the Associated Partner from Toulouse	
21 May 2019	Pécs (Hungary). Intangible Roma cultural heritage in Hungary – Communities and participation.	
4, 5 May 2019	(Spain). Recovery of historic irrigation channels.	
13, 14 April;		
17, 30 March 2019		
10 April 2019	Újpest Budapest (Hungary). Interview with Mr. István Gábor Molnár (Roma Local History Collection).	
1 April 2019	Educational Activity with the High School of Mojácar (Almería), Spain.	
15 February 2019	Prague (Czech Republic). Small Towns Heritage Pilot- Regional meeting with associate partners.	
12 February 2019	Budapest (Hungary). The Roma heritage of the 8 th district (Josefstadt).	
24 January 2019	Prague (Czech Republic). Seminar of the Small Towns Heritage Pilot with Czechtourism and Anthropictures, associate partners o REACH.	
21, 28 October, 04 November 2018	Huétor Mountains, Granada (Spain). Cleaning days of Huétor Mountain Irrigation Channels.	
18 October 2018	Mojacar (Spain). Presentation of the results in Mojacar (Almería- Spain) about archaeology, cultural landscapes and rural heritage.	



18 October 2018	Madrid (Spain). UGR at the Master's degree "Cultural Heritage in the 21 st Century: Management and Research from Complutum University in Madrid".	
09 October 2018	Hodász (Hungary). Workshop "Preservation, re-use and management of Roma cultural heritage".	
3-6 October 2018,	Provence (France). UGR University of Granada and members of the Regional Park, worked on proposals for activities in the field of rural heritage.	
21 June 2018	Berlin (Germany). Conference: "Visions for Cultural Heritage and Digital Platforms" – European Summit on Cultural Heritage "Sharing Heritage – Sharing Values".	
20 June 2018,	Budapest (Hungary). Introductory meeting of Roma heritage project of 8 th district, Budapest.	
7 June 2018,	Forum with the congressman Juanxto López de Uralde (UnidosPodemos).	
27 May 2018,	Granada (Spain). Cleaning of the Romayla irrigation channel.	
24-25 May 2018,	Prague (Czech Republic). Workshop "Diversity and Local Contexts: Adaptation and Heritage".	
	Read the programme here.	
19-20 May 2018	Jérez del Marquesado, Granada (Spain). Recovery and put in use the "Cabañuela" High Mountain Irrigation Channel.	
17-27 May 2018,	Granada (Spain). "Darro River Valley" Programme.	
5 May 2018,	Lugros, Granada (Spain). Cleaning day of historical irrigation channels.	
27-29 April 2018	Granada (Spain). Workshop on communal management of the rural areas in Spain.	
7-8 April 2018	Barranco del Poqueira, Alpujarra (Spain).	
	Cleaning of the "Nueva" historical irrigation channel.	
17 February 2018,	Cáñar, Granada (Spain). Annual cleaning of the medieval irrigation channel of Barjas, in the framework of pilot case on rural Heritage.	
15 February 2018,	Prague (Czech Republic). Small towns in promotion of its cultural heritage: possibilities and experiences.	



Annex 8 3rd party events

Event	Date & Venue	Links	REACH presence
EuroMed 2020 Conference	5 November 2020	https://www.euromed202 0.eu/	Dr. Francesca Melani, REACH project Dissemination Team, presented the contribution of the REACH project to the preservation of tangible and intangible heritage through participation
ROCK Open Knowledge Week	27-30 October 2020	<u>https://www.rockproject.</u> <u>eu/ROCK-open-</u> <u>knowledge-week</u>	Dr. Francesca Melani, REACH project Dissemination Team, supported the activity of community building with a booth on REACH during the 4 days virtual exhibition organised in the framework of the event.
EVA 2020 Florence Conference	2 July 2020		Dr. Francesca Melani, REACH project Dissemination Team, promoted the project outcomes and the Digital Gallery.
WeAre#EuropeForC ulture event.	Cyprus 18 December 2019		Dr. Antonella Fresa, REACH project Network Coordinator, promoted the project and the Final Conference in Pisa.
Metropolitan Research Institute Conference 2019 (MRI 2019)	Budapest (Hungary) 28 September 2019	https://mri.hu/en/mri201 9/	Dr. Eszter György (ELTE) participated as a speaker in the session "Participation and identity in heritage re-use in urban contexts". Her presentation was "Participatory heritage – examples of Roma heritage in Hungary".



Silk Cities conference 2019	L'Aquila (Italy) 10-12 July 2019	http://silk-cities.org/	In the framework of Small Town Heritage pilot action, Paola Branduini and Fabio Carnelli, from Politecnico of Milan associate partner of the REACH project, in collaboration with Mauro Fazio (MISE) presented the first findings of the survey from North Italy about the preservation of rural landscapes as a tool for building resilience
Workshop on Historical Irrigation Systems Management	Castillejar, Granada (Spain) 28 June 2019	https://www.facebook.co m/pg/agapro.andaluciaori ental/posts/?ref=page_int ernal	Prof. Jose María Martín Civantos (UGR) left a contribute talking about the values of irrigator systems and the experiences carried on in the framework of the REACH
Arts and the City Conference	Budapest (Hungary) 23-24 May 2019	https://artsandthecity201 9.wordpress.com/	Dr. György Eszter (ELTE) gave a presentation about the REACH partner in Újpest, entitled: "Roma Heritage in Budapest: The Example of the Roma Local History Collection in Újpest"
Seminar " Tomor Social Design Field Lab″	Budapest (Hungary) 17 May 2019		The Minority Heritage Pilot's Team (ELTE) presented the REACH Project
Arqueonet congress	Madrid (Spain) 27 April 2019	https://congresoarqueone t.org/mesas-redondas/	Dr. Lara Delgado Anés (UGR) participated in the round table about "Women digital disseminators, women who made and intellectual science" in Arqueonet congress



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Seminar "Archaeology, Museums and Communities".	Vila Nova de Foz Côa,(Portugal) 26 April 2019	https://ribacvdana.wixsite .com/ribacvdana/ii-fazer- com-tod-s	Prof. José María Martín Civantos and Dr. Lara Delgado Anés (UGR) participated in this seminar organised by Ribacvdana association; their presentation was titled "Community Archaeology in Sierra Nevada (España): the survival of a Territory".
Seminar "Land stewardship in Granada province"	Spain 12 April 2019		Prof. José María Martín Civantos and Dr. Lara Delgado Anés, from the University of Granada, participated in the seminar. They reported about the work of REACH project in the rural areas as the recovery of historical irrigation channels with the local Irrigators Communities.
International Conference "The Museum for all people: Art, Accessibility and Social Inclusion"	Madrid (Spain) 2-5 April 2019	http://museumforall.musa cces.es/en/papers/	Dr. Friederike Berlekamp (SPK) presented the REACH project.
International Conference "Pequenas Ciudades e Ambiente"	Castelo de Vide (Portugal) 14-16 March 2019	<u>2019 – Small Cities and</u> Environment website	Prof. Luda Klusakova (CUNI Charles University) presented the pilot study for the REACH project and Dr. Jaroslav Ira (CUNI Charles University) spoke about the case of Kdyně (Bohemia).
Tomor Social Design Field Lab	Tomor (Hungary) 16 February 2019		Minority Heritage Pilot's Team (ELTE) visited the Tomor Social Design Field Lab organised by MOME EcoLab and introduced REACH project



"The Future of Roma cultural Heritage" conference	Budapest (Hungary) 08 February 2019	https://eriac.nobadkid.org	Minority Heritage Pilot's Team (ELTE) was present at this event to involve in conserving and supporting the heritage of Roma minorities.
Closing Conference of the European Year of Cultural Heritage 2018	Vienna (Austria) 6-7 December 2018	https://europa.eu/cultural _ heritage/europeforculture -conference-closing- european-year-cultural- heritage_en	REACH joined the event represented by the Project Coordinator Prof. Neil Forbes, from Coventry University and Dr. Antonella Fresa, network manager
Second Faro Convention research-action workshop	Huelva (Spain) 3-4 December 2018		Dr. Gábor Oláh (ELTE) presented the REACH project and hosted the world café table on social cohesion and integration.
Heritage Evenings	Budapest (Hungary) 08 November 2018		Minority Heritage Pilot's Team (ELTE) participated in this Heritage evening organized by ELTE BTK Atelier Európai Társadalomtudomány és Historiográfia Tanszék; the representatives of the two H2020 projects, REACH and open-heritage.eu, introduced and discussed the differences and similarities of the projects and the main issues of creating a bottom-up, democratized cultural Heritage.
Fair of European Innovators in Cultural Heritage	Brussels (Belgium) 15-16 November 2018	https://www.eac- events.eu/ehome/fairofeu ropeaninnovatorsincultura lheritage/home/	Dr. Antonella Fresa (Promoter) REACH project Network Coordinator.



International Workshop "Digital History and Public History"	Alicante (Spain) 29 October 2018		Dr. Maurizio Toscano (UGR University of Granada) held a presentation about participatory approaches and intellectual strategies in Digital History projects.
Europeana Aggregators Forum	Berlin (Germany) 23-24 October 2018		Dr. Antonella Fresa (Promoter) REACH project Network Coordinator.
Berliner Herbsttreffen	Berlin (Germany) 15-18 October 2018		Dr. Friederike Berlekamp (SPK Stiftung Preußischer Kulturbesitz) introduced the REACH project and open-heritage.eu Platform.
International Conference on Multiple Heritages	Warsaw (Poland) 16 October 2018	http://www.okf.uw.edu.pl /fr/multimedia/item/729- 60-urodziny-okfisf- uw.html	Prof. Luda Klusakova (CUNI Charles University) introduced the REACH project and the Small Towns Heritage Pilots.
Europeana Migration Collection Day	Pisa (Italy) 12 October 2018	https://www.digitalmeets culture.net/article/europe ana-migration-collection- day-pisa/	Dr. Antonella Fresa (Promoter) REACH project Network Coordinator.
Budapest Ritmo Conference	Budapest (Hungary) 6 October 2018	http://budapestritmo.hu/ en/ritmo-conference/	Dr. Eszter György (ELTE University) introduced the REACH project and the Minority Heritage pilot.
UrbanHIST NWWW IV – Programme	Košice (Slovakia) 1-5 October 2018		Prof. Luda Klusakova (CUNI Charles University) introduced the REACH project.
"Archaeology, History and Environment", Univ ersity "Juan Carlos King"	Madrid (Spain) 2 October 2018		Dr. Lara Delgado Anés and Pablo Romero Pellitero (UGR University of Granada) presented the work from MEMOLab Laboratory in the framework of REACH project.
XI European Mountain Convention	Vatra Dornei (Romania)	https://www.euromontan a.org/wp- content/uploads/2018/10	Prof. Neil Forbes, REACH Project Coordinator, presented "How can



	25-27 September 2018	/Proceedings_session_EN. pdf	digital technologies help to engage with cultural heritage and how can they create innovate interactions with cultural audiences? The examples of the RICHES and REACH projects".
XI European Mountain Convention	Vatra Dornei (Romania) 25-27 September 2018	https://www.euromontan a.org/wp- content/uploads/2018/10 /Proceedings_session_EN. pdf	Prof. José María Martín Civantos (UGR University of Granada) presented the REACH project and the results of the MEMOLA project "MEMOLA Project: How can social innovation and ICT tools be used to promote cultural heritage based on traditional agrosystems".
CHCD – International Symposium on Cultural Heritage Conservation and Digitization	Beijing (China) 13-14 September 2018	https://www.digitalmeets culture.net/article/reach- project-at-the-chcd- international-symposium- on-cultural-heritage- conservation-and- digitization/	Dr. Antonella Fresa (Promoter) REACH project Network Coordinator.
24 th Annual Meeting of the European Association of Archaeologis	Barcelona (Spain) 5-8 September 2018		Rural Heritage Pilot's Team (UGR University of Granada) introduced the REACH project and the work in the rural areas.
4 th AIBR International Conference of Anthropology. Dialogues, encounters and stories from the south.	Granada (Spain) 4-7 September 2018		Prof. José María Martín Civantos (UGR University of Granada) presented the Rural Heritage and the traditional management of the water.



Bardkontakt conference – Cemeteries and memorials in the life of municipalities	Bardejov (Slovakia) 21-22 August 2018	https://bardkontakt.wixsit e.com/en2018/about- conference	Bardejov municipality and ECOVAST Slovakia, both REACH associate partners organized the 26 th edition of the Bardkontakt conference
European Cultural Heritage summit- Visions for Cultural Heritage and Digital Platforms.	Berlin (Germany) 21 June 2018	http://european-cultural- heritage- summit.eu/events/rock- poster-session-cultural- heritage- connects?card=8603	Prof Neil Forbes, REACH Project Coordinator.
European Cultural Heritage summit- Visions for Cultural Heritage and Digital Platforms.	Berlin (Germany) 21 June 2018	http://european-cultural- heritage- summit.eu/events/rock- poster-session-cultural- heritage- connects?card=8603	Dr. Antonella Fresa REACH project Network Coordinator.
PHOTOCONSORTIU M annual event	Barcelona (Spain) 12 June 2018	https://www.digitalmeets culture.net/article/digital- cultural-heritage-as-a-lab- for-fostering-win-win- collaboration-between- the-public-and-the- private-sector/	Dr. Antonella Fresa REACH project Network Coordinator.
New HoRRIzon workshop	Tallinn (Estonia) 03-04 May 2018		Prof. Neil Forbes, REACH Project Coordinator.
Cultural Heritage Mission in Japan	Japan 7-15 April 2018	https://www.digitalmeets culture.net/article/cultura l-heritage-mission-in- japan/	Prof. Gábor Sonkoly, the academic coordinator of Minority Heritage Pilot of REACH project, visited eight universities to promote future cooperations.
ViMM Expert Group"	Berlin (Germany) 12-13 April 2018	https://www.vi-mm.eu/	Dr. Antonella Fresa (Promoter) REACH project Network Coordinator.
CultureLabs kick-off meeting	Athens (Greece) 12-13 April 2018		Prof. Neil Forbes, REACH Project Coordinator.



"Cultural heritage, social cohesion and place attachment" conference/worksh op – session 10 "Heritage of ethnic and minority groups"	Budapest (Hungary) 21 March 2018	https://www.digitalmeets culture.net/article/reach- project-at- conferenceworkshop- cultural-heritage-social- cohesion-and-place- attachment-in-budapest/	Dr. Eszter György and Dr. Gábor Oláh (ELTE Eötvös Loránd University) presented REACH project and the pilot on Minority Heritage.
"Innovation and Cultural Heritage"	Brussels (Belgium) 20 March 2018	https://ec.europa.eu/info/ events/innovation-and- cultural-heritage-2018- mar-20_en	Dr. Antonella Fresa (Promoter) REACH project Network Coordinator.



Annex 9 Good Practices

Title	Date
<u>Çatalhöyük CPBR project</u>	11/12/2019
Abandoned town of Zahrádka	11/12/2019
Acting Communities – Active Community Involvement	11/12/2019
Almòcita Ecomuseum	11/12/2019
Anacostia Community Museum	11/12/2019
Archaeodrome	03/01/2020
Architecture of the Abandoned	11/12/2019
AWA – Advancing Women Artists	19/02/2020
Bečov Botanical Garden	11/12/2019
Berlin City Stories: User-generated Content in a Public Library	11/12/2019
BeSpectACTive!	11/12/2019
Casa Pumarejo	11/12/2019
Castle Hartenberg	11/12/2019
Centro Social Rey Heredia	11/12/2019
CHOICE – Cultural Heritage: Opportunity for Improving Civic Engagement	11/12/2019
Choose the Piece – Civic Museums as Places for Intercultural Dialogue	11/12/2019
City Expedition – Kempten Museum	11/12/2019
Cloudfactory	11/12/2019
Collaborative heritage map	11/12/2019
Community Landscape Project	11/12/2019
CONECT-e Compartiendo el Conocimiento Ecològico Local	11/12/2019
Conoce tus fuentes: Andalusian springs and fountains	11/12/2019
COURAGE Cultural Opposition: Understanding the Cultural Heritage of Dissent in the Former Socialist	11/12/2019
Cuddie Springs Project	11/12/2019
CuitlÃjhuac Museum	11/12/2019
CultureLabs / Finland	11/12/2019
Das Fundbuero / The Lost and Found Office	11/12/2019
Das Mammut kommt – The Mammoth is Coming	11/12/2019
Development of the Valle de Copán region	11/12/2019
Dingwelt.Klangstadt / Dingwelt Sound City	11/12/2019
ECHOES: Enabling Cultural Heritage Oriented European Strategies	11/12/2019



EcoDa – Experimental co-Design Approaches: Investigating possibilities for creating networks of res	11/12/2019
Europeana Space; Best Practice Network Spaces of possibility for the creative reuse of digital cultu	11/12/2019
EVA project (Self-Built Ecovillage)	11/12/2019
e-xiliad@s	11/12/2019
FACS – Full Access to Cultural Spaces	11/12/2019
Factory No. 8 Art Zone	11/12/2019
Father and Son – National Archeological Museum of Naples	11/12/2019
First Roma Country House	03/01/2020
Flora Workshop A.C.	11/12/2019
Forget Heritage – Validated methodology of creative revitalization of abandoned buildings in CE citi	11/12/2019
Forvm MMX Castulo	11/12/2019
Friends of Szádvár Castle	11/12/2019
From Solidarity to 'Hyde Park': Saving the Old Jewish Cemetery in Wroclaw	17/07/2020
Gallery in Church – Luková Revitalization	03/01/2020
Gilena Museographic collection	11/12/2019
Heritage Education and Dissemination Uruguay Science Culture Program	11/12/2019
Heritage for all: Perception of the past and archaeological heritage by people with 142ntellectual disa	11/12/2019
HETOR – Protection and Preservation of Cultural Heritage in Campania	11/12/2019
Historic Graves	03/01/2020
Historical Vlahos dwelling	11/12/2019
Im Zentrum	11/12/2019
Inclusive City Museum: "beteiligen – nicht behindern"	11/12/2019
Independent Theater	11/12/2019
Industrial Water Plant Timisoara – Aquatic Children's Educational Center	11/12/2019
Kyoto Center for Community Collaboration (KCCC)	11/12/2019
La Ponte- Ecomuseo	11/12/2019
LabIN Granada – Citizen innovation laboratory	11/12/2019
LandMark	11/12/2019
Learning through Minecraft	11/12/2019
Leben in Europa – zuhause in Rüsselsheim Rhein-Main / To live in Europe – Being at home in Rüsselshe	11/12/2019
Ledeč Castle Company Ltd.	11/12/2019



Libyně Church – Museum of Stained Glass	11/12/2019
Lieblingsstück – Favorite Item	11/12/2019
Lugo museums network	11/12/2019
Management of Puppetry Heritage in Chrudim	03/01/2020
Místa zblízka project	11/12/2019
Memory; History and Tourism: the archaeological heritage of Antofagasta de la Sierra	11/12/2019
Mertola's Archaeological Site	11/12/2019
MHIMU – Museums and history of municipalities	11/12/2019
Miraflores Park	11/12/2019
MOF – Macerata Opera Festival; Accessibilty Programme	11/12/2019
Mojácar la vieja – archaeological excavation	11/12/2019
MoMoWo – Women's Creativity since the Modern Movement	11/12/2019
MOTHERS – Civic Museums of Reggio Emilia	11/12/2019
Multaka: Museum as Meeting Point – Refugees as Guides in Berlin Museums	03/01/2020
Museo arqueológico de las tecnologías andinas	11/12/2019
Museomix: People Make Museums	11/12/2019
Museum of Broken Relationships	11/12/2019
Museum of World Cultures – Co-creation sessions	11/12/2019
Museum Showcase – "Museumsschaufenster"	11/12/2019
My Cultural Heritage: perceptions of heritage in small towns	11/12/2019
Nativity Scenes Path in Třešť	11/12/2019
NEARCH – New ways of engaging audiences; activating societal relations; and renewing practices in cu	11/12/2019
NewPiligrimAge	11/12/2019
Next-Generation Museum – Castle Žďár nad Sázavou	11/12/2019
OKAP association – Podborany	02/04/2020
Open Ateliers Days	02/04/2020
Oschatz media representation	02/04/2020
Paesaggio di Parabiago Ecomuseum	02/04/2020
Pedagogic method for the preservation of the Gipsy/Romani intangible cultural heritage in the Gandhi	02/04/2020
People's Republic of Stokes Croft	02/04/2020
Percurso do Negro – Black Route Museum in Porto Alegre	02/04/2020
Pluggy - Pluggable Social Platform for Heritage Awareness and Participation	26/03/2020



Popular Musicscapes	02/04/2020
Preservation of the bobbin lace tradition in Balatonendrèd	26/03/2020
Preserving the Mayan-Achi Food System	02/04/2020
Project Querença	02/04/2020
ProteCHt2save	02/04/2020
Qhapaq Ñam (Great Inca Road) – Tramo Vilcashuaman Project	29/04/2020
Rajko method	26/03/2020
Recovering traditional irrigation channels	26/03/2020
Recovery and transmission of agricultural and medicinal knowledge – the District of Chinchaypujio (A	26/03/2020
River Caicena Ecomuseum	26/03/2020
Roadmap for citizen researchers in the age of digital culture	03/01/2020
ROCK – Cultural heritage leading urban futures	26/03/2020
RomaInterbellum: Roma Civic Emancipation Between the Two World Wars	26/03/2020
Romani Community in Coventry	11/12/2019
Romany Local Collection in Újpest	11/12/2019
Rural Heritage and Creative Female Entrepreneurs	20/03/2020
Shared Past – Shared Future	25/03/2020
SHARP project	19/03/2020
Stadtlabor- City Lab	25/03/2020
Storytelling Salon	03/03/2020
Stroke Art	25/02/2020
TAMAM –The mosque communities' education project with the Museum für Islamische Kunst	04/03/2020
TEAM STUCK – youthful museum guides / TEAM STUCK – Jugendliche als Museumsexperten	19/03/2020
Terra Incognita – Abandoned Mining District of Lauterbach	19/03/2020
The Memory Keeper of the New Jewish Cemetery	17/07/2020
TRACES – Creative Co-production Activities	19/03/2020
Umm-el-Jimal Women's Empowerment Project	04/03/2020
UnREST – Unsettling remembering and social cohesion in transnational Europe	25/02/2020
Valle de el Bolsón community museum	25/02/2020
Valls D'Aneu Ecomuseum	15/12/2019
Veterans Curation Program	25/02/2020
Virtual As	25/02/2020



Weaving Museum and Craft-Workshop – Trutnov25/02/2020Women Of Dublin (Women's Museum of Ireland)15/12/2019



Annex 10 Documents available on open-heritage.eu

Title	Link	Date
The creation of resilient Roma cultural heritage. Case	https://www.open-	30/09/2020
study of a bottom-up initiative from North-Eastern	heritage.eu/?p=3023	
Hungary		
REACH D6.2 - Good Practices of Social Participation in	http://www.open-	29/09/2020
Cultural Heritage	heritage.eu/?p=2071	
REACH D6.4- Resilience and social innovation in	https://www.open-	09/09/2020
cultural heritage: a collection of best practices	heritage.eu/?p=2980	
REACH D5.3- Institutional heritage pilot results	https://www.open-	09/09/2020
	heritage.eu/?p=2976	
The REACH project	https://www.open-	20/07/2020
	heritage.eu/?p=3114	
REACH D5.2- Minority heritage pilot results	https://www.open-	09/09/2020
	heritage.eu/?p=2937	
Holding the Space: Choreography, Architecture and	https://www.open-	24/06/2020
Urban Heritage	heritage.eu/?p=2759	
Open Heritage flyer	https://www.open-	13/06/2020
	heritage.eu/?p=2963	
Best Practices flyer	https://www.open-	13/06/2020
	heritage.eu/?p=2966	
REACH D3.1- Participatory Models	http://www.open-	08/01/2020
, ,	heritage.eu/?p=2908	
REACH D3.2-Selection of Projects and Mapping of	http://www.open-	08/01/2020
Clustered Research Findings	heritage.eu/?p=2076	, ,
An attempt to create minority heritage: The history	http://www.open-	01/12/2019
of the Rom Som club (Rom Som cigányklub) (1972–	heritage.eu/?p=3149	-,,,
1980)		
The Strategic Use of Heritage Representations: The	http://www.open-	27/11/2019
Small Towns of Podlasie Province	heritage.eu/?p=2759	
D5.2 Hackathons Report	http://www.open-	10/10/2019
·	heritage.eu/?p=2702	, ,
D5.6 Innovative access to content in education	http://www.open-	04/10/2019
	heritage.eu/?p=2706	, ,
Selection of Projects and Mapping of Clustered	http://www.open-	24/09/2019
Research Findings	heritage.eu/?p=2696	, ,
European Policy Brief. Soil	http://www.open-	24/09/2019
, ,	heritage.eu/?p=2688	, ,
European Policy Brief. Agrobiodiversity As	http://www.open-	24/09/2019
Mediterranean Agrarian Heritage	heritage.eu/?p=2677	, ,
European Policy Brief. Water	http://www.open-	24/09/2019
	heritage.eu/?p=2687	,, == 20
RICHES flyer	http://www.open-	20/09/2019
	heritage.eu/?p=2641	,,
RICHES flyer: Taxonomy	http://www.open-	20/09/2019
	heritage.eu/?p=2673	_0, 00, 2010
RICHES flyer: Food and Cultural Heritage in the Urban	http://www.open-	20/09/2019
Age: the role of local food movements	heritage.eu/?p=2671	_0,00,2010
	1.0110050.00/1P=20/1	



RICHES flyer: Economics of Culture	http://www.open- heritage.eu/?p=2669	20/09/2019
RICHES flyer: Intellectual Property Rights Strategy	http://www.open- heritage.eu/?p=2667	20/09/2019
RICHES flyer: digital libraries; collections; exhibitions and users.	http://www.open- heritage.eu/?p=2659	20/09/2019
RICHES flyer: Co-creation	http://www.open- heritage.eu/?p=2664	20/09/2019
Embedding Engagement Participatory Approaches to Cultural Heritage	http://www.open- heritage.eu/?p=2364	19/09/2019
The legal framework of cultural landscapes in Andalusia (Spain): limits and possibilities of public participation from an archaeological perspective	http://www.open- heritage.eu/?p=2370	19/09/2019
Ciencias Sociales y Humanidades Digitales Aplicadas	http://www.open- heritage.eu/?p=1348	19/09/2019
The Berlin call to action. Cultural heritage for the future of Europe	http://www.open- heritage.eu/?p=1371	19/09/2019
Mapping of Cultural Heritage actions in European Union policies; programmes and activities	http://www.open- heritage.eu/?p=1561	19/09/2019
How culture and the arts can promote intercultural dialogue in the context of the migratory and refugee crisis	http://www.open- heritage.eu/?p=1533	19/09/2019
The role of public policies in developing entrepreneurial and innovation potential of the cultural and creative sectors	http://www.open- heritage.eu/?p=1512	19/09/2019
Promoting access to culture via digital means: policies and strategies for audience development	http://www.open- heritage.eu/?p=1593	19/09/2019
Implementation of Commission Recommendation on the digitisation and online accessibility of cultural material and digital preservation	http://www.open- heritage.eu/?p=2313	19/09/2019
Culture for Cities and Regions	http://www.open- heritage.eu/?p=1547	19/09/2019
Towards an EU strategy for international cultural relations. Joint communication to the European Parliament and the Council.	http://www.open- heritage.eu/?p=1379	19/09/2019
Participatory Governance of Cultural Heritage	http://www.open- heritage.eu/?p=1569	19/09/2019
Innovation in Cultural Heritage. Research for an integrated European Research Policy	http://www.open- heritage.eu/?p=1362	19/09/2019
Creative Europe Networks - 28 pan-European organisations connecting and strengthening Europe's cultural sectors	http://www.open- heritage.eu/?p=1506	19/09/2019
Connecting Cultures; Connected Citizens	http://www.open- heritage.eu/?p=1576	19/09/2019
A New European Agenda for Culture	http://www.open- heritage.eu/?p=1392	19/09/2019
RICHES Think Paper 07. Public-Private Partnerships for Cultural Heritage: Opportunities; Challenges; Future Steps	http://www.open- heritage.eu/?p=2513	19/09/2019



community building and stakeholder consultation		
RICHES Think Paper 04. Digital Technologies: Re- thinking Turkish Libraries in an Information Society	http://www.open- heritage.eu/?p=2519	19/09/2019
RICHES Think Paper 01. Copyright and Cultural Heritage: Developing a Vision for the Future	http://www.open- heritage.eu/?p=2525	19/09/2019
RICHES Think Paper 06. Museum education with digital technologies: participation and lifelong learning	http://www.open- heritage.eu/?p=2515	19/09/2019
RICHES Think Paper 03. Cultural Heritage Festivals: Belonging; Sense of Place and Identity	http://www.open- heritage.eu/?p=2521	19/09/2019
RICHES Think Paper 08. Cultural Heritage as fuel for innovation: enabling the power of creation	http://www.open- heritage.eu/?p=2503	19/09/2019
RICHES Think Paper 05. Digital heritage: intellectual rights; democracy and commoditisation of cultural heritage places	http://www.open- heritage.eu/?p=2517	19/09/2019
RICHES Think Paper 02. New Forms of Artistic Performances and the Future of Cultural Heritage	http://www.open- heritage.eu/?p=2523	19/09/2019
REACH brochure	http://www.open- heritage.eu/?p=470	19/09/2019
10 European Initiatives of EYCH 2018	http://www.open- heritage.eu/?p=1555	19/09/2019
Not a mere tangential outbreak: gender; feminism and cultural heritage	http://www.open- heritage.eu/?p=1615	19/09/2019
RICHES D2.1 CH Definitions and Taxonomy	http://www.open- heritage.eu/?p=2557	19/09/2019
RICHES D2.2 Digital copyrights framework	http://www.open- heritage.eu/?p=2559	19/09/2019
RICHES D3.1 Transformation; change and best practice for CH processes	http://www.open- heritage.eu/?p=2561	19/09/2019
RICHES D4.1 European identity; belonging and the role for digital CH	http://www.open- heritage.eu/?p=2564	19/09/2019
RICHES D4.2 Good practices and methods for co- creation	http://www.open- heritage.eu/?p=2566	19/09/2019
RICHES D4.3 Structures for community and territorial cohesion	http://www.open- heritage.eu/?p=2568	19/09/2019
RICHES D5.1 The Use of Craft Skills in New Contexts	http://www.open- heritage.eu/?p=2570	19/09/2019
RICHES D5.2 Place-making; promotion and commodification of CH resources	http://www.open- heritage.eu/?p=2572	19/09/2019
RICHES D5.4 CH Best Practice in the Digital Economy	http://www.open- heritage.eu/?p=2574	19/09/2019
RICHES D6.1 Access; Participation; Learning: Digital strategies for audience engagement with cultural heritage in museums and libraries	http://www.open- heritage.eu/?p=2576	19/09/2019
RICHES D7.2 Online resources for living heritage	http://www.open- heritage.eu/?p=2578	19/09/2019
European Policy Brief. Co-creation strategies: from incidental to transformative	http://www.open- heritage.eu/?p=2481	18/09/2019
European Policy Brief. RICHES Taxonomy of cultural heritage definitions	http://www.open- heritage.eu/?p=2483	18/09/2019



community building and stakeholder consultation		
European Policy Brief. Digital Copyright Framework. The move from analogue to digital and new forms of IPR	http://www.open- heritage.eu/?p=2485	18/09/2019
European Policy Brief. Food Heritage and Culture: Changing Spaces of Production and Consumption	http://www.open- heritage.eu/?p=2479	18/09/2019
European Policy Brief. Towards a Craft Revival: Recalibrating Social; Cultural; Economic and Technological Dynamics	http://www.open- heritage.eu/?p=2477	18/09/2019
European Policy Brief. European Minorities and Identity: strengthening relationships for a sense of belonging in the digital era	http://www.open- heritage.eu/?p=2470	18/09/2019
European Policy Brief. The Cultural Heritage Institution: Transformation and Change in a Digital Age	http://www.open- heritage.eu/?p=2473	18/09/2019
European Policy Brief. The Economic and Fiscal Dimension of Cultural Heritage	http://www.open- heritage.eu/?p=2475	18/09/2019
Management of Puppetry Heritage in Chrudim	http://www.open- heritage.eu/?page_id=19 11	16/09/2019
Museum of the Black Route; Porto Alegro	http://www.open- heritage.eu/?page_id=19 16	16/09/2019
Roadmap for Citizens Researchers in the Age of Digital Culture	http://www.open- heritage.eu/?page_id=19 22	16/09/2019
Archaeodrome	http://www.open- heritage.eu/?page_id=19 37	16/09/2019
Umm-el-Jimal Women's Empowerment Project	http://www.open- heritage.eu/?page_id=19 46	16/09/2019
LukovÃj Revitalization	http://www.open- heritage.eu/?page_id=16 84	16/09/2019
First Roma Country House	http://www.open- heritage.eu/?page_id=16 23	16/09/2019
Historic Graves	http://www.open- heritage.eu/?page_id=19 34	16/09/2019
Multaka: Museum as Meeting Point. Refugees as Guides in Berlin Museums	http://www.open- heritage.eu/?page_id=16 35	16/09/2019
Opening conference of REACH Project	http://www.open- heritage.eu/?p=1074	17/07/2019
Recovering Traditional Irrigation Channels	http://www.open- heritage.eu/?page_id=16 79	09/03/2019



The European Year of Cultural Heritage (2018). Decision of the European Parliament and of the Council	http://www.open- heritage.eu/?p=1383	22/02/2019
REACH Factsheet	http://www.open-	22/02/2019
	heritage.eu/?p=457	
The European Cultural Heritage Strategy for the 21st	http://www.open-	22/11/2018
century	heritage.eu/?p=1406	



Annex 11 List of Cooperation Agreements, MoU and informal cooperation

Project/Organisation/ Individual	Cooperation
Aarhus University, School of Communication and Culture	CA
Ancient History Encyclopaedia	CA
ARCHES Project	Informal cooperation
Churches 21 project	MoU
CINE Museum Nord	MoU
CitizenHeritage project	MoU
COURAGE Project	MoU
CultureLabs Project	MoU
CULTURE MOVES Project	MoU
DANUrB+	MoU
Del Cunto Giulia	СА
Department of Cultural Heritage and Conservation, Estonian Academy of Arts	СА
Di Giuseppantonio Di Franco Paola	CA
e-Heritage	MoU
EMOTIVE Project	MoU
EUCANET Project	MoU
Europeana Migration	MoU
European Heritage Tribune	CA
EXARC	CA
Fondazione Sistema Toscana	CA
Gogate srl	CA
Hi Stories srl	CA
idrija2020 Association	CA
I Media Cities Consortium	MoU
Institute of Mathematics and Informatics, Bulgarian Academy of Sciences- IMI-BAS	CA
Kadir Has University	CA
Kaleidoskope Project	MoU
Kultura Nova Foundation	СА
Multaka Museum Organization	СА
Net4Society	MoU

REACH Deliverable: D2.3 Title: Final report on dissemination activities, community building and stakeholder consultation



PHOTOCONSORTIUM	CA
PLUGGY Project	MoU
Politecnico di Milano ABC Dep.	CA
PRATA SARA	CA
Reconnecting With Your Culture Project	MoU
Roma Online Visual Tool Project	MoU
RUINS Project	MoU
RURITAGE Project	Informal Cooperation
SC Mecatronica srl	СА
Schnabel Marc Aurel	CA
School of Architecture Mardin Artuklu University	CA
Sh.Arch srl	CA
SOPHIA Social Platform for Holistic Heritage Impact Assessment	MoU
The Israel Museum	CA
The Nomad Creative Projects	MoU
TRACES Project	MoU
ViMM Project	MoU
Virtual Experience Company Ltd	CA
Winterbottom Mark	CA
Yvonne Zindel	CA



Annex 12 List of papers and scientific publications

A number of publications have been made during the project's lifetime.

• **Title**: <u>The REACH project re-designing access to cultural heritage for a wider participation in</u> preservation, (re-)use and management of European culture.

Authors: Nicola Alfarano, Elisa Debernardi, Antonella Fresa, Francesca Melani, Elena Pardini *Journal or equivalent*: EVA Florence Conference 2020

Year of publication: 2020

• Title: Holding the Space: Choreography, Architecture and Urban Heritage

Authors: Marie-Louise Crawley and Rosamaria Kostic Cisneros Journal or equivalent: Dance Articulated, Vol 6: 1, pages 45-63 Year of publication: 2020

• Title: <u>An attempt to create minority heritage: The history of the Rom Som club (Rom Som cigányklub) (1972–1980)</u>

Authors: Eszter György Journal or equivalent: Romani Studies 5, Vol. 29, No. 2 (2019), 209–36 ISSN 1528–0748 (print) 1757–2274 (online) DOI: <u>https://doi.org/10.3828/rs.2019.9</u> Year of publication: December 2019

• Title: <u>Embedding engagement participatory approaches to cultural heritage</u>.

Authors: Neil Forbes, Silvana Colella Journal or equivalent: SCIRES-IT Year of publication: 2019

 Title: <u>The legal framework of cultural landscapes in Andalusia (Spain): limits and possibilities of public participation from an archaeological perspective.</u> Authors: Lara Delgado Anés, José María Martín Civantos *Journal or equivalent*: Postclassical Archaeologies, vol 9/2019 Year of publication: 2019 REACH Deliverable: D2.3 Title: Final report on dissemination activities, community building and stakeholder consultation



• Title: <u>The Strategic use of Heritage Representations: Small Towns of Podlasie Province</u>. Authors: Luda Klusáková, Halina Parafianowicz, Marlena Brzozowska

Journal or equivalent: Urbanities, Journal of Urban Ethnography

Year of publication: 2019

- Title: <u>Innovation in cultural Heritage research. For an integrated European research policy</u>. Authors: Gábor Sonkoly, Tanja Vahtikari *Journal or equivalent*: Publications Office of the European Union Year of publication: 2018
- Title: <u>'Not a mere tangential outbreak': gender, feminism and cultural heritage.</u> Authors: Silvana Colella

Journal or equivalent: Il Capitale Culturale: Studies on the Value of Cultural Heritage, Issue 18, Pp 251-275 (2018)

Year of publication: 2018

• **Title**: <u>The creation of resilient Roma cultural heritage.</u> Case study of a bottom-up initiative from <u>North-Eastern Hungary</u>.

Authors: Eszter György, Gábor Oláh Journal or equivalent: socio.hu Year of publication: 2018

• Title: <u>Where the researcher cannot get: open platforms to collaborate with citizens on</u> <u>cultural heritage research data</u>.

Authors: Maurizio Toscano

Journal or equivalent: E. Romero Frías and L. Bocanegra Barbecho (Eds.), Ciencias Sociales y Humanidades Digitales Aplicadas, Granada, 2018

Year of publication: 2018

Further publications are anticipated in 2021. Some details are subject to change:

• **Title:** <u>*The REACH project contribution to protecting, preserving and valuing tangible and intangible heritage through participation*</u>

Authors: Nicola Alfarano, Elisa Debernardi, Antonella Fresa, Francesca Melani, Elena Pardini Journal or equivalent: The REACH paper presented at EuroMed2020 Conference is in the process to be published by Springer Nature LNCS REACH Deliverable: D2.3 Title: Final report on dissemination activities, community building and stakeholder consultation



Title: Didactics of Archaeology: Education and Participation for heritage training and its future protection.

Authors: José Mª Martín Civantos, Lara Delgado Anés, Mª Teresa Bonet García Journal: e-rph Revista electrónica de patrimonio histórico

• **Title:** Building community resilience through heritage in small towns: case study of Vysoké nad Jizerou in the 1990s

Authors: Jiří Janáč

Journal or equivalent: Luďa Klusáková and Blanca del Espino Hidalgo (Eds) Small Towns Resilience and Heritage Commodification, Peter Lang S.A. – International Academic Publishers, Brussels

• **Title:** Balancing Between Local and Global: Heritage Presentations of Central European Small Towns (Case of Telč and Bardejov).

Authors: Jan Krajíček

Journal or equivalent: Luďa Klusáková and Blanca del Espino Hidalgo (Eds) Small Towns Resilience and Heritage Commodification, Peter Lang S.A. – International Academic Publishers, Brussels

• Title: Principles for heritage-based resilience in small towns facing the global era

Authors: Luďa Klusáková and Blanca del Espino Hidalgo

Journal or equivalent: Luďa Klusáková and Blanca del Espino Hidalgo (Eds) Small Towns Resilience and Heritage Commodification, Peter Lang S.A. – International Academic Publishers, Brussels

• Title: Heritage characterization and strategies for resilient small towns

Authors: Luďa Klusáková and Blanca del Espino Hidalgo

Journal or equivalent: Luďa Klusáková and Blanca del Espino Hidalgo (Eds) Small Towns Resilience and Heritage Commodification, Peter Lang S.A. – International Academic Publishers, Brussels

• **Title:** Iron curtain in Aš: socialist heritage and its destiny after 1990.

Authors: Linda Kovářová, Jan Krajíček, Jan A. Šturma

Journal or equivalent: Colloquia Humanistica 10 (2021 - accepted for review)