The legacy continues Beyond

OUR HERITAGE:
WHERE THE PAST
MEETS THE FUTURE

2018 EUROPEAN YEAR OF CULTURAL HERITAGE
#EuropeForCulture

COVENT GARDEN, BRUSSELS
20 MARCH 2019
SYMPOSIUM

Objectives of the EYCH 2018

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource;**
- To raise awareness of **common history and values;**
- To reinforce a sense of belonging to **Europe;**
- To better **protect, safeguard, reuse, enhance, valorise and promote Europe's cultural heritage**.

CHANGE YOUR PERSPECTIVE

EYCH 2018 buzzing with activity

- **37** countries
- **38** stakeholder organisations
- **19** Commission's DGs
- EU institutions/bodies

- Over **18 000** events reaching **10 million** people

- **14 000** labelled projects and events.
  - incl. over 900 EU funded projects (Horizon 2020,Erasmus +, Interreg, etc)

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Ten European initiatives responding to four objectives

Engagement

- **Shared heritage:** cultural heritage belongs to us all
- **Heritage at school:** children discovering Europe's most precious treasures and traditions
- **Youth for heritage:** young people bringing new life to heritage

Sustainability

- **Heritage in transition**: re-imagining industrial, religious, military sites and landscapes
- **Tourism and heritage**: responsible and sustainable tourism around cultural heritage

Protection

- **Cherishing heritage:** developing quality standards for interventions on cultural heritage
- **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks for cultural heritage

Innovation

- **Heritage-related skills:** better education and training for traditional and new professions
- **All for heritage:** fostering social innovation and people's and communities participation
- **Science for heritage:** research, innovation, science and technology for the benefit of heritage

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EI 8: Heritage- Related Skills

- **Recommendations and good practice case studies on heritage skills, training and knowledge** (OMC experts' report)

- Vocational Education and Training (VET) Excellence Awards 2018 - a "**special selection of the Jury**" for cultural heritage VET organisations

European Vocational Skills Week 2018

5-9 November 2018

#DiscoverYourTalent   #EUVocationalSkills

International conference
Professionalism in the Built Heritage Sector

February 5-8, 2018 | Arenberg Castle, Leuven

RLICC
~ THEMATIC WEEK ~
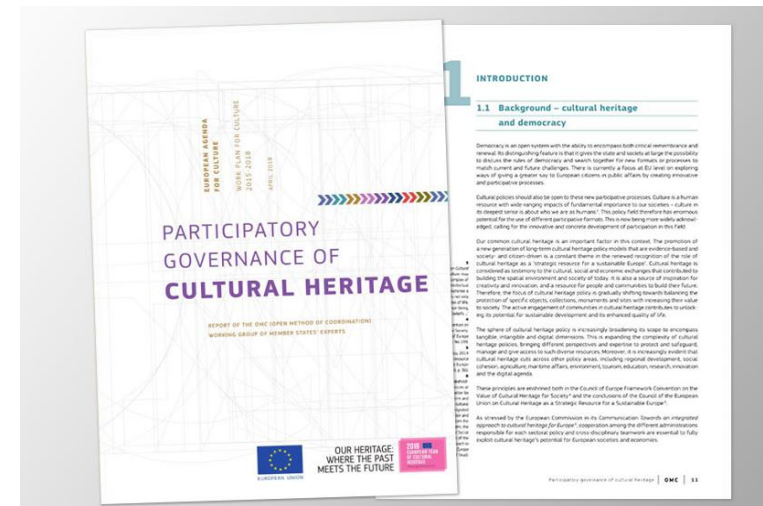
FEBRUARY 5-8, 2018 - LEUVEN, BELGIUM

RAYMOND LEMAIRE International Centre for Conservation

KU LEUVEN

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EI 9: All for heritage

- OMC experts' report on **participatory governance** of cultural heritage

- **'The Faro Way' project** with Council of Europe

- The **STEPS project**

- **The H2020 REACH platform** on participatory preservation, reuse and management of cultural heritage

EI 10: Science for heritage

Promoting excellence:

- **€ 66 million for heritage-related R&I projects** through **7 calls for proposals** by Horizon 2020 in 2018

Generating expertise:

- **Launch of 'Community of Innovators in Cultural Heritage'**

FAIR OF EUROPEAN INNOVATORS IN CULTURAL HERITAGE
15-16 November 2018
The EGG, Brussels
eritage.eu

European Commission
Horizon 2020
Cultural Heritage
List of projects
2014-2018

Research and Innovation

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THE LEGACY- European Framework for Action on Cultural Heritage

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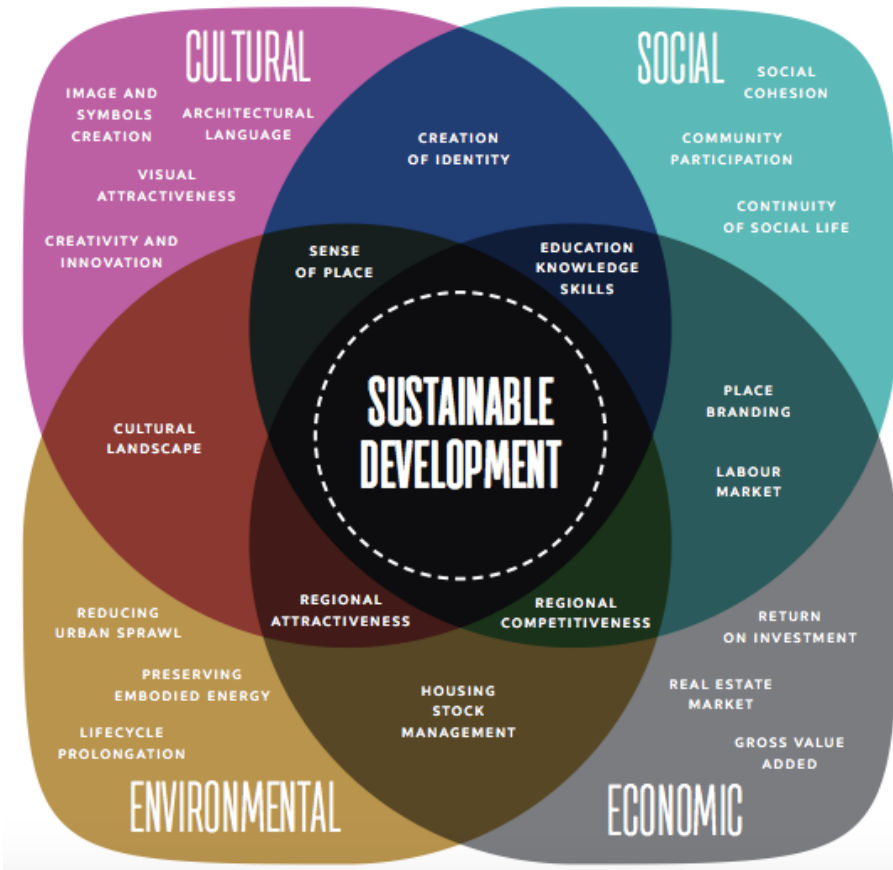OF CULTURAL
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Main objective

To set a **common direction** for heritage related activities at European level, primarily in **EU policies and programmes**
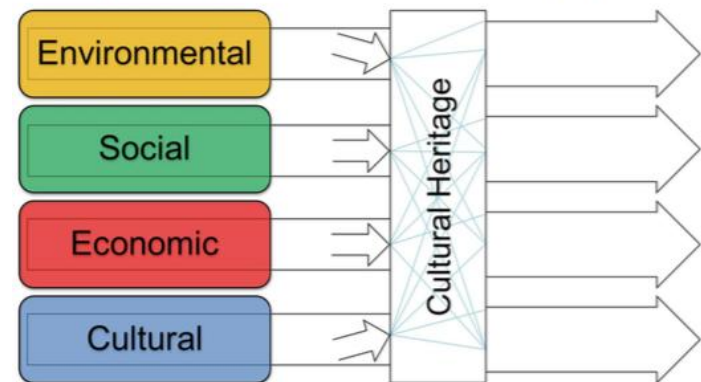
The "Foundations"

- Holistic
- Integrated
- Participatory

How to do it?

"Upstream" perspective on cultural heritage impact

Environmental
Social
Economic
Cultural

Cultural Heritage

CHCfE consortium)

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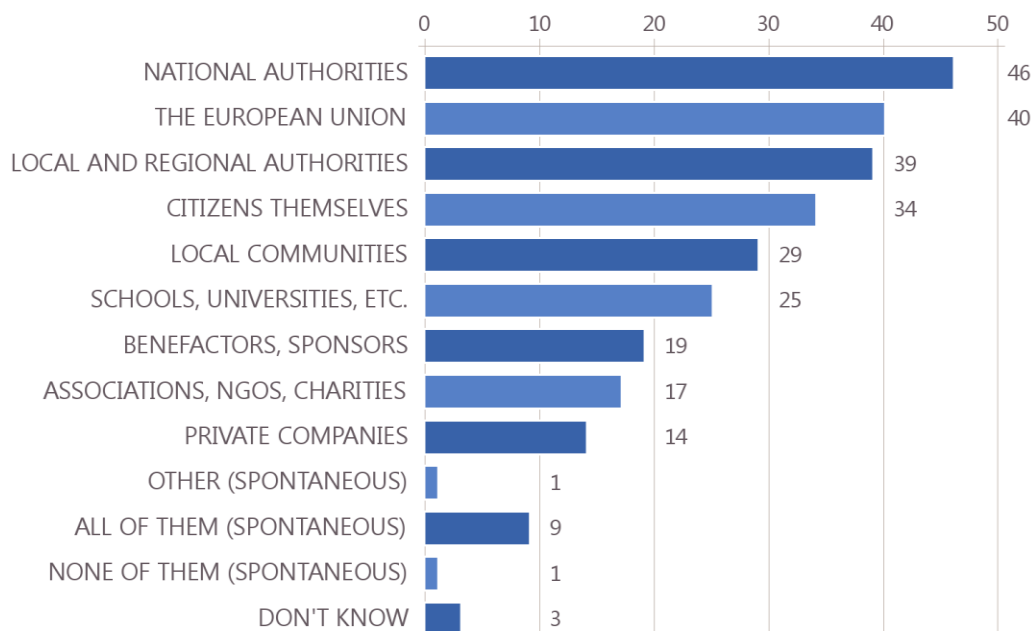OF CULTURAL
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Eurobarometer on cultural heritage

Public authorities should allocate more **resources** to Europe's CH (74%).

Actors that should do the most are **national authorities** (46%), the **EU** (40%), **local** and **regional** authorities (39%) or **citizens** themselves (34%).

QB11 In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)? (MULTIPLE ANSWERS POSSIBLE)
(% - EU)

Actor	%
NATIONAL AUTHORITIES	46
THE EUROPEAN UNION	40
LOCAL AND REGIONAL AUTHORITIES	39
CITIZENS THEMSELVES	34
LOCAL COMMUNITIES	29
SCHOOLS, UNIVERSITIES, ETC.	25
BENEFACTORS, SPONSORS	19
ASSOCIATIONS, NGOS, CHARITIES	17
PRIVATE COMPANIES	14
OTHER (SPONTANEOUS)	1
ALL OF THEM (SPONTANEOUS)	9
NONE OF THEM (SPONTANEOUS)	1
DON'T KNOW	3

Special Eurobarometer 466

Report

Cultural Heritage

Fieldwork
September-October 2017
Publication
November 2017

Survey requested by the European Commission,
Directorate-General for Education, Youth, Sport and Culture
and co-ordinated by the Directorate-General for Communication

This document does not represent the point of view of the European Commission.
The interpretations and opinions contained in it are solely those of the authors.

Special Eurobarometer 466 – Wave EB88.1 – TNS opinion & social

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4 Key principles for the future

- **Holistic** approach

- **Mainstreaming and** integrated approach

- **Evidence-based** policy making

- **Multi-stakeholder** cooperation

ENGAGEMENT

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SUSTAINABILITY

INTERNATIONAL

PROTECTION

INNOVATION

5 main areas of action – 65 actions

Area of action	Example
Participation and access for all	Encouraging access through participatory initiatives such as the **European Heritage Days**, increasing digital access through **Europeana.**
Smart solutions for a cohesive and sustainable future	Supporting heritage-led local and regional development, for instance through the **Urban Agenda for the EU.**
Safeguarding endangered heritage,	Support **heritage professionals**, ensure **quality principles** for EU funded investments on cultural heritage, **counter the illicit trafficking** of cultural property.
Mobilising knowledge and research for technical and social innovation	Support **advanced digitisation** through **Horizon 2020**, foster **social innovation** and cultural heritage competences.
Reinforcing international cooperation on heritage	Support partner countries by providing **technical assistance**, **information exchange** and **peer-to-peer learnin**g on cultural heritage.

Cultural heritage knowledge and research

CLUSTER OF ACTIONS 10: Technological tools for innovation on cultural heritage
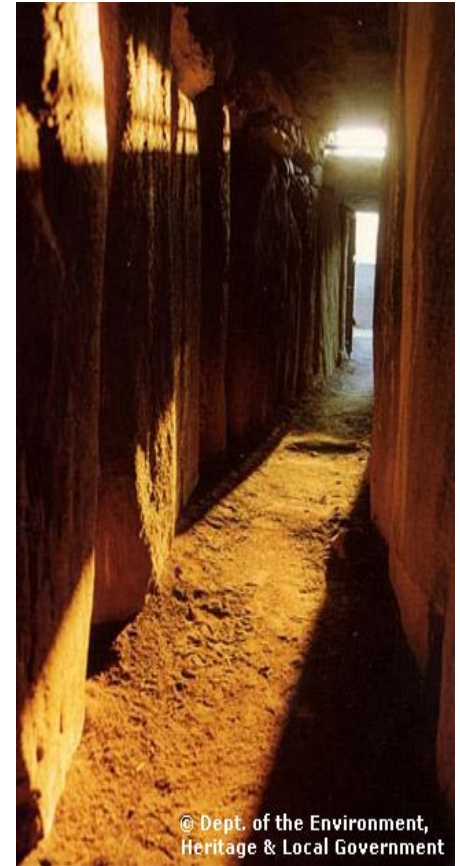
- funding for research and innovation projects on advanced digitisation and curation of digital assets under H2020
- boosting the Community of Innovators in cultural heritage
- extension of Copernicus services to cultural heritage.

CLUSTER OF ACTIONS 11 : Foster social innovation and cultural heritage competences

- further implementing the "Faro Way" project
- promoting further experimentation and scientific studies on the impact of cultural production and participation o   n people's wellbeing and health
- global problem solving platforms

CLUSTER OF ACTIONS 12: boosting skills in cultural heritage professions

- support to the development of qualified professionals and improvement in knowledge management and knowledge transfer in the cultural heritage sector through projects, including under the Erasmus+ programme.

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Thank you!

🌐 **https://europa.eu/cultural-heritage**

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📖 **Legal basis EYCH**

https://ec.europa.eu/culture/content/european-framework-action-cultural-heritage_en

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