



REACH
WORKSHOP ON PARTICIPATORY APPROACHES
FOR CREATIVITY AND ENTREPRENEURSHIP
12 March 2019

Centre for Dance Research, Coventry University
Institute for Creative Enterprise (ICE), Parkside, Coventry, CV1 2NE

9.00 - Arrival and registration

9.20 - Neil Forbes (Coventry University) Welcome/introduction to the REACH project

Session 1:

9.35 - Sarah Whatley (Coventry University) Overview of intangible cultural heritage and EU projects within context of participatory and creative (re-)use

9.55 - Maria Ralli (National Technical University of Athens) E-Space Portal/WITH federated search functionality for (re-)use of cultural content. CrowdHeritage: CrowdSourcing Platform for enriching Cultural Heritage assets.

10.25 - Charlotte Waelde (Coventry University) Heritage sensitive intellectual property strategies for intangible cultural heritage

10.45 - Question and Answer Session

11.10-11.30 - BREAK

Session 2:

11.30 - Daniel Ockeleon (Noterik) Demonstration of the pop-up museum and QANDR

12.00 - Graham Black (Nottingham Trent University) Museums in the age of participation

12.20 - Sally Hartshorne (University of Leicester) Discovering the stories of Leicester's Cultural Quarter

12.40 - Question and Answer Session

13.00-14.00 - LUNCH



Session 3:

14.00 - Richard Tomlins (Coventry University) Sprinting the Creative Economy

14.20 - Dom Breadmore (Ludic Rooms) Open Citizens: Postdigital participation through play

14.40 – Antonella Fresa (Promoter) DigitalMeetsCulture: the online cultural heritage magazine

15.00 Question and Answer Session

15.25-15.45 - BREAK

Session 4:

15.45 Panel 1 - Audience questions to Maria Ralli, Antonella Fresa, Daniel Ockeloan and Graham Black

16.15 Panel 2 - Audience questions to Dom Breadmore, Charlotte Waelde, Richard Tomlins, Sally Hartshorne and Neil Forbes

16.45 - Neil Forbes - Summary and Conclusions

17.00 Workshop closure

Please visit the REACH project website for further information: www.reach-culture.eu

The REACH project has received funding from the European Union's Horizon 2020 research and innovation programme, under grant agreement No 769827.