

REACH

RE-designing Access to CH for a wider participation in preservation,
(re-)use and management of European culture

Towards Horizon Europe Museums sector

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Complexity of museum work

ICOM Statutes, Article 3 - Definition of Terms

Section 1. Museum

“A museum is a non-profit, permanent institution in the service of society and its development, open to the public, which acquires, conserves, researches, communicates and exhibits the tangible and intangible heritage of humanity and its environment for the purposes of education, study and enjoyment.”

(http://icom.museum/fileadmin/user_upload/pdf/Statuts/statutes_eng.pdf)

Cultural Heritage in Museums

Often not preserved in the original context.

Often kept in various institutions.

Often displayed for people with different background, foreign or unknown context, addressing issues for education and entertainment.

Cultural Heritage

Is multilayered

- Material
- Technics
- Iconography
- Production/Use
- Collection/Research/Exhibition

...

Multiperspectivity approaches are necessary

A comprehensive network is indispensable:

Interdisciplinary

Inter-institutional

Regional – Supra-regional – International

Professionals – Non-professionals

Expectations from the museum sector

Development of suitable infrastructures and tools

- collaborative platform necessary
- Adaptation of the legal framework
- Appropriate technical equipment
- Special training for the staff
- Easy to find and use tools for teaching / edutainment
- Tools to involve the public / citizen science

Expectations from the museum sector

Research need to be done in different areas, such as:

cultural heritage and tourism

→ cultural heritage and education

→ cultural heritage and the involvement of citizens

→ preservation

→ illicit traffic

→ provenance research

Thank you for your attention

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