

A photograph of two women in a workshop setting. The woman on the left, wearing a patterned vest and a yellow scarf, is looking down at a photograph on a table. The woman on the right, wearing glasses and a dark jacket, is holding up a large, tilted photograph for closer inspection. Several other historical photographs are laid out on the white table in front of them. The background shows a clean, modern workspace with white cabinets and a wooden storage unit on the right.

Finnish Heritage Agency, Culture Labs and collaboration with Reach

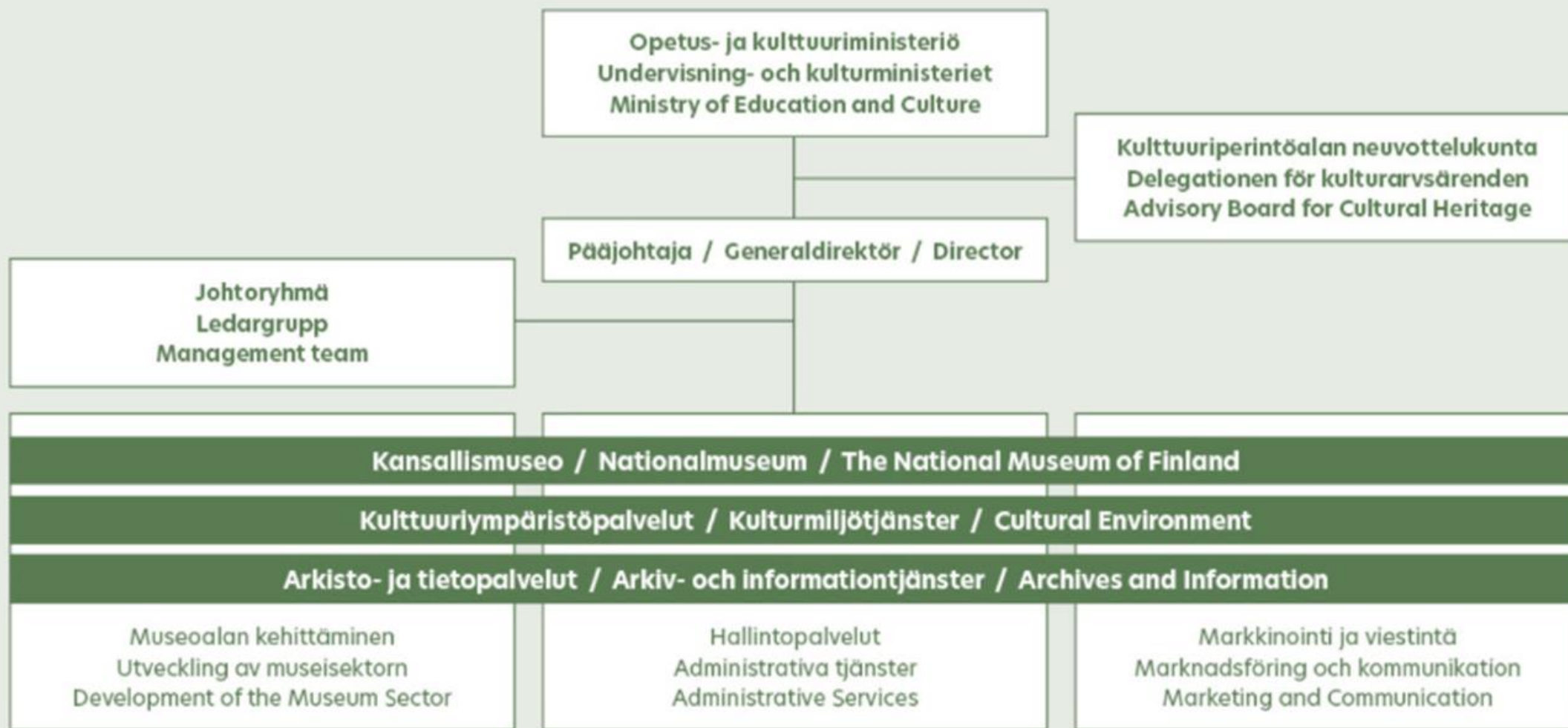
Reach workshop, Berlin 20.-21.11.2018

Ismo Malinen, Finnish Heritage Agency



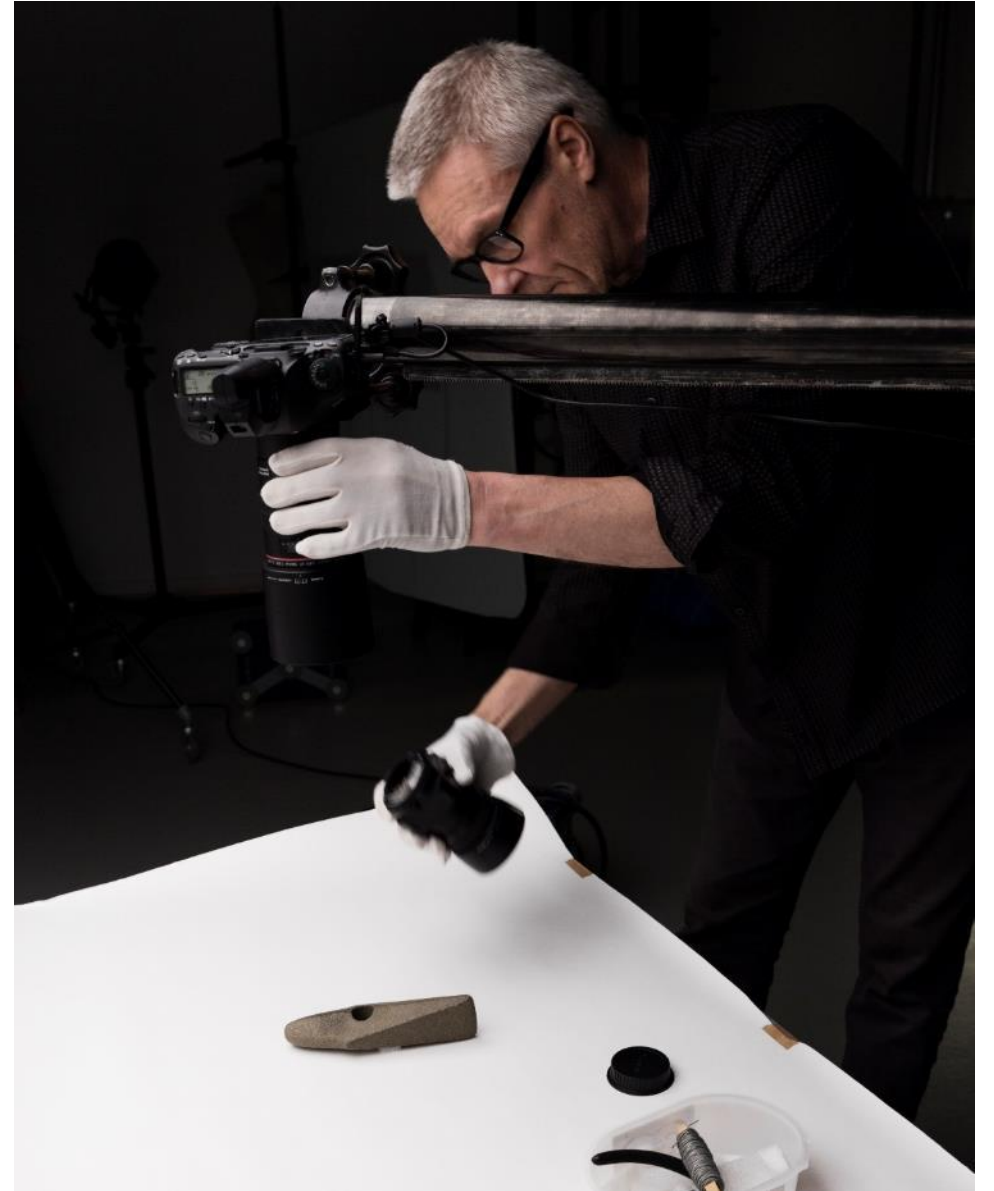
Museovirasto

Museovirasto / Museiverket / The Finnish Heritage Agency



We do things together and interact with people genuinely

- **We work together with our partners and develop ways of interacting with people.** We are easy to reach, and we are present where things need to be done and where things happen.
- We develop new digital services, new manners of cooperation and our own customer understanding. We are successful when operating and interacting with us is considered positive and valuable.



Picture collections



Gustav Johan Philip Armfelt (1830-1880), lithograph, (HK19451220:4)



Photo: Unknown: Bodies of dead rebels in Tampere, 1918 (detail), HK19210119:13

- National Cultural Historical Picture Collections, Acquisitions since 1840s (1860s -)
- About 18 million images produced using different methods (photographs, drawings, watercolours, graphics, and prints) from 16th century to the present day.
- Collections of images depicting Finnish History, Ethnography, Foreign cultures, Maritime History, Built cultural environment and Finnish Press photo archives
- 14 + project personnel
- Photographic services
- Online services: www.Kuvakokoelmat.fi and www.finna.fi (museums.finna.fi), Flickr



Teuvo Kanerva (1922-2005) collection 2014

- Digitization and publishing online with basic information
- In total 6000 photographs (1957-1986)
- 284 unknown
- Included some easy
- Published 14.3.2014 on kuvakokoelmat.fi and information on social media

Results:

- In total 1771 responses (single images) in **897** emails or feedback forms



Do you recognise place, time or have other information about this photograph?



A lot of new information and feedback

HK19950323:5698:

- Seinäjoki: 17 answers
- Lahti: 4 answers

HK19950323:5713:5713

- Kouvola: 5 answers
- Jyväskylä: 1 answer
- Luumäki: 1 answer

Only about 30 without identification



Teuvo Kanerva, 1982



"Boys with their bicycles and mopeds"

Feedback: "...actually there's no mopeds in that photograph. A boy or young man sits on a Czechoslovakian Jawa motorcycle, and behind it you can see the front wheel and handlebar of a Vespa. The sign on the wall has a HM-logo, meaning "Helsingin Meijerituote". Picture is taken in front of Humalistonkatu 7 and 5, Helsinki."



Teuvo Kanerva, 1963



**Segments of the Polar icebreaker Kapitan Nikolai under construction at the Helsinki Shipyard. Ship was delivered to Soviet Union in 1978. Teuvo Kanerva, latest 1978.
(HK19950323:5765)**

Wikimedia loves monuments

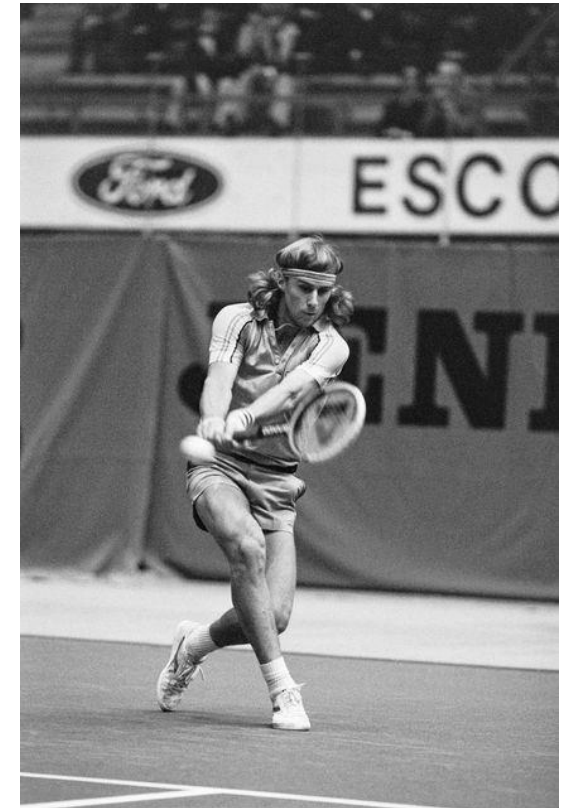
- Photography Competitions 2017 and 2018
- Wikimedia Finland and Finnish Heritage Agency
- 2017: 1100 images, 90 photographers
- 2018: 3464 images, 98 photographers
- Photographer Soile Tirilä (Picture Collections) one of the jury members
- Selection preserved in our collections, same licenced (Free use)
- Images: Helsinki City Theatre. Photo: Saandraa.; Petäjävesi old church, Photo: Maarit Siitonen. Both CC BY SA 4.0



Voluntiers working with collections

Press Photographer Hannu Lindroos

Paula Laajalahti, The Finnish Missionary Collection (FELM)



Bible course in Tzel, China 1949, VKKSSLS380;; Flying in Namibia, October 1961. VKKSLS639;; Björn Borg playing in Finland 26.11.1978: Photo: Hannu Lindroos. JOKAHAL13C:3

Rephotography

2018: "Civil war 2018"



Toivonen Niilo, kuvaaja

punavankeja Suomenlinnan IV piirin Susisaaren vankileirillä

1918



Museovirasto - Musketti musketti.M012:HK19930418:11

Teemu Ikonen



21.09.2018



Museovirasto



CultureLabs in a nutshell

"Recipes for social innovation"



Museovirasto
Finnish Heritage Agency

2018 
**EUROPEAN YEAR
OF CULTURAL
HERITAGE**
#EuropeForCulture



Participatory actions to CH

4/2018 – 3/2021

**Institute of Communication and Computer Systems of the National
Technical University of Athens, Greece**

Sheffield Hallam University, UK

Museovirasto-National Board of Antiquities, Finland

People's History Museum, UK

Cooperativa Sociale Onlus, Italy

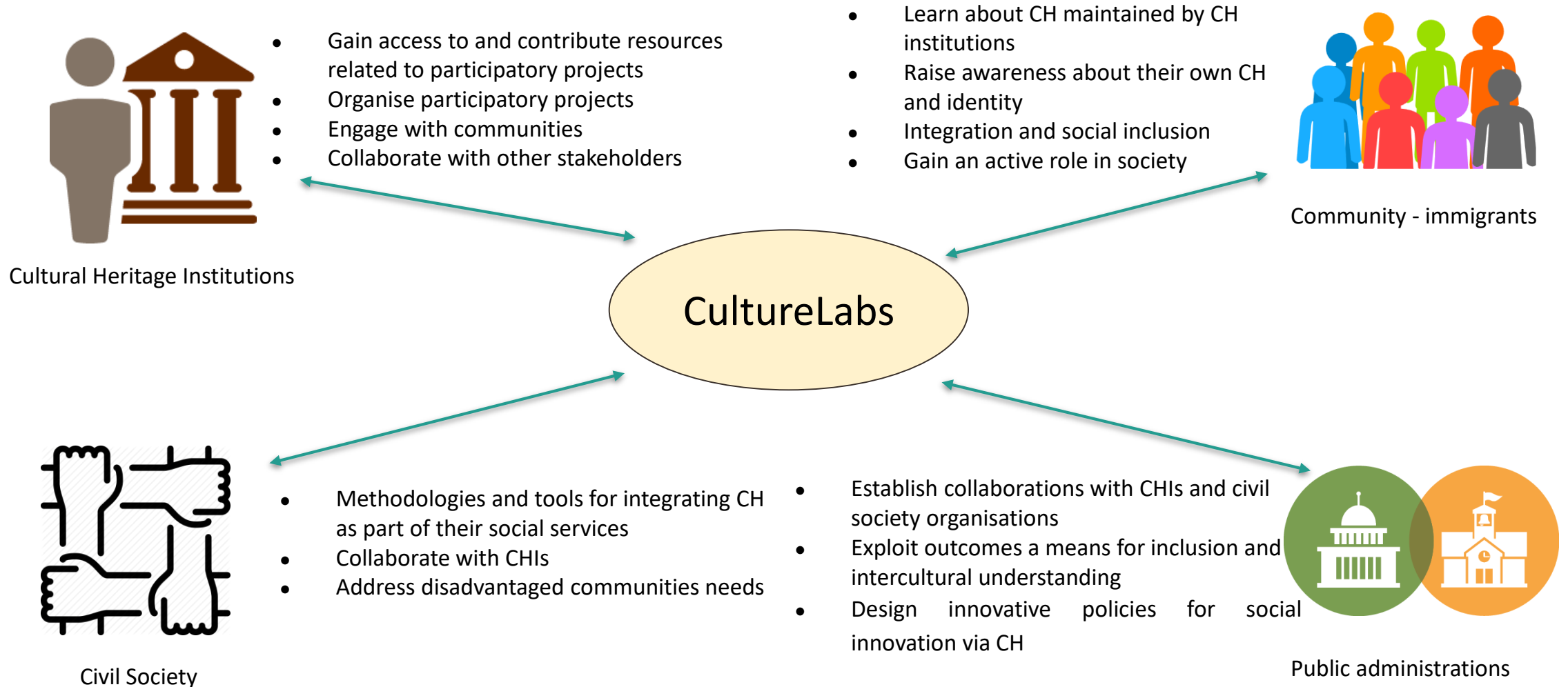
European Forum for Migration Studies, Germany

Platoniq, Spain

Fondazione Sistema Toscana, Italy

Singular Logic, Greece

Target groups of CultureLabs



- Needs analysis of CHIs, government authorities and civil society initiatives
- Needs analysis of the community and particularly of immigrants communities – Questionnaires and group discussions
- The role of technology as a facilitator and mediator of participatory approaches – focus on CH and social innovation
- Comparative review of participatory approaches, with emphasis on those focusing on social inclusion and intercultural dialogue
- Results: ingredients

Results:

- **Ingredients:** collect and make available via an open repository a set of resources, such as methodologies, best practices, policy reports, ICT tools, physical facilities, CH content etc (KPI: ≥ 200)
- **Recipes:** describe step-by-step participatory projects towards CH-enabled social innovation (KPI: ≥ 20 recipes)
 - combine different ingredients adjusted to the needs of different stakeholders, social purposes, and target audiences
- use the **ICT platform** for the recipes preparation and enactment
- Infrastructure that will evolve through the addition of new resources, engagement of stakeholder, and production of new recipes

4 Pilots – 1 in Finland: Zoom in on Heritage

- **2–4 different types of participant groups**
- **Encouraging the participation of women is of high priority**
- **“The pilot aims to involve female migrants, who have higher education and who face specific type of challenges in finding employment and in work life as well as negotiating their identity in the host country.”**
- **“Through the focus on cultural heritage and interaction, the pilot will increase the awareness of the migrant communities on the Finnish culture and history and the awareness of the autochthonous population on the cultures and perspective of the migrant communities”**



Collaboration

Next steps?



PARTNERS



**Sheffield
Hallam
University**

Singular Logic
Innovation at your doorstep



 **Museovirasto**
Finnish Heritage Agency



 **fondazione
sistema toscana**

 **COOSS**
/ Ricerca e formazione

Platoniq



CULTURELABS project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 770158. The sole responsibility for the content of this material lies with the CULTURELABS project.