PISA, 4-5 JUNE 2020

SCUOLA NORMALE SUPERIORE

INTERNATIONAL CONFERENCE

DESIGNING PARTICIPATION FOR CULTURAL HERITAGE

organized by the REACH Social Platform on participatory approaches in culture and social innovation

www.reach-culture.eu/PisaConference2020

#reachpisaconference

DRAFT PROGRAMME

The scope of the REACH conference is to assess and communicate the results achieved by the project, fostering their lasting and substantial impact within the scientific community.

The event is coordinated by the Italian Ministry of Economic Development and Promoter S.r.l. that are partners of the REACH project.

The REACH conference will gather together the participants in the Social Platform, including partners, associate partners, the European Commission, and the whole community of the research on cultural heritage.

A contributed poster session will allow researchers to present their own results.
The five best posters will be selected by the Programme Committee for a 5 minutes oral presentation (pitches) on Day 1 of the conference.

Thursday 4 June 2020	
10:30 – 11:00	*Registration and welcome coffee*
SESSION I	**OPENING** **Chair: Prof. Neil Forbes**
11:00 - 11:15	Welcome message from the local authority
11:15 – 11:30	Introductory remarks, Prof. Neil Forbs, REACH Coordinator
11:30 - 12:10	Horizon Europe – Dr. Zoltán Krasznai, EC representative – Q&A
12:10 – 13:00	TBC
13:00 - 14:30	*Lunch and visit of the poster gallery*
SESSION II	**Participatory approaches in the scenario of Cultural Heritage research** **Chair: Dr Antonella Fresa**
14:30 – 15:10	The REACH proposal for a resilient CH, Prof. Gábor Sonkoly – Q&A
15:10 – 15:30	Showcase of local participatory successful experiences – Q&A
15:30 – 16:00	*Coffee break*
16:00 – 16:30	Pitches of selected posters
16:30 – 17:30	**Interactive session** **Chair: Prof. Silvana Colella** Participants reply and interact on the themes addressed in the previous sessions
19:00	***Social Event*** *at Museo della Grafica, Palazzo Lanfranchi.* *A meeting place: living the museum to share experiences and knowledge.* *Followed by Toscany food testing menu.*
Friday 5 June, 2020	
9:00 - 9:30	*Registration and welcome coffee*
SESSION III	**Best practices for participatory approaches in culture and social innovation** **Chair: Tim Hammerton**
9:30 - 10:10	Keynote speech – Prof. Perla Innocenti, University of Strathclyde – Q&A
10:10 – 11:30	**The outcomes of the REACH Pilots are presented with a brief overview of the results achieved and lessons learnt**
11:30 - 12:00	*Coffee break*
12:00 – 13:00	**Participatory session** The audience split into four groups to discuss the themes addressed in the speeches of the four pilots. At the end of the discussion, the outcomes of groups are presented to the audience.
13:00 - 14:30	*Lunch and visit of the poster gallery*
SESSION IV	**Sustainability, networking and impact** **Chair: Prof. Neil Forbes**
14:30 - 15:00	Towards a permanent structure for CH research and innovation, Prof. Neil Forbes – Q&A
15:00 – 15:30	Open-heritage.eu online platform, Dr. Antonella Fresa – Q&A
15:30 - 16:00	*Coffee break*
16:00 - 16:45	Round Table Debate on the future of the Social Platform
16:45 – 17:00	Conclusions Prof. Neil Forbes