

Small Town Museums in the Czech Republic: Variations of Memory and its Presentations

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Resilience

- 1) How and why has the small town community mobilized its heritage to respond to broader economic and social changes and challenges?
- 2) What were the political barriers and opportunities related to heritage management to fostering resilience?
- 3) How heritage use and production process build more resilient community within the small town framework?
- 4) How have small town communities demonstrated resilience through heritage?

URBAN RESILIENCE

Planning resilient
cities

Heritage important
for recovery

How we can make
heritage more
resilient ?

COMMUNITY RESILIENCE

Studying community
resilience

How production of
heritage
contributes to
building a more
resilient
community

Heritage

Actor category

Analytical
category

Case study

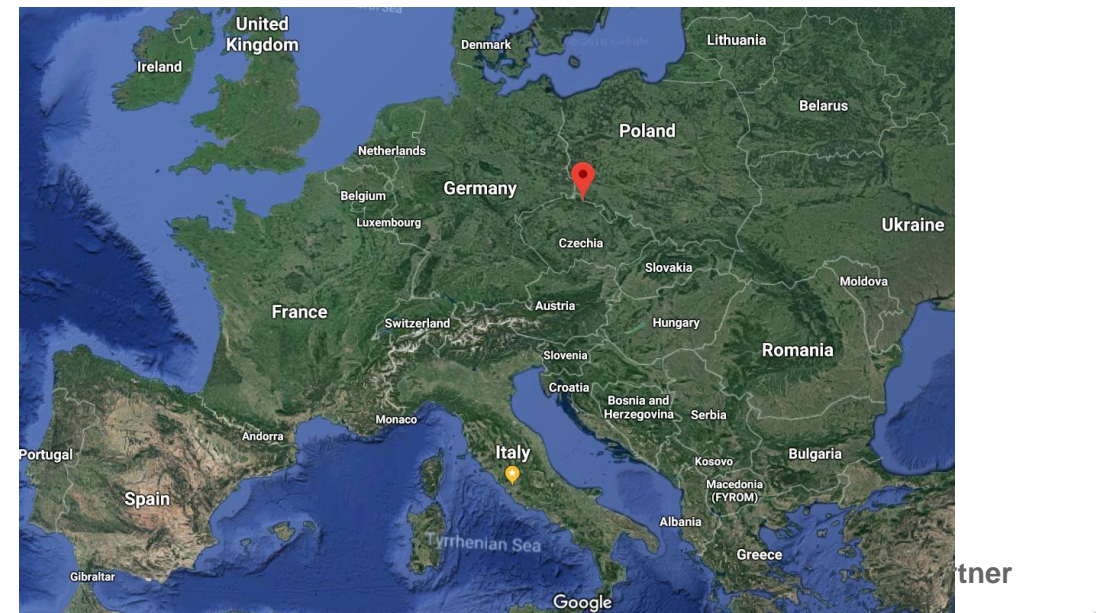
1) Really small town

2) Peripheral in every sense

3) Perpetual decline since the First World War

year	1869	1890	1910	1930	1950	1970	1990	2010
population	3838	3993	3661	3099	2328	1676	1417	1310
houses	659	626	630	646	680	459	649	---

4) Strong Regional and Local Identity



Local Identity

Formed in late 19th early 20th century

- Nation building
 - Tourism / mountaineering
- 1) highlanders /Horáci (language, cuisine, mythology)
 - 2) Stronghold of „Czech“ culture (amateur theatre 1786; theatre built in 1926)
 - 3) Winter sports (ski club 1903)
 - 4) Early heritagization ?
 - museum (1930)
 - old style nordic skiing race (1943)
 - mountain trips (late 19th century, tourist club)

Shock of 1990s

Post-socialist
Economic
transition

„Climate change“

Globalization

Intangible Heritage



Built environment



Inward Heritagization as a response to crisis – community building, image preserving (till 2010), regional base (second housing)

Only after 2010/15 „standard“ outward heritagization, still contested (what is heritage, how it should be presented)