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Is cultural heritage able to provide sustainable community capital ?

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Community Capital in the terms of sustainability is the sources and assets from which a community receives benefits and on which a community relies for continued existence.

“Resilient” community is one that finds the right balance of its capitals (Callaghan & Colton, 2008)

Each capital is interconnected with each other

Community Capitals Framework (CCF) provides an inclusive, holistic model of tangible and intangible community capital as well as the relationships across capitals (Gutierrez-Montes et al. 2009)

Cultural Heritage may contribute in various forms of community capital such as:

Built capital

Human-constructed infrastructure

Enriches public infrastructures

Upgrades regions' value

Livable city surroundings

Hosts community's activities

Rises Capacity building

Historical infrastructures can serve as meeting points

Provides intimacy, homogeneity and compactness in the built environment

Provides Accommodation and Public Facilities for community's activities

Provides protection against natural disasters

(Callaghan and Colton, 2008)

(Kline & Delconte, 2018)

(Fadli & AlSaeed, 2019)

(Flora and Flora 2013)

Financial capital

Savings, income, fees, loans, philanthropy, taxes, etc

Gross Value Added (GVA)

Enhances productivity in many businesses area

Economic resource

Provides skills development for labor manpower

Upgrades trading value of a community's assets

Create business & investments opportunities

Enhances regional competitiveness

Provides economic well-being

Develops creative or knowledge economy

(British Council, 2018) (Dümcke & Gnedovsky, 2013)

(Kostakis, Lolos, & Doulgeraki, 2020)

(Callaghan and Colton, 2008)

Cultural capital

Values, perceptions, symbols, and reward systems the social assets of a person, that promote social mobility

Creates common grounds within a community

Provides Creative knowledge

Develops values and cultural goods based on creativity

Adds cultural value to a community or region

Adds economic value to private cultural assets

Sustains the stability and continuity of cultural characteristics

Preserves the channels of a community's communication

Forms community's thinking

Preserves the Linguistic characteristics of a community

Allows the expression of a person's array of cultural capital

Allows social position

Fosters cultural change

Inherits knowledge

Affects academic achievement & performance

(Barrère, 2018) (Callaghan and Colton, 2008) (Davies & Rizk, 2018),

(Kline et al., 2019) (Meissner, 2017) (Rana P B Singh, 2019)

(Walters & Lareau, 2009).

Social & Human capital

Mutual trust, reciprocity, collective identity, working together, and a sense of a shared future

Shapes social –community identity

Offers a feeling of cohesion and social harmony

Enhances creativity, innovativeness and entrepreneurial spirit

Stimulates exchange of experiences between generations,

Helps to self-identification of a community's member

Provides a safe way for community problem solving

Creates intra-generational links

Secures the development of social networks

Broadens opportunities for learning and skill development

Strengthens community ties

Creates community's legacy

Promotes equity

(Callaghan and Colton, 2008)

(Dümcke & Gnedovsky, 2013),

(Murzyn-Kupisz & Działek, 2013)

Natural capital

Air, water, soil, living things, and weather

Cultural rituals and traditions can protect natural environment

Promotes Best use of traditional and scientific knowledge

Mitigation tool against natural hazards

Raises awareness of the competitive value of natural capital

Community historical knowledge for protection of natural hazards

Enhances innovative knowledge on ecological approaches

Helps ecological transitions

Contributes to climate change actions

Natural heritage & cultural heritage preserve biodiversity

Heritage affects land use maps and policies

Offers sustainable practices in economic revenues

(Callaghan and Colton, 2008)

(Garden & Giarratano, 2014)

(Powell et al., 2020)

**Cultural heritage is able to foster community change towards a sustainable path
Cultural Heritage ensures sustainable relationships amongst community's capitals
Cultural Heritage creates opportunities for community and personal resilience**