

# Heritage, resilience, and small towns



Prague, March 6, 2020

# Small towns and resilience



- 1. Resilience of heritage in small towns**  
(to prevent from decay, destruction, oblivion)
- 2. Heritage as a means of achieving resilience of a small town community** (cohesive, inclusive, competitive, pro-adaptive)
- 3. Resilience of heritage-related policy, actions and strategies**  
(sustainable, adaptable, supported by community)

# Small towns and resilience



- ✓ Sustainability of cultural projects in small towns
- ✓ Double-edged impact of tourism
- ✓ Cultivation of culturally educated citizens (e.g. museum educators)
- ✓ Living standards (swimming pools, shopping malls) x culture, heritage
- ✓ How to keep visitors in the towns
- ✓ Lack of communication between institutions
- ✓ Planning open to public x only minority (already devoted) takes part
- ✓ EU money (projects): focus on spending x long-term perspective (cyclo-paths)
- ✓ Higher role of human factor (devoted people in the locality x burnt out, leave, no time, no skills)

# Small town resilience

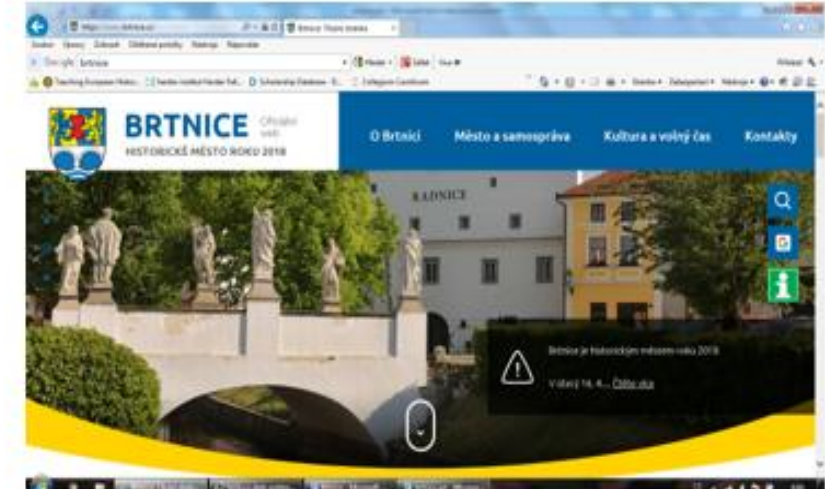
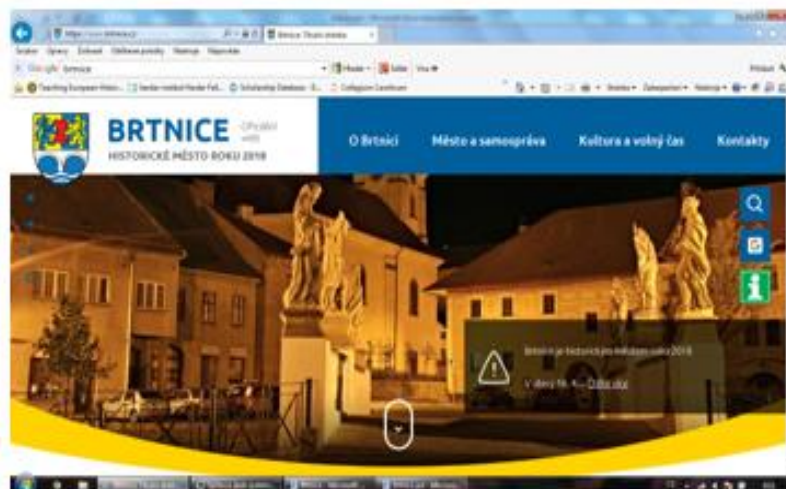
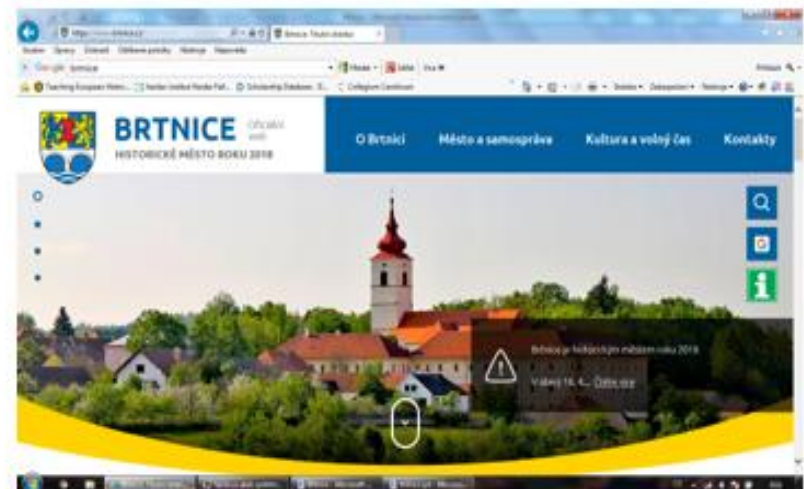
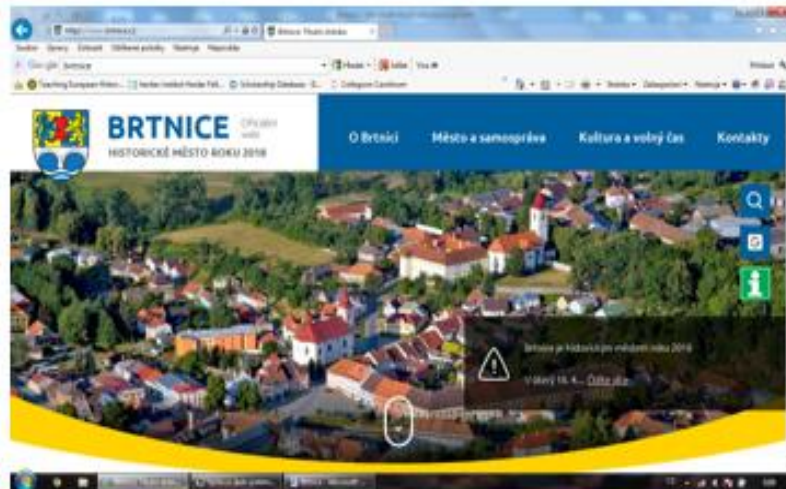


**Run-down chateau in Brtnice**

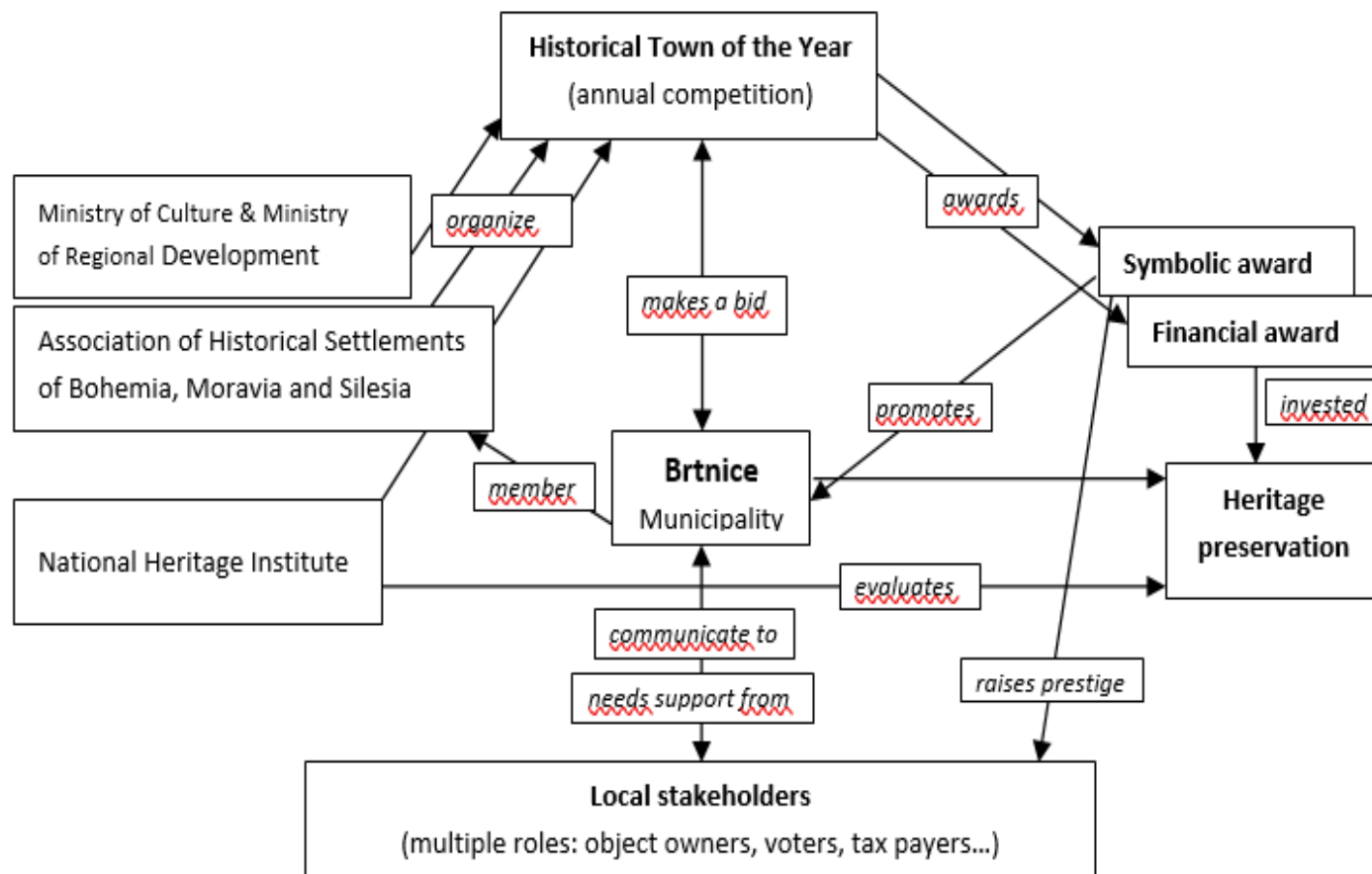




# Small town resilience



# Small town resilience



# Small town resilience



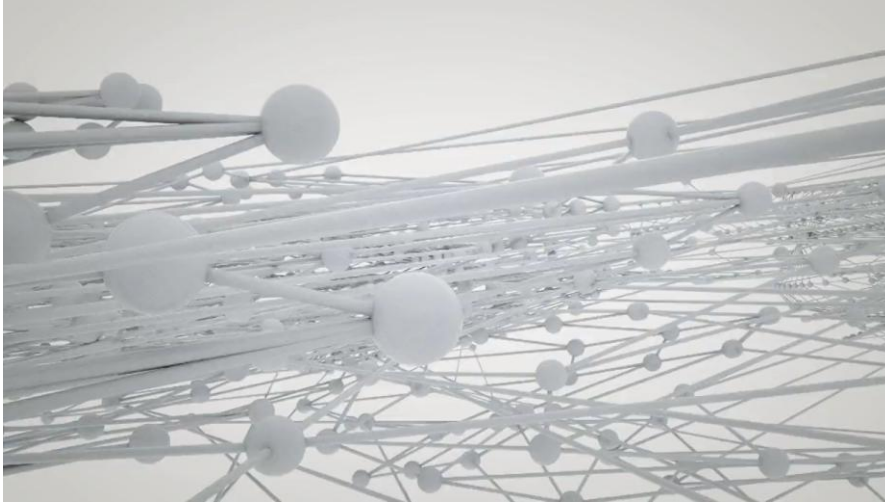
**The main square renovation  
in Počátky**

Was awarded: the  
contruction of the year

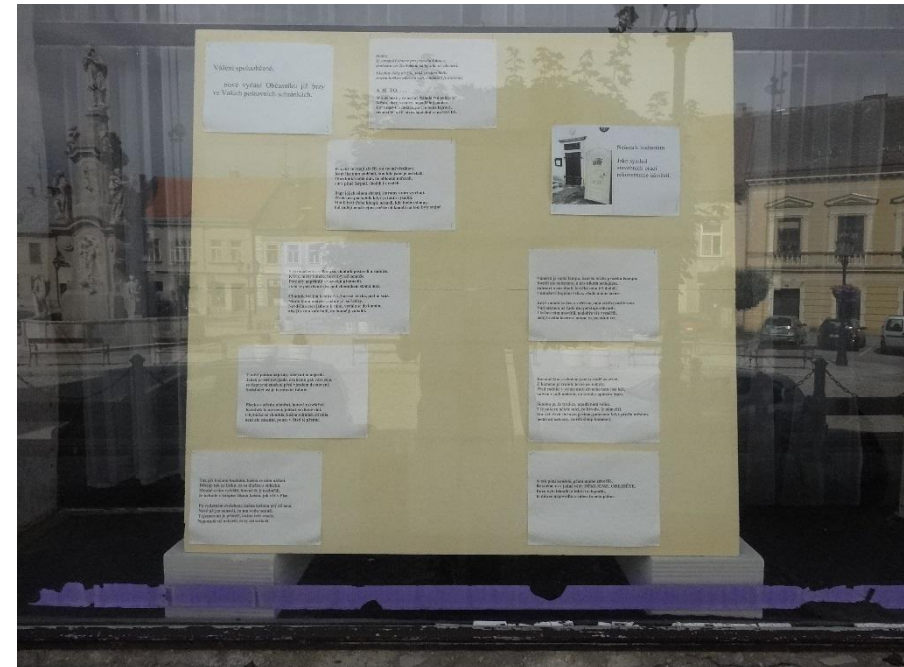




# Small town resilience



## Reactions and controversies





# Small town resilience



**Square renovation in Stříbro**

- ✓ To solve traffic/parking
- ✓ To raise ambience
- ✓ To introduce more greenery
- ✓ To revive sociability
- ✓ To highlight historicity



# Small town resilience



## ***Square renovation in Stříbro: website comments:***

- Vaste of money, monument of the city-elites (of mayor)
- Few greenery, concrete plain:

*„... a concrete heliport on the square“*

- Useless, sterile, alienated
- Ugly and unfitting
- Strong theme of Roma minority:

*„... swimming pools for Gypsies“*