



Small Towns' Heritage: REACH pilot



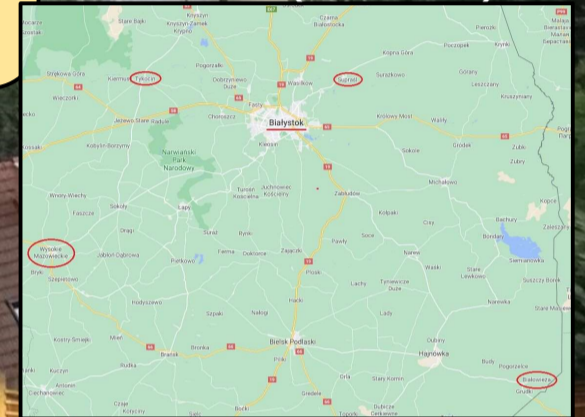
OBJECTIVES

- To reveal complexity of uses and representations of small towns' heritage
- To gain insights into small towns' heritage and resilience
- To identify problems in small towns' heritage practice
- To create participatory research platform with various stakeholders
- To interconnect research and initiatives in small towns' heritage

REGIONS and STAKEHOLDERS

- A range of small towns in peripheral regions of East-Central Europe
- Towns from 3.000 to 20.000 inhabitants, with various heritage potentials
- Participants from state institutions and NGOs, municipalities and regions
- Associated academic partners from several universities

PODLASIE (PODLACHIA)



VIŠOČINA

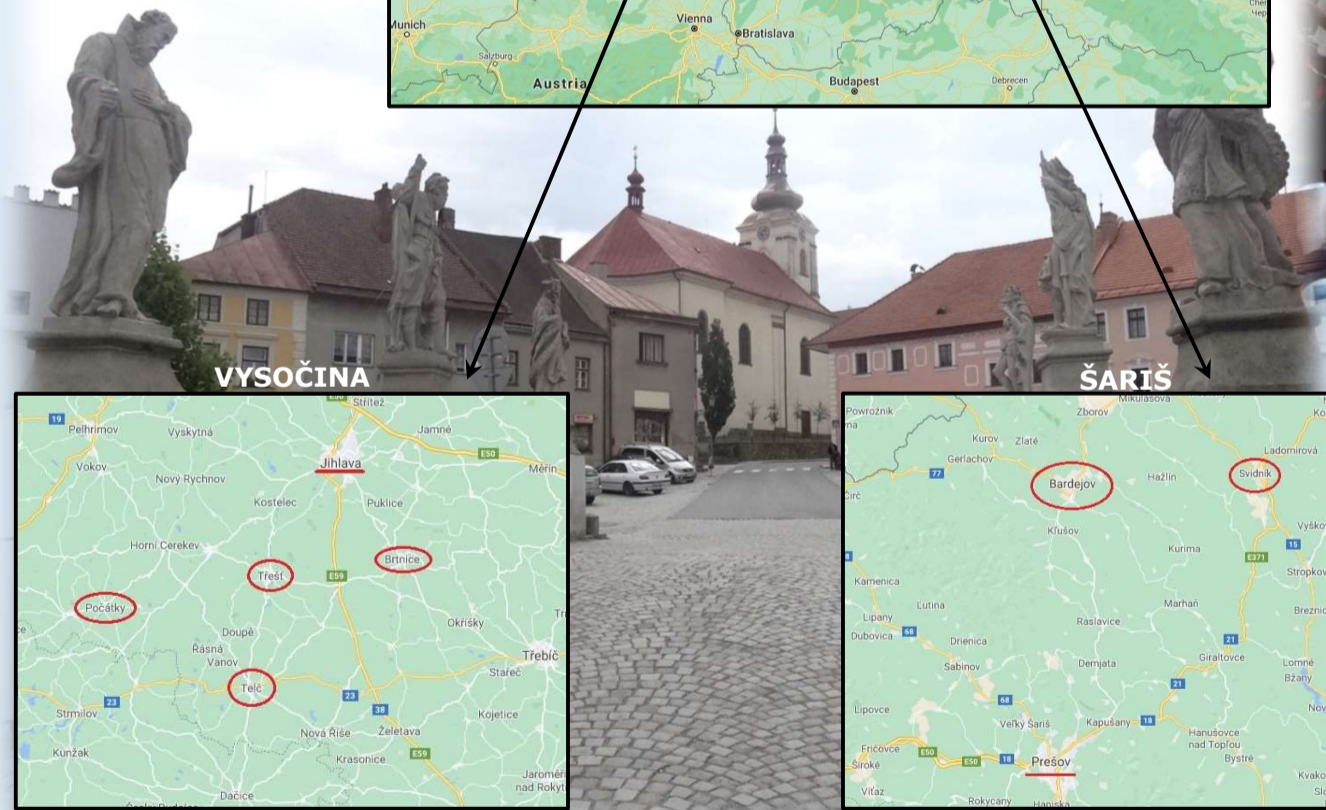
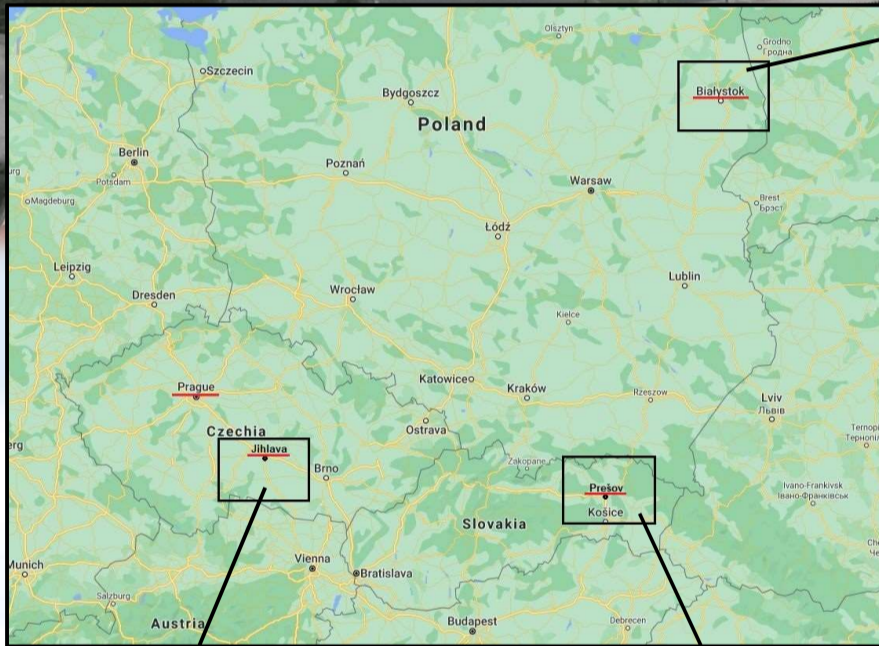
Brtnice
Telč
Počátky
Třešť

PODLASIE

Tykocin
Supraśl
Białowieża
Wysokie
Mazowieckie

ŠARIŠ

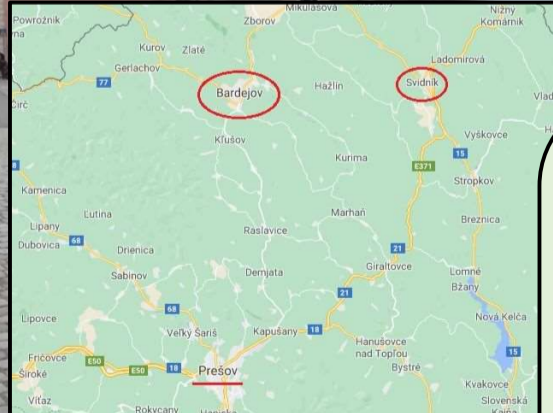
Bardejov
Svidník



VIŠOČINA



ŠARIŠ



APPROACH

- Mapping and analysis of small towns' heritage representations, activities, and strategies
- Collective discussions with stakeholders' representatives
- Exchange of ideas with associated academic partners
- Collection of good and bad practices

MAJOR FINDINGS

Strong points and potentials:

- heritage appreciated as important resource
- a range of heritage-engaged and place-attached local people
- dense networks of local cultural heritage institutions
- a wealth of initiatives, projects and grassroots associations
- fruitful cooperation among institutions

Weak points and risks:

- lack of local consensus and public support
- personal overreliance on few individuals
- short-term project planning and lack of broader visions
- bias to monumental-old-built heritage
- emphasis on tourism and economic benefits of heritage
- lack of know-how in new museology, public history and heritage interpretation
- replication of models instead of locally-conditioned strategies and projects

SUGGESTIONS and FURTHER IMPLICATIONS

- More economic, administrative and know-how support is needed for cultural heritage actors
- Broader understanding of heritage and its social benefits needs be discussed and cultivated
- Participation, communication and networking needs be fostered as crucial factors of success
- Political, constructivist and actor-oriented concept of heritage and small town is needed in cultural heritage research and policy-making



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For more details, see REACH deliverable D5.5 and small towns' pilot video on www.reach-culture.eu

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UNIVERZITA WARSZAWSKA



PROPAMÁTKY

SPOLČNOSŤ PETRA PARLÉRE



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Mesto Svidník

